

# DAY 1 AGENDA

<b>Breakfast/Registration</b> 08:00 - 09:00	<b>Welcome Remarks by Innovacion LATAM</b>
<b>Session 1</b> 09:00 - 10:00	<p><b>Digital Transformation</b></p> <ul style="list-style-type: none"><li>• What challenges CIOs face in the digital transformation process?</li><li>• How are enterprises bringing their strategies from concept to fruition.</li><li>• Necessary organizational changes needed to adopt a digital transformation strategy.</li></ul> <p><b>Moderated by</b> <b>Francisco Henao</b> - Chief Information Officer</p> <p><b>Speakers</b> <b>Carlos A Lopez</b> - Head of IT Andean - <i>Mabe Corporation</i> <b>Jorge Alberto Hernandez</b> - Senior IT Project Manager - Senior Consultant/Advisor - <i>Policía Nacional de Colombia</i> <b>Gabriel Alzate</b> - Director de Gestión Interactiva - <i>Grupo SURA</i></p>
<b>Session 2</b> 10:05 - 11:05	<b>Case study presentation by: Pitney Bowes</b>
11:10 - 11:25	<b>Networking Coffee Break</b>
<b>Session 3</b> 11:25 - 12:25	<p><b>The Technology Talent Gap in Emerging Markets</b></p> <ul style="list-style-type: none"><li>• What are the main causes.</li><li>• Steps to follow to alleviate gap.</li><li>• What initiatives are organizations implementing in order to attract and retain talent.</li></ul> <p><b>Speaker</b> <b>Jose Gregorio Marin</b> - Director de Servicios de Infraestructura de TI - <i>Grupo Exito</i></p>
<b>Session 4</b> 12:30 - 13:30	<b>Case study presentation by: Rubrik Inc</b>

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13:30 - 14:45	<b>Networking Lunch</b>
<b>Sesion 5</b> 14:45 - 15:45	<b>Inteligencia Artificial: Más Allá de Una Moda</b> <ul style="list-style-type: none"><li>• Mitos -vs- Realidad</li><li>• Casos de uso y el mercado latinoamericano</li><li>• Proyecciones para 2018 y los siguientes años</li></ul> <p><b>Speaker</b> <b>Diego M Ossa</b> - Global Head of IT Innovation - <i>Carvajal</i></p>
<b>Session 6</b> 15:50 - 16:50	<b>Devops; Balancing the Need for Agility and Stability in Modern Enterprise</b> <ul style="list-style-type: none"><li>• What are the best practices</li><li>• How to find the best balance between agility and stability</li><li>• How can Devops improve efficiency</li></ul> <p><b>Geovanny Vergara</b> - IT Director- <i>ETB</i> <b>Jaime Uribe</b> - CIO - <i>Alkosto</i></p>
16:50 - 17:05	<b>Networking Coffee Break</b>
<b>Session 7</b> 17:05 - 18:05	<b>The Importance of Digital Transformation in the Customer Experience Process</b> <p><b>Speaker</b> <b>Jose Maria Jimenez</b> - CIO - <i>BBVA Colombia</i></p>
18:10 - 19:00	<b>Networking Cocktail Reception</b>
19:00	<b>Gala VIP Dinner</b>

# DAY 2 AGENDA

<p>8:30 - 9:00</p>	<p>Breakfast/Registrtrion February 23 Welcome Remarks By Innovacion LATAM</p>
<p>Session 8 9:00 - 10:00</p>	<p><b>CIO "The Orchestrator"</b></p> <ul style="list-style-type: none"> <li>• How is the CIO collaborating with other members of the C Suite in order to achieve the organizational goals?</li> <li>• Challenges and Lessons learned?</li> <li>• Technologies adapt to make this collaboration seamless.</li> </ul> <p><b>Speakers</b>  <b>Ana Maria Aristizabal</b> - Chief Information Officer - <i>Grupo A (Grupo Chaidneme)</i>  <b>Rafael Rebolledo</b> - IT Director Colombia &amp; South LATAM - <i>Baxter Healthcare</i>  <b>Jaime Uribe</b> - CIO - <i>Alkosto</i></p>
<p>Session 9 10:05 - 11:05</p>	<p><b>Effective Cloud Strategies</b></p> <ul style="list-style-type: none"> <li>• Public vs Private</li> <li>• Do the security concerns in public cloud outweigh the benefits</li> <li>• Hybrid Anyone?</li> </ul> <p><b>Speakers</b>  <b>Oscar Ocampo</b> - IT Director - <i>Colsubsidio</i>  <b>Johan Cuesta</b> - CIO - <i>Mineria Texas Colombia</i></p>
<p>11:10 - 11:25</p>	<p>Networking Coffee Break</p>
<p>Session 10 11:25 - 12:25</p>	<p><b>Putting Customer Experience at the Center of your Current IT Strategy</b></p> <ul style="list-style-type: none"> <li>• How can enterprises Benefits?</li> <li>• What are the best customer experience strategies approached by CIO's to expand data?</li> <li>• What are upcoming tends in 2018?</li> </ul> <p><b>Speakers</b>  <b>Alcides Pimienta</b> - Chief of Technology Projects - <i>Banco Popular</i>  <b>Harold Martinez</b> - Gerente de Innovacion y Desarrollo - <i>Banco Falabella</i>  <b>Esteban Numa</b> - Gerente IT USA &amp; Latam - <i>ALPINA</i></p>
<p>12:30 - 13:45</p>	<p>Networking Lunch Closing Remarks by Rolando Ordonez End of Conference</p>