



Better Business Decisions with Business Analytics

Business Analytics is where information and business decision-making intersect. Whether it's through executive dashboards, data discovery, big data, enterprise reporting, or data in the cloud, Business Analytics is the vehicle that helps organizations optimize their information assets for maximum profitability and performance.

WIT is a business analytics consulting firm founded in 1996. We help our clients achieve superior performance by fully realizing the potential of analytics and business intelligence technology and processes. Across several technology platforms, our services include:



Dashboards & Reporting

- » Data Visualization Workshops
- » Dashboard Development & Support
- » Mobile Solutions
- » Staffing Services & Training



Data Management Solutions

- » Data Blending & Enrichment
- » Data Warehouse & ETL Development
- » Data Cleansing
- » Performance Tuning



Big Data Implementations

- » Hadoop Implementations
- » NoSQL Databases
- » Sentiment Analysis
- » Text Analytics



Strategy/Advanced Topics

- » Analytics Center of Excellence
- » SaaS/Cloud Implementations
- » Vendor Selection

WIT compliments its services through the implementation of state-of-the-art technology, partnering with elite software firms like Microsoft, Qlik, SAP, Tableau, and many others.

Partial Listing of WIT's Prestigious Customers

Automotive

- » Audi
- » BorgWarner
- » Cooper Standard
- » Delphi
- » Fiat Chrysler
- » Ford
- » Johnson Controls
- » Visteon
- » Volkswagen

Healthcare & Insurance

- » Beaumont Health
- » Emergency Physicians Medical Group
- » The Guidance Center
- » Trinity Health

Products & Services

- » Amcor
- » Canadian Automobile Association
- » Dawn Foods
- » Haworth
- » Homedics
- » Moen
- » Tenon Limited

Utilities & Government

- » Bruce Power
- » DTE Energy
- » FirstEnergy
- » State of Michigan

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