

The most innovative way to develop, manage and optimise your franchise system.



Franchising1st

One Click Away. A Game Changer.

Franchising1st is an Australian organisation with deep and practical Franchising experience delivering franchise advisory and technology solutions that enhance profitability for both franchisors and franchisees.

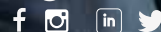
With practical experience across retail and service industries in Australia and overseas Franchising1st works with brands small and large to prosper in a world disrupted by digital transformation.



Franchising1st.com



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www.franchising1st.com
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Franchising1st

Practical. Customised. Affordable.

Our Services.

Advisory

Digital Transformation
Process Improvement
Franchisee Financial structure
Digital Marketing
Technology

Technical Solutions

Franchisee Recruitment Systems
Franchise Management Systems
Customer Relationship Management
Compliance Management
Document & Records Management
Digital Asset management

Digital & Data Solutions

Business Intelligence / Data Visualisation
Enterprise Social Tools
Mobile and Field Worker Solutions
Franchisee Portal / Intranet
Unified Comms - Tel & Web Conferencing
Security and Data Leak Protection

Industry Experience.

- # Financial
- # Jewellery
- # Automotive
- # Electrical
- # Clothing
- # Food & Beverage
- # Real Estate
- # Homewares
- # Construction

See a Demo
www.franchising1st.com

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Brad Rappell Founder

Brad has 20 years in business ownership and has deep technology and business transformation experience across many industry sectors including being CIO advisor to many franchise systems.

Caine Barrends Founder

Caine has 20 years of business ownership and advisory experience including ownership of a home building franchise system. An expert at commercial structures, franchise system structure and business advisory services.

Micheal O'Driscoll Director of Franchising 1st

Michael has life-long franchise leadership experience from family companies to multi-nationals. He was Head of Citibank's Franchise Finance business in Australia and is a former Director of the Franchise Council of Australia. He holds an MBA in International Franchise Strategy.

Ian Dallas Financial and Operational Services

Ian has over 20 years of business management and ownership experience. He is a specialist in business process design, information systems creation, accounting and financial analysis and commercial management. He had an MBA in Process Management.

Aeden Glasby Chief Architect Solutions

A strong focus on solution architecture an implementation. Holding various Microsoft qualifications including Office 365 MCSA and various MCP certifications, in addition to a Diploma in Network Engineering.



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