

HOLLY WARFIELD

hollywarfield.com
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EDUCATION

James Madison University
August 2012 - May 2016
Bachelor of the Arts
Media Arts and Design | Journalism Concentration
Dance Minor

PROGRAMS & SKILLS

EXTENSIVE EXPERIENCE

Photoshop InDesign
Illustrator Sports Photography
After Effects Feature Writing

PROFICIENT EXPERIENCE

Final Cut Pro WordPress
HTML & CSS Event Photography
News Writing Portrait Photography



Organization Collaboration Creativity

ORGANIZATIONS

Society of Professional Journalists
Marketing Chair
August 2015 - May 2016

AWARDS

Virginia Press Association Awards
2nd Place | Feature Photo
April 2015

VOLUNTEER

International Volunteer Headquarters
Childcare program in Lima, Peru
July 2015

EXPERIENCE

Editorial Graphics Designer

Forbes Media
September 2016 - Present

- Specialize in creating visual assets for Forbes mobile and social teams, including data visualizations, custom art, animated gifs and motion graphics
- Help develop and maintain new visual editorial products
- Work independently and as part of a team to produce timely packages of themed content and trending news stories

Media Fellow & Peer Tutor

Digital Communication and Consulting at JMU
August 2015 - May 2016

- Helped fellow students develop their digital media literacy skills through one-on-one and group consultations
- Worked with engineering students to create a digital story to showcase their senior capstone project
- Presented across the university about digital media literacy

Marketing Intern

93 Octane
June 2016 - August 2016

- Researched, developed and executed marketing strategies
- Helped conceptualize and design products for clients

Photo Editor

The Breeze
April 2014 - April 2015

- Managed a staff of 15 photographers
- Led weekly photo staff meetings to distribute assignments
- Edited and prepared photos for print and web production
- Collaborated with section editors to improve the quality of visual content
- Set up a new organizational platform to ensure that all assignments were covered and turned in on time

Art Director

Port and Main Magazine
August 2015 - May 2016

- Created layout designs and logo for the print version of the JMU lifestyle magazine
- Spearheaded a redesign to establish a more modern and visually engaging publication

Please take a moment to check out my portfolio at hollywarfield.com

LET'S GET TOGETHER
and discuss whether I might be a good fit.