



Annual Report 2020





Love Your Water

Working to improve and protect the water quality of the springs, streams, rivers and lakes in the James River watershed.

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Board of Directors

Dave Coonrod, *President*

Steve Childers, *President-Elect*

Jim Lumpe, *Treasurer*

Travis Cossey, *Secretary*

Shiloh Beeman

Michael Bridges

Dan Chiles

Louanne Danner

Gordon Day

Jessica Hayes

Bud Hogan*

Dan Hoy*

Ray Jones

Brian Shipman

Nathan Stearns

Miles Sweeney

Mark Wood

**Ended tenure on the JRBP Board in 2020*

We warmly welcome our new board members: Shiloh Beeman, Michael Bridges, and Nathan Stearns

Staff

Brent Stock, Executive Director

Todd Wilkinson, Project Manager

Katherine Peregoy, Administrative Assistant

Loring Bullard, Grant Technician

Timothy Smith, Strategic Advisor

Ashley Packwood, AmeriCorps Member

A Letter From the Director

Though we may wish to file it away in the deep recesses of our brain, it's safe to say that 2020 was a year that none of us will forget. It would be easy to tally up all the inconveniences, cancellations, and other negative effects of COVID-19, but in reality, we still managed to have one heck of a year.

While we missed the in-person interactions and seeing your smiling faces at our annual events, the open calendar gave us a much-needed opportunity to plan, reset, evaluate and revamp many of our programs and administrative duties. It's hard to dress up financials, file organization, team meetings, and grant paperwork for an annual report, but these things are all critical to the success of our organization. Another critical move made behind the scenes was the addition of Katherine Peregoy, JRBP's new Administrative Assistant. Katherine's fresh perspective has given us an opportunity to tweak and improve our operations while increasing our team's capacity to take on new projects and opportunities.

Though we typically encourage folks to trade their house slippers and tablets for Chacos and a canoe paddle, we made the most of modern technology and found new ways to share our mission virtually. With the support of our partners, members, and volunteers, we were able to host and contribute to a number of online events including a virtual Earth Day celebration, a week-long Yard Ethic workshop, and our own members-only speaker series. Thanks to funding from the Greene County CARES Act Relief Fund, we equipped our office with new technology and acquired new educational materials that we are excited to share. Our team is outfitted and better prepared than ever to deliver exciting and interactive water quality education.

While we embrace technology and the important role it has played during the pandemic, we've continued to provide opportunities for people to unplug and spend time outside enjoying our natural resources.

One of the silver linings of COVID-19 was the "rediscovery" of the outdoors and an increased awareness of the need to protect our public lands and waterways. For a time, paddle craft and fishing line were just as scarce as toilet paper. As we enjoyed our after-work fishing trips and weekend adventures we shared our woods and waterways with more people than ever before. Our board and staff recognize the recreational value of the James River and its tributaries, and we've used this momentum to share our mission through ecotourism. Thanks to the support of our partners, JRBP was able to host several safe, physically-distanced, on-the-water experiences that opened up conversations about local water quality. With more people seeking respite on our local waterways, it's now more critical than ever that we provide that opportunity for connection.



Amongst our team, JRBP's purpose is frequently summed up in the mantra, "connect with what you protect". The events of 2020 have made us appreciate, even more, our individual and community connections to our natural resources. We're thankful for the support of our generous members and partners who have stuck with us as they navigate the challenges of our current situation. With a renewed sense of purpose, our team looks forward to the return of our annual events and a host of new and exciting opportunities for you to connect with our local waterways. We'll see you on the river!

Meet the Staff

Ashley Packwood

AmeriCorps Member

In 2020, we were offered the opportunity to co-host an AmeriCorps volunteer position with our friends at Stream Teams United. Since May, Ashley Packwood has split her time working for two organizations tasked with improving and protecting local water quality.

Ashley first worked alongside our staff through Missouri State University's Service Learning program during the summer of 2019. Under her most recent role as an AmeriCorps volunteer, half of Ashley's time has been focused on JRBP projects and initiatives that focus on capacity building and providing educational opportunities for youth and adults. While COVID-19 has hampered her ability to work in local classrooms, Ashley has still been able to assist our team with grant research and applications, event support, social media, online fundraising, and virtual learning experiences. Thanks to Ashley's hard work, JRBP received \$1,000 from Impact 100 Ozark, raised over \$350 from stockpiled t-shirt sales, developed new educational materials, and made new connections with local schools.



Katherine Peregoy

Administrative Assistant

Katherine joined the JRBP team in October. She graduated from Northwest Missouri State University with degrees in Graphic Design and Interactive Digital Media. She is a native of the Ozarks, but recently spent 6 years working with non-profit organizations in West Virginia. In the office, she focuses on financial reports, the JRBP membership program, record keeping and other administrative tasks. In her free time, she enjoys reading books to her young nieces and nephews, hiking, quilting, contra dancing, and, of course, being on the river.



Individual & Family Membership

Memberships are vital to JRBP. Revenue from membership dues is a key component of our annual budget, helping us to provide the programs and projects to fulfil our mission. **Memberships not only raise funds, they also give us the opportunity to communicate with people like you who love our rivers.** Our memberships are much more than revenue:

- Our members help us throughout the year by volunteering for events and stream cleanups. Though our activities were significantly cut back in 2020 due to the COVID-19 pandemic, many of our events would not be possible without the support of our members.
- Through their love of our waterways, members provide energy and passion for JRBP's mission and extend our influence throughout the community.
- Our members help us speak with a more powerful voice as we advocate for clean water.

Our membership program received new emphasis in 2020. The Board of Directors established a goal to increase revenue from individual memberships by \$5,000, and we met that challenge! But, we don't plan to stop there. We have set a goal to obtain a total of 200 individual memberships by 2023, and we're confident that we can meet that goal.

The success of our mission depends in great part on the number of people with whom we have direct contact and who share our vision and passion for the James River and our Ozark waters.

Visit www.JamesRiverBasin.com/membership and become a member today!

Annual and monthly memberships are available:

Level 1—Friend: \$30 / year

Level 2—Supporter: \$55 / year

Level 3—Advocate: \$100 / year

Level 4—Champion: \$155 / year

Level 5—Defender: \$275 / year

Thank You to Our Members!

Level 5 — Defenders

Mark Bower
Michael Bridges
Dave & Elisa Coonrod
Louanne Danner
Becki & Michel Davis
Gordon & Cynthia Day
Jane Earnhart
James Fossard
Lynn & Michael Greenstreet
Justin Lee
Charlie & Mary Beth O'Reilly
Larry O'Reilly
Keith Seiwert
Timothy Smith
Tim Halcomb
Mindy Whitaker

Level 4 — Champions

Patricia Barnoskie
Maggie Black
Adam Bolyard
Greg Fehrenbach
Tamera & David Jahnke
Jim Lewis
Jackie Lewis
Jim Lumpe
Jennifer Martin
Holly & Eric Neill
Jeremy Pinegar
Crystal Sharp
Alicia Shirato
Cameron Smith
Amy Strauss
Larry Wantland
Sharon Weidelman
Stacey Zengel

Level 3 — Advocates

Shiloh & John Beeman
Gregory & Denise Bischof
Loring Bullard
Greg Burris
William Cheek
Steve Collier
Timothy Coppinger
Brian Edmond
Joseph Fry
Ron Hartman
Roy Holand
Dan Hoy
Ronna Haxby & Ray Jones
Robert & Barbara Kipfer
Mark & Toni Lightner
Barbara Lucks
Kaitlyn McConnell
Zach McDonald
Bill Nesbitt
Todd Parnell
Joe & Bev Pitts
Cathy & Alex Primm
Becca Rice
Caleb Sanders
Brian Shipman
Emily Stagg
Miles Sweeney
Saki Urushidani
Brian & Denise Vaughan
Bryan & Shauna Yates

Level 2 — Supporters

Heather Blades
Justin Brown
Danny Collins
Jason Frantz
Tiffany Frey
Kelly Guenther
Peter Harris
Chad Hartman
Cline Herren
Kevin Hess
Shae Johnson
Phyllis & James Kasperski
Robert Lovett
Bryan McQueary
William Piston
Sue Pyle
John Ricketts
Steve Roberts
Susan Schellack
Diana Sheridan
Dan Smith
Cindy Snow
Michael Stelzer
Brent Stock
Todd Wilkinson
Rita Williams
Mark Wood
Martin Zerr

Level 1 — Friends

Ferdinand Ahl
Tom Aley
Connie Atkins
Steven Atwood
Michael Bowers
Jim Bresee
Julie Carey
Geneva Coffman
Jim Coombs
Andy Drennen
John Ehlers
Eric Fuerstinger
Shauna Geers
Rey Gumucio
Summer Holmes
Craig Hosmer
Errin Kemper
Mark Millsap
Mark O'Dell
Mike & Theresa Owens
David Brian Rogers
Chris Slatinsky
Joe & Sarah Smith
Steve & Debby Spencer
Melissa Toman
Rose Watson
Shane & Cathy Webb
Jud Whitlinger
Tanya Willhite-Vaughn



Annual Support & Business Membership



23 Business Members
\$20,136 in revenue

Our abundance of outstanding water resources makes up the backbone of the economy in the James River Basin. Through their memberships, local businesses show their support for protecting our water resources and the economic vitality of the region.

The Board established a priority to increase our business memberships in 2020. By the end of the year, JRBP gained 24 new business members and increased business member revenue to slightly over \$20,000.

We are greatly appreciative of our long-term support from Bass Pro Shops. BPS assists our mission, not only with annual financial support, but also by assisting us throughout the year through their support of River Rescue, Sunset Soiree and other events.

The Hulston Family Foundation has generously provided a significant annual donation over the past several years.

Missouri State University provides annual in-kind support by providing office space and IT services.

We receive annual support from the cities of Nixa, Ozark, Republic, Springfield, and Greene County. In exchange for this funding, JRBP provides services in support of their state and federally-mandated stormwater permits by organizing activities that assist with public education and outreach.

9 Annual Supporters
\$63,674 in revenue

Bass Pro Shops: \$30,000

Hulston Family Foundation: \$7,500

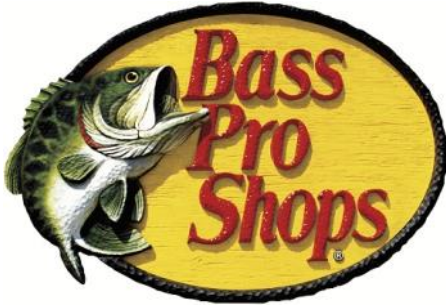
Public entities:

**Springfield, Greene County, Ozark,
Nixa, Republic: \$56,164**

In-kind support:

Missouri State University

Our Annual Supporters



Thank You!

For your monetary and in-kind support of our mission
and for your dedication to our beloved waterways.

Our Business Members

Level 4



YOUNGBLOOD



DODGE



Jeep



Visit www.JamesRiverBasin.com/membership and become a business member today!

Annual and monthly memberships are available:

- Level 1—Friend: \$350 / year
- Level 2—Supporter: \$700 / year
- Level 3—Advocate: \$1,000 / year
- Level 4—Champion: \$3,000 / year
- Level 5—Defender: \$5,000 / year

Level 3

Our Business Members



ENVIRONMENTAL WORKS
SCIENCE. SAFETY. GRIT. INGENUITY.



Level 2

CARSON-MITCHELL, INC.
Engineers & Builders



Level 1

jack henry
& ASSOCIATES INC.



The Effects of COVID-19

The development of the COVID-19 pandemic in March forced us to improvise and adapt to the ever-changing situation. With state and local stay-at-home orders in March 2020, JRBP staff worked from home for several weeks before returning to the office in late spring. A grant from the Greene County CARES program provided us with funds to purchase laptops and other office equipment to allow for remote work and virtual presentations.

Overall, the pandemic had the greatest impact on our cleanups and outreach events. We were not able to host our annual Earth Day Cleanup or our largest annual on-the-water cleanup, River Rescue. However, on April 22, JRBP staff participated in a virtual Earth Day celebration with the City of Springfield's Environmental Services.

An in-person workshop event for the City of Springfield's Yard Ethic program was converted to a series of blog posts and videos that were released during the last week of July.

With the cancellation of Sunset Soiree, our largest annual fundraiser, the JRBP staff re-focused the time normally spent on planning this event towards increasing our individual and business membership program. We look forward to hosting our annual Sunset Soiree in 2021. Please refer to our online calendar for updates, www.jamesriverbasin.com/events.

2020 JRBP Photo Contest Winner **By: Brent Graaf**

In December, JRBP hosted an online photo contest featuring photos that showcase on-the-water recreation in the James River basin. The winning photo depicts the historic Y-Bridge at Galena.

Congratulations to Brent Graaf, the winner!



Litter Cleanups

While cancelling our annual Earth Day and River Rescue cleanups was disappointing to say the least, we still managed to host several smaller cleanup events that allowed participants a chance to breathe some fresh air and get their hands dirty.

- In June, we partnered with the City of Springfield's Southwest Wastewater Treatment Plant and employees from American National Insurance to host our annual United Way Day of Caring litter cleanup on Wilsons Creek.
- In August, we worked with Boy Scouts from St. Agnes Cathedral to clean up a portion of Fassnight Creek.
- JRBP staff worked alongside volunteers during our spring and fall Adopt-A-Highway cleanups near the confluence of the James and Finley Rivers in historic Jamesville.
- In total, 34 volunteers helped to remove over 1,500 pounds of trash from in and around our local waterways.



Keep an eye on our events calendar at www.jamesriverbasin.com/events for information about upcoming cleanups and other water quality related events.





Septic Pumpout Rebate Program

In 2020, homeowners within the James River watershed received 60 septic tank pumpout rebates, for a total of \$3,000 in maintenance incentives. As always, we'd like to thank all of the local service providers that make this cost-saving opportunity available to their customers.

Interested in saving some money on your next pumpout? Visit www.JamesRiverBasin.com/septic and learn how you can help protect your home and our Ozark waterways.

Our septic and rain barrel rebate programs benefit both water quality and your wallet! Whether you pump your septic tank or install a rainwater harvesting system, you can literally "take it to the bank" that your efforts are helping to protect our Ozarks waters.



Rain Barrel Rebate Program

Thanks to our local partners, we're able to help homeowners in Greene and Christian County put their rainwater to use through our rainwater harvesting program. In 2020, JRBP awarded \$1,022.50 in one-time rebates to homeowners who installed new rainwater harvesting systems.

You can save money and conserve drinking water by capturing rainwater that falls on your property. Harvested rainwater can be used for everything from watering lawns to livestock. Let us help you get started!

Visit www.JamesRiverBasin.com/Rain-Barrel for more details.



Kalen and his rain barrel

Sustainable Landscapes



We're proud to continue our partnership with the City of Springfield through the Yard Ethic certification program. Yard Ethic recognizes Springfield residents who make an effort to support a healthy community of people, plants, and wildlife through the adoption of best management practices.

In July, we teamed up with our friends from the City of Springfield's Environmental Services, Public works and Public Information Office to co-host the Yard Ethic Virtual

Workshop. Through this week-long video series, participants had the opportunity to learn from local experts as they discussed each aspect of the certification program through blogs, videos, and web-based question and answer sessions. The educational videos have been uploaded to the program website, www.YardEthic.com, and have received more than 1,675 views.

To view the Yard Ethic Workshop videos and blogs, please visit www.YardEthic.com, or our YouTube channel at www.YouTube.com/JamesRiverBasin.



The goal of our Lawn Steward soil testing program is to reduce harmful nutrient runoff from urban lawns. Thanks to funding from the City of Springfield and our Wilsons Creek 319 grant, residents within the Springfield city limits and portions of the Wilsons Creek subwatershed are eligible for a free soil test and nutrient management plan.

Despite putting the program on hold as we navigated through the impacts of the pandemic, we still managed to provide soil tests and management plans for 16 homeowners.

For more information on the Lawn Steward soil testing program, please visit www.JamesRiverBasin.com/lawn-steward.

James River Watershed Management Plan

In order to apply for future 319 grant funding, we must have an EPA approved watershed management plan. A watershed management plan outlines goals, objectives and action steps to help us protect and restore local water quality.

Thanks to the hard work of our partners at Ozarks Water Watch (OWW), Ozarks Environmental and Water Resources Institute (OEWR), Southwest Missouri Council of Governments (SMCOG), and Missouri Department of Natural Resources (MO DNR), the James River Watershed Management Plan has been submitted to EPA for approval. Since 2016, our staff and partners have dedicated many hours to the development of this plan and the demonstration projects that accompanied it. We'd like to give a special shoutout to Jason Ray and Brandon Jensen of SMCOG for managing this grant, and two thumbs up to "Uncle Watershed" himself- Loring Bullard- for the many hours spent writing and coordinating with partners and stakeholders.

For more information on the James River Watershed Management Plan, please visit www.jamesriverbasin.com/HUC8.

The Environmental Protection Agency Region 7 through a Missouri Department of Natural Resources grant provided partial funding for this project under Section 319 of the Clean Water Act.

Water Quality Education

Due to the pandemic, we were forced to heavily modify or postpone many of our traditional outreach events. This provided our staff with the opportunity to explore new and innovative ways to provide water quality education to our community. By utilizing video conferencing, digital media, and socially distanced events, we were able to provide high-quality educational programming to hundreds of individuals throughout Southwest Missouri.

Throughout the spring and summer, we were fortunate to host and attend several socially distanced events that provided a hint of normalcy and rare opportunities for in-person social interaction. We appreciate our local communities and partnering organizations that allowed us to attend and assist with the following events:

- The annual Springfield Lawn & Garden Show
- A tour of the South Creek Restoration Area for Kansas State Alt-Breaks students
- Tours for Ozark summer school students at the Watershed Center
- Presentations for the Ozark and Nixa Chambers of Commerce

In addition to these events, we were given the unique opportunity to partner with the Discovery Center through the Smithsonian Institute's Water/Ways exhibit. From August 31-October 12th, Water/Ways provided visitors with interactive exhibits and eye-catching displays that prompted viewers to think, interact, and talk about all aspects of water. Through our partnership, we assisted in the development of a litter exhibit displaying trash collected during local stream cleanups as well as a macroinvertebrate identification exhibit featuring specimens collected from South Creek. In addition, we were fortunate to be able to provide in-classroom education for their summer school and after school programs.



Wilsons Creek 319 Implementation Project

Thanks to the support of our state and local partners, work continues to progress in the Wilsons Creek subwatershed. In 2017, JRBP was awarded a Section 319 non-point source pollution grant to address nutrient pollution and other issues in this important tributary of the James River. Throughout 2020, many strides were made towards the completion of our grant milestones. Keep an eye out for several exciting developments as we near the final stretch of this grant in 2021.



- In March and October, JRBP staff and volunteers conducted macroinvertebrate sampling at five sites along South Creek. The results of these sampling events continue to represent the success of the South Creek channel restoration project completed in 2015.
- In April, we re-released our self-guided Urban Stream Quest scavenger hunt to provide an outdoor education opportunity during COVID-19. Through this activity, participants explore a variety of water-related topics as they travel the South Creek and Wilsons Creek greenway trails.
- JRBP partnered with the City of Springfield's Southwest Wastewater Treatment Plant, American National Insurance and students from the K-State Alternate Breaks program to conduct two litter cleanups along South Creek and Wilsons Creek. Through the combined efforts of staff and volunteers, we removed over 1,000 pounds of trash and debris from our waterways.
- Thanks to social media and virtual learning platforms, we were able to continue to provide public education and project updates to our followers. A total of 76 social media posts, 6 newsletters, 3 blogs, and 2 press releases were used to distribute information about our grant activities.
- JRBP partnered with Ozark Greenways to enroll three parcels of land adjacent to Wilsons Creek into conservation easements. These easements will protect the integrity of the riparian corridor while still allowing for the development of future greenway trails.
- JRBP staff continued to work with volunteers from the Frisco Trails Homeowners Association to identify and manage invasive plant species within their detention basin planting area.
- JRBP has entered into an agreement with the City of Springfield to provide \$35,000 towards impervious area reduction for the Springfield Art Museum parking lot, and \$145,000 for stream channel improvements along Fasnicht Creek. Be on the lookout for project updates in 2021!
- In December, JRBP staff, volunteers and members of the Watershed Conservation Corps planted 460 trees, provided by Forest ReLeaf, along the banks of Wilsons Creek at Rutledge-Wilson Farm Park. These trees and the adjacent riparian corridor have been placed into permanent protection through a conservation easement.

For more information on this project, please visit www.jamesriverbasin.com/wilsons-creek-grant

Small Grants and Fundraising

Blue Canoe



It has been said that great beer needs clean water, and now the James River has its own beer — Blue Canoe Pale Ale.

Last spring, our long-time partners at Springfield Brewing

Company (SBC) approached us about rebranding their pale ale and testing out a new concept to tie that beer to a cause. Through this partnership, JRBP receives a portion of the proceeds from each Blue Canoe sold at SBC and local distributors. With the beautiful branding, great taste, and our logo and mission printed on every can, we couldn't be happier with the results!

This partnership extends beyond the restaurant and local distributors. Thanks to the fine folks at SBC, we were able to host several promotional events that allowed participants to sample the new brew, win a new canoe and experience the James River in all its glory.

- On September 10th, we co-hosted a Blue Canoe can release party at SBC's new event center, The Cellar. Attendees received a case of Blue Canoe and river-related swag.
- JRBP and SBC teamed up to host an eco-float and gravel bar tasting on September 19th. Twenty attendees joined us as we paddled from H.L. Kerr Access to Galena, providing opportunities for us to discuss local water quality, history, and responsible recreation.
- Thanks to a partnership with SBC, Wil Fischer and Hy-Vee, we were able to give away a gorgeous Esquif Pocket Canyon canoe.

We're excited to continue this partnership into 2021 with a new lineup of events. Starting in April, JRBP, SBC and our friends from 37 North Expeditions will host a monthly Outdoor Education Series and a monthly Float Series. Our shared goal is to provide guided social outings that help promote responsible recreation and connect people to local water quality.

For more information on these events, please visit

www.jamesriverbasin.com/events and
www.37northexpeditions.com.



ILLUMINE COLLECT

In April, we partnered with local lifestyle apparel company Illumine Collect to offer a limited-edition run of "Love Your Water" stickers and apparel. A portion of the proceeds from each purchase benefitted JRBP and our mission to improve and protect local water quality. The design proved to be so popular that Illumine Collect re-opened sales in June. In total, JRBP received over \$780 from the proceeds. Thank you to everyone that participated in the sale. Be on the look out for two exciting collaborations with Illumine Collect in 2021!



Ozark River Walkers



Our friends at Ozark River Walkers (ORW), a local stand-up paddleboard company, generously donated one of their Finley board packages (valued at over \$800) as a raffle item to help fundraise for JRBP. Tickets were sold via the JRBP website, and a special drawing was livestreamed from the deck of an ORW paddleboard just upstream of the historic Ozark Mill on the Finley River. Congratulations to Danielle Kincaid of Springfield who was the lucky winner! We were able to double the board's value with sales of over \$1500 in tickets! Keep an eye out for another raffle in 2021.



IMPACT¹⁰⁰ OZARK

Impact 100 Ozark is a women's grant-making organization working to improve the lives of residents of eastern Christian County. Each year, Impact 100 awards more than \$50,000 in grants to a variety of community improvement projects.

Thanks to our AmeriCorps Member Ashley Packwood, JRBP was selected as one of Impact 100's grant finalists and ultimately received \$1,000 to support our outreach efforts in Christian County. We sincerely appreciate the support and look forward to providing new and exciting educational opportunities in 2021.

Larry Martin Memorial Fund



Thanks to a well-established partnership with the Ozark Mountain Paddlers, our annual River Rescue cleanup has become one of JRBP's signature events. This cleanup float is well known throughout the community and helps us to raise public awareness of our water resources.

As a former JRBP board member and Public Works Director for the City of Ozark, Larry Martin dedicated countless hours to our annual stream cleanups and our mission to improve and protect our beloved Ozark streams. Since his unexpected passing in 2017, Larry's legacy has lived on through the Larry Martin Memorial Fund established by his children, Allie and Lane.

Supported by donations and our annual Giving Tuesday online fundraiser, the Larry Martin Memorial Fund allows us to cover expenses related to our cleanup events, such as shuttling and t-shirts. In December, your one-time donations generated \$2,200 that will support our annual Earth Day and River Rescue cleanups in 2021.

If you would like to support our cleanup efforts, please visit the Larry Martin Memorial page at www.jamesriverbasin.com/larry-martin.



Community Partnerships

An important aspect of carrying out our mission is creating and maintaining ties with the community. We do this by partnering with a number of civic and government organizations. During the past year we have been very successful in maintaining and expanding our valuable partnerships. The following examples highlight some of the activities of 2020:



Integrated Plan Field Day: Springfield and Greene County have been leaders in the country in establishing the Integrated Plan for the Environment. In a nutshell, the Integrated Plan combines our community's response to a myriad of state and federal regulations to more effectively protect and improve our community's air, land, and water resources. This not only creates better outcomes for the environment, it is also the most cost-effective approach.

Success of the Integrated Plan is predicated on the partnership between the City of Springfield, Greene County, City Utilities, the Watershed Committee of the Ozarks, and JRBP. Local leadership recognizes that team-building is a critical component of managing a combined effect of such diverse agencies.

Beginning in 2020, the City of Springfield added a component to our contract to make JRBP the organizer of this annual event. On August 12, the third annual Field Day was held at Fellows Lake with 75 attendees, including 30 staff members from our

18 Integrated Plan team and staff from the Missouri Department of Conservation. We were

pleased and honored to have Sara Parker Pauley, Director of the Department of Conservation, as our featured speaker. Staff members were able to tour and discuss a rotational grazing demonstration and a streambank restoration project.

Quarterly Joint Staff Meetings with the Watershed Committee: During 2019, the Boards of the Watershed Committee and JRBP held a series of meetings to discuss the missions of both organizations and ways that the two organizations can partner more effectively. One way we are accomplishing this is through joint staff meetings that are held quarterly. In June, staff from both organizations went on a float trip on a section of Wilsons Creek to discuss urban stormwater and our Wilsons Creek 319 grant. Additionally, we co-hosted a retreat for both organizations at Barb & Bob Kipfer's cabin on the banks of Bull Creek.



Memberships in Civic Organizations:

Membership in local civic organizations provides very effective means to bring our water quality protection message into the community. JRBP has been a member of the Ozark Chamber of Commerce for a number of years and has benefited greatly from this partnership. JRBP also joined the Springfield Area Chamber of Commerce and the Nixa Chamber of Commerce, strengthening our ties and expanding our outreach into the businesses in these communities.

Monitoring Hydrilla: Hydrilla is an invasive, nonnative, aquatic plant that can cause significant damage to our waterways. Hydrilla can be introduced through the illegal dumping of aquariums and spread by flooding, waterfowl, boats, trailers, and recreational equipment. By crowding out native plants and wildlife, compromising water intakes, and spoiling aquatic recreation, hydrilla has the potential to take a massive toll on wildlife and our local economy.

The Missouri Department of Conservation (MDC) has instituted an aggressive program to find and eliminate hydrilla throughout the state. Spearheaded by MDC Fisheries Biologist Kara Tvedt, a collection of state and local agencies, including JRBP, has focused on inspecting our local waterways and educating the public about the harmful effects of hydrilla and other invasive species. This summer, the group's efforts were recognized through the Invasive Plant Action Award from the Missouri Invasive Plant Task Force.

Help us protect our local waterways. Remember to always inspect your boat, trailer, and recreational equipment for hitchhikers, and never dump your bait or aquariums. For more information on hydrilla and other invasive species, visit www.mdc.mo.gov.

Developing Ecotourism Opportunities: Whether they visit them ever weekend or once a year during their annual family float trip, people value access to clean rivers, lakes, and streams. These places provide a venue for families and friends to learn, explore, and seek respite. For many residents and visitors of the James River watershed, on-the-water recreation is their main connection to local water quality. By tying educational components to these activities, we can make advocates for clean water out of a user group that already has a connection to our local waterways.

The City of Springfield recognizes the value of recreation and has provided JRBP with financial support to develop ecotourism opportunities for residents and visitors of the watershed. This is a win-win-win for JRBP, the City of Springfield, and our community. The City of Springfield includes these educational activities as part of their federally mandated MS4 stormwater permit; we make new contacts and share our mission; and together we make more guided recreational opportunities available to the public.

Throughout the summer and fall, JRBP organized float trips and outings for our local partners, including the City of Springfield Environmental Services Stormwater Division, Springfield-Greene County Park Board's Outdoor Initiatives, and Stream Teams United. These events allowed us to learn from the pros and set the groundwork for future ecotourism opportunities.

We can't wait to share our exciting new lineup of events with you in 2021! Be sure to watch JRBP's social media channels and our event calendar for more information www.JamesRiverBasin.com/events.



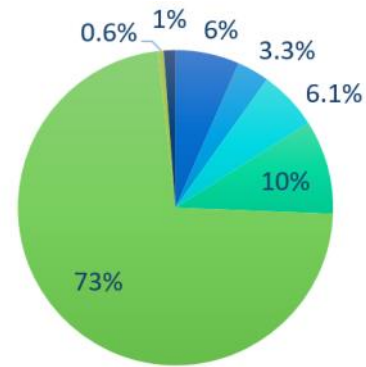
Financial Summary

Through increased emphasis on budgeting and monitoring of expenses, JRBP's financial position improved markedly during fiscal year 2019-2020. Balances in the combined bank accounts increased from \$137,420 to \$243,097. We are currently maintaining a balance of slightly over 5 months operating funds in our savings account.

In addition to funds in banking accounts, JRBP has an endowment fund account with the Community Foundation of the Ozarks. The balance in this fund at the end of the fiscal year was \$110,780.

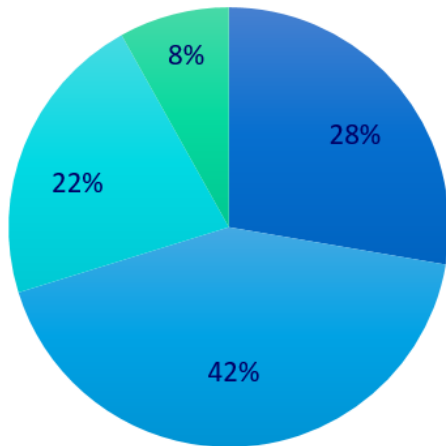
JRBP has historically depended on federal grant revenue for the majority of our funding. In order to maintain a more healthy and sustainable blend of revenue, a target has been established for the total revenue stream to be composed of 25% grant funding, 25% membership fees, 25% fundraising, and 25% contracts.

FY 19-20 Income Summary	
Contributions	\$19,934
Donated Office Space	\$10,000
Grants	\$18,550
Memberships	\$29,347
Contract Revenue	\$220,552
Net Investment Return	\$1,853
Miscellaneous	\$3,674
TOTAL	\$303,910



■ Contributions ■ Donated Office Space
 ■ Grants ■ Memberships
 ■ Contract Revenue ■ Net Investment Return
 ■ Miscellaneous

FY 19-20 Expense Summary	
Contracts	\$68,483
Grants	\$104,969
Administrative and Management	\$53,632
Fundraising	\$19,991
Total	\$247,075



■ contracts
 ■ grants
 ■ Administrative and Management
 ■ Fundraising



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*We'll see you
on the river!*

