Sponsorship & Partnership Opportunities

Mar. 23-24, 2018
Fuqua School of Business
Duke University
Durham, NC, USA

300-400 MBA students in attendance
+ live-streaming to MBA programs in other regions

www.climatecapsummit.org
About ClimateCAP

On Mar. 23-24, 2018, MBA students from around the globe will convene at Duke University’s prestigious Fuqua School of Business to discuss the business and investment implications of climate change. **ClimateCAP: The Global MBA Summit on Climate, Capital, & Business** will bring together MBA students, business leaders, and experts from around the world to develop a deeper understanding of how climate change will shape businesses and markets, network with leading innovators who are poised to seize opportunities in the low-carbon economy, and brainstorm solutions to industry-specific climate challenges.

Why Sponsor?

Today’s MBA students know that solving climate change is one of the biggest business issues their generation will face. **As a sponsor, your company has the opportunity to be seen as a climate leader with the students who represent your organization’s future employees, investors, consultants, supply chain partners, and customers.**

ClimateCAP expects to draw 300-400 MBA students to Durham, NC in its inaugural year. In addition to the in-person event, the summit will be streamed live online. We are also exploring partnership with business schools in other regions to organize simultaneous interactive remote viewing sessions, so there is the potential for ClimateCAP to reach an audience much larger than in-person participants alone.

Not only will ClimateCAP sponsors be seen by summit attendees, but they will also have visibility on all conference marketing emails in advance of the event, as well as recognition in press releases about the event. At the summit itself, sponsors will have the opportunity to meet and speak with top-tier MBA students from Duke University’s Fuqua School of Business (ranked among the world’s leading business schools by the *Financial Times*, *Bloomberg Businessweek*, and *U.S. News & World Report*) as well as other leading business schools nationally and internationally.

Don’t miss out on this unique opportunity for your organization to make a statement about its climate leadership.

Contact

To discuss ClimateCAP sponsorship or partnership opportunities, contact
Katie.Kross@duke.edu
Sponsorship Opportunities

Headline Summit Sponsor ($20,000)  
(only one available)

- Special recognition as the sole Headline Sponsor of the summit
- Verbal recognition as the Headline Sponsor in ClimateCAP opening and closing remarks
- Prominent display of company logo on ClimateCAP website, mobile app, poster, and all marketing materials, ahead of all other sponsors
- Opportunity to display marketing materials at conference registration table and lunch venue
- Opportunity to speak on a panel and invite feedback during an industry deep-dive and problem-solving session with MBA students, business school faculty, and industry peers
- Opportunity to have a designated company table with representatives at the summit reception

Gold Summit Sponsor ($10,000)

- Special recognition as a Gold Sponsor of the summit
- Verbal recognition in ClimateCAP opening and closing remarks
- Prominent display of company logo on ClimateCAP website, mobile app, poster, and all marketing materials
- Opportunity to display marketing materials at conference registration table and lunch venue
- Opportunity to speak on a panel and invite feedback during an industry deep-dive and problem-solving session with MBA students, business school faculty, and industry peers

Silver Summit Sponsor ($5,000)

- Special recognition as a Silver Sponsor of the summit
- Company logo on ClimateCAP website, mobile app, poster, and all marketing materials
- Verbal recognition in ClimateCAP opening and closing remarks
- Opportunity to display marketing materials at conference registration table and lunch venue

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Bronze Summit Sponsor ($2,500)

- Recognition as a Bronze Sponsor of the summit
- Company logo on ClimateCAP website, mobile app, poster, and all marketing materials

Reception Sponsor ($7,500)

- Verbal recognition as the ClimateCAP reception sponsor in remarks introducing the reception
- Prominent display of company logo on ClimateCAP website, mobile app, poster, and all marketing materials
- Posters with prominent display of company logo at the summit reception
- Opportunity to have a designated table with company representatives at the summit reception

Innovation Showcase Partner

As part of the program, ClimateCAP will feature a 1.5-hour Innovation Showcase—in which conference participants talk with organizations that are poised to capture market share with transformative solutions to climate-related challenges. This expo-like format will feature entrepreneurs with radical solutions in sectors like energy, agriculture, water, smart grid, carbon sequestration, transportation, and other clean technologies—as well as impact investors, VCs, and NGOs with dramatically transformative approaches to climate response. Participation in the Innovation Showcase is by invitation only; contact us if you’d like to request an invitation to participate as an Innovation Showcase Partner.

Knowledge Partner

ClimateCAP Knowledge Partners are NGOs and think tanks working at the intersection of business and climate change. Knowledge Partners may support the summit in a variety of non-financial ways—such as providing input into the program design, recommending and/or helping secure speakers, managing a panel session, sharing content or technical expertise with program participants, and/or publicly endorsing the summit. In return for their support, Knowledge Partners receive recognition on the summit website and other conference materials. Knowledge Partners are carefully selected by the summit organizing team. Contact us if you’d like to discuss ways your organization can support ClimateCAP.

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Business School Partner

ClimateCAP is a global collaboration with the support of many business schools beyond the host university. Business School Partners agree to help promote and market ClimateCAP to their MBA students and faculty. In addition to encouraging student participation at the in-person event, Business School Partners might also choose to host a live-streaming session at their facility, participate in a pre-summit education symposium, and/or provide insight and technical guidance into the conference content. In return, Business School Partners receive recognition on the summit website. Contact us if you’d like to discuss participation as a Business School Partner.

Media Partner

Extending the reach of ClimateCAP are our Media Partners, who are invited to attend and cover the summit live. Contact us if your organization would like to be considered as a Media Partner.

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