

PRESS KIT


Hailey Feldman


Fashion, Life, Style, Beauty, Equestrian, Entertainment, Performer






about the girl

 10.4k views

 18.2k followers

 152k mentions

Height: 5'3 | Weight: 110 | Hair: Blonde | Eyes: Green

My name is Hailey Feldman and I write for those who demand the finest from life—a well-rounded life that is uniquely glamorous and authentically expressed.

With more than 50,000 followers across all digital platforms combined, I am a popular niche influencer for brands who want a chic, refined, and high-end look.

For classic women who understand timeless elegance, my website is a lifestyle blog that offers readers a variety of content reflective of my traditional style.

about the brand



EQUESTRIAN

Fitness, Wellness,
Lifestyle, Luxury

PALM BEACH

Life, Style,
Fashion, Luxury,
Beauty

FASHION

Apparel,
Accessories,
Products

BEAUTY

Cruelty-Free, Hair
Care, Nails, Body,
Skin

brand
collaborations

WHITE | BLACK
HOUSE MARKET

ERIC JAVITS
NEW YORK



CLUB PILATES



PQ

brand
collaborations

WINKY LUX

PLASTIC SURGERY
OF PALM BEACH P.A.



blue  ceans

YACHTS | CHARTERS | CREW | MANAGEMENT | TRAINING

DER • DAU®

NEW YORK

RANI ARABELLA

M.A.A.C

LONDON

BITSY

STONEKING

WHITE | BLACK

HOUSE | MARKET



WHITE | BLACK

HOUSE | MARKET



PQ



WOMEN'S SWIMWEAR
DIGITAL AD CAMPAIGNS
VIDEO & PHOTOGRAPHY

blue ceans

YACHTS | CHARTERS | CREW | MANAGEMENT | TRAINING



YACHT SALES & CHARTERS
PROMOTIONAL CAMPAIGN
VIDEO & PHOTOGRAPHY

BITSY

STONEKING



LUXURY WOMEN'S FASHION
PROMOTIONAL CAMPAIGN
EDITORIAL - PHOTOGRAPHY

ERIC JAVITS

NEW YORK



LUXURY HATS & HANDBAGS
EDITORIAL - PHOTOGRAPHY

DER•DAU®

NEW YORK



EQUESTRIAN BOOTS

EDITORIAL - PHOTOGRAPHY

IN-PERSON "LIVE MODEL"

MAAC
LONDON



LUXURY INTERNATIONAL WOMEN'S
FASHION
PRODUCT PHOTOGRAPHY FOR WEBSITE

WINKY LUX



VEGAN BEAUTY BRAND
PRODUCT PROMOTIONAL CAMPAIGN
SKINCARE & MAKEUP TUTORIALS, HOW TO'S, &
BEAUTY ROUTINES

contact

let's work together...



I recommend products from retailers I know & trust. I do not promote products unless I love and use them myself. I appreciate working with brands that have a mission beyond their merchandise. My readers are classic, chic, and smart shoppers who appreciate the timeless & traditional styles I curate on this blog, LTK, and Instagram. Trust and integrity are my two most important brand pillars. I connect qualified buyers with phenomenal brands.



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