



The Superman Syndrome

Don't Be Superman

Sometimes it can feel like you're doing it all yourself. Despite all your amazing skills and superpowers, it can be overwhelming planning big events, new programs, and Sunday services all by yourself. But the truth is... you don't have to be Superman and do everything alone.

You deserve time to enjoy your successes. Playing a great "point guard" is always the best way to do that. A true point guard on the basketball floor sets up their team members to win by distributing the ball around the court. They set the tone for success. There is no greater feeling when someone else is winning because you passed them the ball.

It's no longer about what you can do by yourself, but about how much you can accomplish by relying on those you trust.

3 Proven Ways That Will **Maximize Your Community Outreach**

Here are 3 proven characteristics that our team has seen help churches defeat the Superman Syndrome and create the most impact for their community events. Use this as a strategy for planning your next big church event!



1 » Ministry Mindset

Have a heart to effectively serve the community and expect nothing in return. Get your mind right to focus on long-term results rather than stressful, short-term tasks. It starts with you!

- What is an immediate need that you can fill for your community? What is vitally important to your community that your church can contribute to?

2 » Leadership Team

Don't do it all by yourself. Build a team that you trust to dominate their specific roles. When you enable team members to accomplish manageable tasks, you have more time to celebrate your strides in ministry.

- Who in your congregation can you ask to take a role on your leadership team? Who do you know that possesses skills that fill a specific need for your next event?

3 » Strategic Partnerships

Develop relationships with other churches, non-profits and businesses in your own community that will help maximize your impact. It's not all about money, it's about real support from people who understand your mission.

- What organizations in your community share a mission with your church? How could they help make your next big event even more impactful?



Your Additional Notes »



Imagine reaching more families in your community

... and doing it with ease

As fewer families regularly attend church, meeting new people in your community and gaining their trust can seem impossible.

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Our team understands how frustrating it can be to reach new families. That's why we've created **Connect Camps**; to help your church get outside its walls and meet people who aren't thinking about church.

“Connect and the local church are a great team! Talented people, on-point training, and a genuine concern for each other.”

>> church host

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