

SOCIAL MEDIA AGREEMENT

This AGREEMENT is made on this ____ day of _____, 20__ by and between _____ (herein referred to as "titleholder") and the MISS INDIANA USA and MISS INDIANA TEEN USA Organization.

it is agreed and understood as follows:

1. At no point throughout the titleholder's reign will the titleholder engage, report, or promote for a social media account that is not officially affiliated with the Miss USA Organization or the Miss Indiana USA Organization.
2. At no point will a titleholder engage in, promote, or host a charitable fundraiser on their personal or official social media accounts without prior approval from the Miss Indiana USA Organization.
3. Titleholder understands holding a local USA title; their name and title are often connected. The general public does not differentiate between the person and titleholder. So it is understood that any posting, liking, engagement on personal accounts will be composed with the title in mind and with the best moral judgment, positive impact, and utmost integrity.
4. The Miss USA Organization and the Miss Indiana USA Organization are not political organizations. Because our brands represent all people, we do not allow political endorsements or comments on social media by the titleholder that may be considered polarizing to those who hold different personal beliefs. The titleholder understands that she represents the brand and that every post made on social media is a statement that affects the entire organization.
5. Titleholder understands she must license any music used in social media posts from a royalty-free catalog. The titleholder's responsibility is to obtain permission to use the piece before using it on social media. Any conflict or dispute arising from using copyright works is the personal responsibility of the titleholder.
6. Suppose the Miss Indiana USA Organization feels a post made by the titleholder is not appropriate. In that case, the Miss Indiana USA Organization has the right to ask the titleholder to remove the post from social media. The titleholder should consider removing the social media post from the Miss Indiana USA organization as professional advice and, in doing so, shall remove the post without question.

If, in any instance, there is a failure to comply with the terms of this contract, Miss Indiana USA Organization will first provide a written warning. Following the written warning, if the before mentioned action continues, the Miss Indiana USA Organization reserves the right to:

1. Suspend the titleholder's use of the Local USA Title for a period determined by the Miss Indiana USA Organization.
2. Remove the Local USA Title from the titleholder.
3. Require the titleholder to pay back the value of any prizes or services redeemed from her official prize package if the titleholder shares a post that endorses a business or individual in direct competition with an official state sponsor.

IN WITNESS WHEREOF, the parties hereby execute this Agreement on the dates set forth below.

CROWN MOXIE, LLC

TITLEHOLDER

By _____
Name: JScot Reid Date
Title: Director

Name Date

Parent or Guardian, if Titleholder is under 18: _____

Relationship: _____ Name Date

Printed Name of Guardian Guardian Signature Date