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Official Expedition League Corporate Sponsorship Opportunities	Premiere (1)	Platinum (3)	Gold (12)	Index #
Logo and Name appear on all official Expedition League material / banners				1
Invitation to present your companies services to all our owners and sponsors at our annual meetings (2-3).				2
Exclusive Player MVP, All-Star Game and Championship Series sponsor				3
Corporate Logo / Patch on every Official Expedition League Team Jersey				4
Exclusive Playoff Game Sponsor				5
Outfield fence sign at each Expedition League Stadium				6
Expedition League TV, Website, Podcast and game of the week sponsor.				7
Official game sponsor for 1 home game of every Expedition League Team				8
Full-page ad/story in our Annual Season Preview Magazine.				9
Sponsorship of all official league events (Owners meetings, Parties, Annual meetings, player draft party, etc.)				10
2-tickets to every Expedition League game and official team merchandise				11
Half-page ad in all Expedition League team programs				12
Complimentary Subscription to Expedition League TV and Audio Broadcasts				13
Sponsorship of 1 between inning fan contest per team				14
Sponsorship of game tickets – 1 per team per season.				15

Communities of The Expedition League

Brandon, Manitoba	Estimated Attendance:	38,400
Minot, ND:	Estimated Attendance:	46,000
Dickinson, ND:	Estimated Attendance:	28,800
Pierre, SD:	Estimated Attendance:	28,800
Aberdeen, SD:	Estimated Attendance:	46,000
Rapid City, SD:	Estimated Attendance:	54,000
Spearfish, SD:	Estimated Attendance:	28,800
Gering, NE:	Estimated Attendance:	32,000
Hastings, NE:	Estimated Attendance:	32,000
Casper, WY:	Estimated Attendance:	54,000
All-Star (2-day event)	Estimated Attendance:	8,000
Playoffs	Estimated Attendance:	9,000
Championship	Estimated Attendance:	5,000
Total:		410,800

Expedition League Corporate Sponsorship Levels

1. Your Corporate Logo and name will appear on every official Expedition League publication, banner, and press photo-op. You will be the one and only exclusive sponsor of The Expedition League.
2. You will be invited to every league meeting to promote your company to our franchise owners and GM's.
3. Each year The Expedition League has an All-Star game and a best of 3 Championship Series. Your company will be the exclusive sponsor for these events.
 - a. Naming of the trophy for each event.
 - b. On-field presentation of the trophy to the winning team and players.
 - c. Official Game Sponsor (**See #8 below**) for details.
4. Your Corporate Logo will be made into a patch and will be placed on every official team uniform in The Expedition League.
5. You will be an official playoff game sponsor for one of our playoff teams. **See #8** for details on what it means to be a game sponsor.
6. You will receive one (1) outfield fence sign at each of our Expedition League Stadiums.
7. As a Sponsor, you will be the only advertisers on all Expedition League media. The media will include:
 - a. Website banner ad on our home page
 - b. 30-second Commercial and mention during our bi-weekly Expedition League TV broadcast
 - c. 30-second commercial and mention during our weekly podcast.
 - d. Nine 30-second commercials during our Expedition League game of the week broadcast.
8. You will be an official game sponsor for one (1) home game of every team in The Expedition League.
 - a. Front page advertising of the official game program
 - b. Control and participation of the In-game contests and events (This will vary by team, but will be no less than four (4) opportunities per game)
 - c. PA announcement between every inning recognizing and thanking you for your support
 - d. 20-tickets to the game
 - e. \$10 in concessions for each of the 20 ticket holders
 - f. \$10 in merchandise for each of the 20 ticket holders
 - g. On-field picture with the team before the game
 - h. You get to throw out the first pitch
 - i. Corporate booth and front-gate access to distribute information about your company.
9. Every year we will produce an official Expedition League Season Preview Magazine. You will receive one full-page ad and a story in the magazine.
10. You will be invited and recognized at all official Expedition League annual meetings. In addition to your recognition, you will have an opportunity to have a booth at each event and promotion in any publication for the event. The events are as follows:
 - a. Owners meeting (twice a year)
 - b. Annual League meeting
 - c. All-Star game event
 - d. Championship Series event
 - e. Player draft/signing event
11. You will receive two (2) tickets to every Expedition League game and team merchandise (hat or jersey) from every team.
12. You will receive a half-page ad in every Expedition Team program for the entire season
13. The Expedition League will have a broadcast channel on the internet to watch every Expedition League game live, or on demand. You will receive a complimentary subscription to the audio and video feed of every team.
14. You will get to sponsor one between inning fan on-field contest per-team.
15. Your company can sponsor the game tickets for one game of each team.