

McFadden & Hitchye Funeral Enterprises Privacy Policy

McFadden & Hitchye Funeral Enterprises (M & H) provides this Web site as a public service. We do not collect any personally identifiable information (PII) about you when you visit our Web sites unless you choose to provide that information to us. We do collect some data about your visit to our Web site to help us better understand how the public uses the site and how to make it more helpful. M & H never collects information for commercial marketing or any purpose unrelated to M & H funeral enterprises.

Type of Information Collected

When you visit any Web site, certain information about your visit can be collected. M & H automatically collects and temporarily stores the following type of information about your visit:

- Internet address and domain from which you visited the M & H Web site
- Information about the operating system and browser used
- Date and time of the visit
- Pages visited
- Internet address of the Web site that connected you to the M & H Web site
- Words searched

This information is used to measure the number of visitors to the various sections of our site and improve organization, coverage, system performance or problem areas. This information is not used for associating search terms or patterns of site navigation with individual users. When search features offer suggested terms, these suggestions are based on aggregated data only. M & H periodically deletes its Web logs. On occasion, M & H may provide aggregated information to third party entities it contracts with for the purposes of research analysis. Aggregated data cannot be linked back to an individual user.

Cookies

When you visit any Web site, it may place a small text file, known as a "cookie" on your computer. The cookie allows the Web site to "remember" specific information about your visit while you are connected or when you return to that

site. The Office of Management and Budget Memo M-10-22, allows Federal agencies to use session and persistent cookies, defined below.

The cookie makes it easier for you to use the dynamic features of Web pages. Cookies from M & H Web pages only collect information about your browser's visit to the site; they do not collect personal information about you. While visiting certain M & H sites, you may occasionally encounter a Web page that automatically employs cookies to make it easier to use the dynamic features of these Web pages.

M & H Web sites may use either single session (temporary) or multi-session (persistent) cookies. Session cookies last only as long as your Web browser is open. Once you close your browser, the cookie disappears. Persistent cookies are stored on your computer for longer periods.

Session Cookies: We use session cookies for technical purposes such as to enable better navigation through our site. The OMB Memo 10-22 Guidance defines our use of session cookies as "Usage Tier 1 -- Single Session." This tier encompasses any use of single session Web measurement and customization technologies.

Persistent Cookies: M & H uses persistent cookies to enhance the Web experience for our users. Persistent cookies remain on your computer between visits to M & H until they expire. The OMB Memo 10-22 Guidance defines our use of persistent cookies as "Usage Tier 2 -- Multi-session without Personally Identifiable Information" (PII.) This tier encompasses any use of multi-session Web measurement and customization technologies when no PII is collected.

M & H may employ persistent cookies in other ways consistent with our mission and the OMB guidelines to analyze use patterns and improve our users' experience on M & H Web sites.

How to Opt Out or Disable Cookies

If you do not wish to have session or persistent cookies placed on your computer, you can disable them at any time from your Web browser. If you opt out of cookies, you will still have access to all information and resources at M & H, but may be unable to use cookie-dependent features. Follow these instructions for disabling or opting out of cookies in the most popular browsers, http://www.usa.gov/optout_instructions.shtml. Please note that by disabling cookies from your Web browser, you will disable cookies from all sources, not just those from M & H.

Personally Identifiable Information (PII)

If you choose to send us personal information by email, or by filling out a form on our Web site, we use that information to respond to your message and to help us provide you with information or material that you request. If provided, personally identifiable information is maintained in a database that is regularly purged. Third party contractors may have access to this information in order to provide a response to your question or comment. These contractors are held to strict policies to safeguard the information and provide the same level of privacy protection as guaranteed by M & H. On occasion, we may conduct a study concerning the types of questions sent to us. These studies help us to improve our Web sites in order to make them more responsive to the needs of our users. We do not give, share, sell, or transfer any personal information to a third party unless required by law.

Links to Other Sites

M & H Web site provides links to other Internet sites that provide grief and health information. Once you link to another site, you are subject to the privacy policy of the new site.

Security

For site security purposes and to ensure that this service remains available to all users, we use software programs to monitor traffic to identify unauthorized attempts to upload or change information, or otherwise cause damage. In the event of authorized law enforcement investigations, and pursuant to any required legal process, information from M & H Web logs may be used to help identify an individual.

Third-Party Web Sites and Applications

Third-Party Web sites and Applications (TPWA) are Web-based technologies that are not exclusively operated or controlled by M & H. They may be hosted on a non-government Web site or embedded on an M & H Web page. TPWA technologies may make personally identifiable information (PII) available to M & H, regardless of whether we request or collect it. In addition, you may use a third-party to handle some aspect of an information collection (for example: contest nomination process). As a result, our stated privacy policy/notice may not apply.

We use these technologies to communicate and interact with you. Examples include social media Web sites such as Twitter and Facebook. Your activity on these sites is governed by the security and privacy policies of those sites. When you use them, you are often sharing information with the general public, other users, and/or the group operating that site or application. We recommend you review the privacy policies of these sites before using them to ensure you

understand how these third-party sites and applications might use your information. You may be able to adjust the privacy settings on your account.

The list below includes the applications we use and their purposes. For any sites or applications that collect PII, this list also includes details on the information they collect and how M & H protects your private information.

Facebook

M & H has a Facebook page where we share information about M & H news, program activities, and other items that may be of interest to you. You do not need to register or provide personal information to view our Facebook pages.

If you have a Facebook account and "Like" M & H Facebook page, you may post comments or click the "Like" link for individual entries. If you comment on or "Like" M & H Facebook content, personally identifying information will be visible to other Facebook visitors, including M & H staff. The amount of visible personal information about you will depend on your own Facebook privacy settings. To avoid displaying your personally identifiable information, you should not create a Facebook account, post comments or click on the "Like" options in Facebook.

M & H does not collect, use or disclose any information about visitors who comment on or "Like" M & H Facebook pages. Facebook collects and reports non-personally identifiable information about activities on M & H's Facebook pages. This information is password protected and only available to M & H managers and the administrators of the M & H Facebook pages, who require this information to perform their duties. The Facebook Privacy Policy is available at: <http://www.facebook.com/about/privacy/>.

Twitter

M & H uses Twitter to send short messages (up to 140 characters), which are also known as "Tweets," to share information about M & H news, program activities, and other items that may be of interest to you. We also respond to comments and questions sent via Twitter to M & H. You do not need to register or provide personal information to view our Twitter feeds.

If you want to subscribe to (also known as "Follow") the M & H Twitter feeds, you may create a Twitter account at <http://twitter.com/>. To create an account, you must provide your name and email address and create a user name and password. You may provide additional information including a short biography, location or a picture. Most of your personal information in your Twitter account is available to the public unless you update your privacy settings.

M & H staff monitors the number of subscribers (known as "Followers") and respond to their comments and queries via Twitter, but we do not track the personal information of our Twitter followers. M & H does not collect, maintain, disclose or share any information about people who follow M & H on Twitter. The Twitter Privacy Policy is available at: <http://twitter.com/privacy>.

McFadden & Hitchye Funeral Enterprises Disclaimers

Medical Information

It is not the intention of M & H to provide specific medical advice, but rather to provide users with information to better understand their health and bereavement. Specific medical advice will not be provided, and M & H urges you to consult with a qualified physician for diagnosis and for answers to your personal questions.

External Links

M & H provides links to other Internet sites for the convenience of World Wide Web users. M & H is not responsible for the availability or content of these external sites, nor does M & H endorse, warrant or guarantee the products, services or information described or offered at these other Internet sites. It is the responsibility of the user to examine the copyright and licensing restrictions of linked pages and to secure all necessary permission. Users cannot assume that the external sites will abide by the necessary provisions as the M & H Privacy Policy.

Liability

For documents and software available from this server, the M & H does not warrant or assume any legal liability or responsibility for the accuracy, completeness, or usefulness of any information, apparatus, product, or process disclosed.

Endorsement

M & H does not endorse or recommend any commercial products, processes, or services. The views and opinions of authors expressed on M & H Web sites do not necessarily state or reflect those of McFadden & Hitchye Funeral Enterprises, and they may not be used for advertising or product endorsement purposes.

Pop-Up Advertisements

When visiting our Web site, your Web browser may produce pop-up advertisements. These advertisements were most likely produced by other Web sites you visited or by third party software installed on your computer. McFadden & Hitchye Funeral Enterprises does not endorse or recommend products or services for which you may view a pop-up advertisement on your computer screen while visiting our site.