For 40 years, Quality Care for Children (QCC) has worked to ensure Georgia’s infants and young children reach their full potential. QCC helps child care programs provide nutritious meals and educational care to young children so they are ready for success in school and helps parents access quality child care so that they can attend college or succeed in the workplace.

WHY OUR WORK MATTERS

- **Early Brain Development**
  90% of a child’s brain is “hardwired” before the age of 5, setting the groundwork for future learning.

- **Child Poverty & Hunger**
  26% of children in Georgia live in food insecure homes, and 24% live below the poverty level.

- **High Cost of Child Care**
  40% of a low-income family’s budget can easily be spent on child care. Average cost in Atlanta is $9,284.

- **Early Literacy Gap**
  By age 3, there is a 30 million word gap between children from the wealthy and poor families.

- **Low Graduation Rates**
  53% of college student parents leave school without ever earning a degree.

OUR IMPACT STRATEGY

Create equity and pave the way for two generations to succeed.

Data, stories, and learnings from these programs is used to advocate for improved early learning policies at the local and state level.

CALL: (404) 479-4200
EMAIL: info@qccga.org
VISIT: QualityCareForChildren.org
QUALITY CARE FOR CHILDREN PROGRAMS

Child Care Programs & Professionals

CHILD CARE PROVIDER TRAINING
QCC offers in-person and online training classes for child care professionals as well as Child Development Associate Credential™ courses. Additionally, QCC provides state-wide nutrition training for child care cooks.

QUALITY RATED SUPPORT
Quality Rated is Georgia’s quality rating improvement system created to assess, improve, and communicate the quality of programs. QCC provides on-site consulting to programs to support their quality improvement efforts.

EARLY CHILDHOOD EDUCATION BUSINESS SUPPORT SERVICES
QCC offers child care providers in-person leadership development training, on-site consultation, and support in automation of fee collection, data management, and more. Members access job boards, administrative and HR templates, and discounts through the online portal, the Provider Resource Hub.

EARLY HEAD START
QCC manages a cohort of Early Head Start child care providers that serve children of low-income families. QCC staff assists with all aspects of running these programs to provide comprehensive child and family services through age 3.

Families with Young Children

CHILD CARE REFERRALS FOR PARENTS
QCC provides a free state-wide child care referral service for parents seeking child care, after school programs, and summer camps. QCC’s Referral Specialists help parents understand all of their options to find programs that fit their family’s needs.

COMMUNITY EVENTS & QUALITY RATED PARENT AMBASSADORS
QCC’s Parent Services team attends community events statewide to help parents understand and find quality child care. Additionally, QCC has a Parent Ambassador program for parents to promote Quality Rated child care to families in their communities.

BOOST CHILD CARE SCHOLARSHIPS
The Boost Initiative provides child care tuition scholarships to low-income college student parents who cannot afford quality child care and do not receive a child care subsidy in Georgia. This program also advocates for policies that strengthen access to high-quality care in Georgia.

EMERGENCY CHILD CARE
The Emergency Child Care program assists families who are experiencing crisis situations by helping them pay for child care and developing a long-term care plan. Family crisis situations often include domestic violence, hospitalization, and job loss.

GEORGIA PARENT POWER MESSAGING
Through Georgia Parent Power, parents can receive two free informational mobile messages each month by simply texting “GeorgiaParent” to 99000. Messages cover helpful topics such as developmental milestones, child care quality indicators, and literacy tips.

Nutritious Meals & Training

CHILD CARE FOOD PROGRAM
QCC administers the USDA Child and Adult Food Care Program (CACFP). The CACFP supports programs that demonstrate a commitment to good nutrition by offsetting the cost of serving higher quality meals.

GEORGIA FARM TO EARLY CARE & EDUCATION
Farm to Early Care and Education connects child care providers to locally grown, healthy foods. As a result, children increase their nutritional awareness while parents are engaged in issues related to child nutrition.