



STATE OF WASHINGTON
COMMISSION ON HISPANIC AFFAIRS
COMISIÓN DE ASUNTOS HISPANOS

CHA December Meeting
Saturday, December 7, 2019
Olympia, Washington
8:30 am- 3:00 pm

Roll Call:

Name	Title	Organization	Present
Brian Moreno	Chair	CHA	Yes
Jessica Hernandez	Commissioner	CHA	No
Julieta Altamirano-Crosby	Commissioner	CHA	No
Carlos Ruiz	Commissioner	CHA	Yes
Anita Ahumada	Commissioner	CHA	Yes
Paula Arno Martinez	Commissioner	CHA	Yes
Tony Gallegos	Commissioner	CHA	Yes
Candice Garza	Commissioner	CHA	Yes
Rodrigo Renteria-Valencia	Commissioner	CHA	Yes
Lili Navarrete	Commissioner	CHA	Yes
Keelcy Perez	Commissioner	CHA	Yes
María Sigüenza	Executive Director	CHA	Yes
Nancy Rocha Aguilar	Communications and External Relations Manager	CHA	Yes
Myra Hernandez	Operations and Special Projects Manager	CHA	Yes

Purpose of Meeting:

- Fourth in-person quarterly meeting of the year.
- Commissioner will discuss and give updates.
- Approval of Legislative priorities.
- Location of 2020 Commission Meetings
- Update from Executive Director.

Action Items Developed/Pending:

- Approval of meeting minutes from:
 - o September Meeting In Person Conference Notes
 - o October Conference Call
 - o November Conference Call
- Committee Proposal
- 2020 Meeting Schedule
- Per Diem Policy Change

- Legislative Priorities

Chair Updates

Chair Brian Moreno

- We have submitted a grant proposal to Career Connect Washington for \$250K to complete the research and implementation of P-TECH in Washington. The grant would largely be sub-contracted to Washington STEM (washingtonstem.org) and the three pilot colleges to complete the following objectives:
 1. Hold a regional meeting in each community between higher education, public instruction, and potential industry partners to solidify that local pilot program (Kirkland, Everett, Pasco)
 2. Complete the due diligence and finalize a manual for program implementation in Washington which could be given to any community to outline the how, when, and what, of implementing their own Career Connect Tech academy based on the P-TECH model
 3. Apply for career launch endorsement through Career Connect Washington in Kirkland and Pasco by year-end 2020 with Everett potentially applying in the same or following year

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Commissioner Updates

Commissioner Anita Ahumada

- 11/1/19: Cielo potluck with community and members and leaders – networking
- 11/4: Victims of DV meeting and referral Proyecto Esperanza - assessing lack of vacancy at shelters for LEP victims. Seeking solutions
- 11/12: Meeting and coordinating with Thurston County Pretrial Services to provide guidelines/instructions in languages Latinos in the system will understand
- 11/14: OSPI Language Access Steering Committee all day meeting and working sessions
- 11/26: With Council on Health Disparities completed Impact Review of SHB 1551, modernizing the control of certain communicable diseases (requested by Senator Liias and Sponsored by Representative Jinkins). Evidence indicates that SHB 1551 would decrease penalties and collateral consequences, decrease prosecution and involvement in the criminal justice system, and decrease stigma, which could lead to improved health outcomes and decreased inequities for individuals living with HIV.
- Other: Responded to Rep. MacEwen Legislative Priorities survey.
- Council for Health Disparities regarding Vaping and the health problems derived from its use:
- In the last four weeks, we have updated existing marijuana prevention and education websites for each of our audiences (You Can, Know This About Cannabis, Start Talking Now, and Not A Moment Wasted) with information about the outbreak, the harms associated with vaping, and the quit resources available. To reach our youth and young

adult audiences specifically, we developed social media content, language for school newsletters, and a blog addressing frequently asked questions about vaping.

- Checking to see if we can make it language accessible.

Commissioner Antonio Gallegos

- 10/16/2019: attended civic leader's forum for City of Lacey: Talked about ways to get Hispanic community involved in civic engagement, ways to have Hispanic community members meet city leaders, city leaders meet with Hispanic community members.
- 10/29/2019: met with Dallas Roberts District rep for Denny Heck (WA-10). Built rapport, talked about my vision as commission for this region, collaboration via their office and CHA. Good conversation regarding census and the importance of this count for our community. Also talked about issues regarding SSI payments and having their office get involved to push payment through for a community member.
- 12/13/2019: meeting with Principal at RRHS Mrs. Mallow regarding support for Hispanic Students. They are noticing a rise in Hispanic students failing and they are not sure why.
- 12/19/2019: meeting with Sen. Sam Hunt to introduce myself and see where I can help representing CHA this upcoming legislative session.

Commissioner Paula Arno-Martinez

- Participated in LNI Stakeholder Feedback session in Wenatchee regarding changes to piece rate pay.
- Reviewed commissioner applications and participated in applicant interviews.
- Attended State Advisory Committee for Migrant Education Meeting in Sunnyside, WA.
- Appointed by Dept. of Commerce to Keep Washington Working Act Work group (this is confidential for now, so I would appreciate commissioners keeping this in the group).
- Regularly attending Wenatchee School Board Meetings - the one Latina school board member was not reelected. There are currently two open positions - monitoring what direction the board is heading in.

Commissioner Julieta Altamirano-Crosby

- Posthumous Repatriations working with Senator McCoy
- Certification/credentials for Individuals from foreign countries Working with Senator McCoy and Heather Lewis-Lechner, Leadership Counsel | Senior Education Policy Counsel
- I met with Congressman Rick Larson to discuss different issues of importance in Washington District 2 such as, agriculture, education, health, transportation, health, veterans
- Recruiting Hispanic Foster Parents: Issues of Culture, Language, Latino Youth and the Foster Care System School Discipline in Washington (EOGOAC)
- Continuing working to develop the Train the Trainers ACT Workshops in Spanish with South County Fire for 2020
- Accomplished Lynnwood University, this is a fun program and interactive 5-week course offered to residents free of charge. The goal of Lynnwood University is to increase awareness about how your local government works and to empower you to better access City programs and services. City staff, Council Members, and the Mayor present demonstrations, tours, lectures, and hands-on activities to you.

<http://www.lynnwoodwa.gov/City-Services/Community-Outreach/Lynnwood-University.htm>

- Working in collaboration with the League of Women Voters of Snohomish County, public libraries and churches, to raise awareness on the importance of voting in the Latino community. “Your Vote is your Voice”

Commissioner Jessica Hernandez

- I've been working on meeting up with Astrid Aveledo (she/her), Executive Director, Dispute Resolution Center of Grays Harbor & Pacific Counties. This was a connection Maria made for us. We will be talking by phone and trying to meet in person to connect.
- Hoping to visit the Port Angeles Fine Arts Center (PAFAC) where Boise artist, Katherine Shaughnessy has installed three tiny mattock bridges in the sculpture park as a memorial for the children who have died in US custody at the southern border. PAFAC is also working to show the artist's new lighted sculpture, 'Liberty Torch', which will be temporarily installed on the roof of the center where its light will shine out over the Strait.

Operations and Special Projects Manager

- Updating Program Manager/Executive Assistant Manual
- Updating New Commissioner Training Binder – creating digital copy to send out to CHA emails
- Yakima Fruit & Cold Storage, Wapato – new employer was not allowing employees to wear any type of gloves, a petition was created/filed but rejected and instead a special soap/lotion was given to replace gloves
 1. Contacted L&I - Spoke with Narciso Lozano (Division of Occupational Safety and Health in Yakima) and talked about the process
 - Interview several people to maintain privacy
 - If complaint/request is filed with the office and retaliation occurs, they have documentation to protect employees
 - A referral can initiate an inspection but there is not guarantee of protection
 2. Unable to make contact with caller who brought the issue to CHA
- Received an email from Lazaro Sanchez about the “broken system” – Yakima Agriculture employers cannot find enough workers for harvest, 90% of Latinx in Yakima County not being referred to job openings that are posted and those jobs are going to H2A workers. He spoke with former Commissioner Morales in the past regarding the same issue and wants to speak with our new Yakima Commissioner and Executive Director
- Scheduled a visit to tour the Wenatchee WorkSource office and H2A referral process overview in January 15. Rene Maldonado in Tonasket helped set it up and explained the issues his office is facing in recruiting in-state agriculture workers
- Attended School Safety Summit & continuing to attend School Safety & Student Well-Being Advisory Committee (SS-SWAC)
- Will be in Wenatchee/Central WA from Dec. 7 – Jan. 6 for any assistance that may be needed in that area

Communications and External Relations Manager

Project	Update
Cha Para La Comunidad	<p>Year 1 of our pilot has ended. We officially created, and published 6, 21 page magazines.</p> <p>CHA Para La Comunidad Issue 7 is under constructions.</p>
Census 2020	<ul style="list-style-type: none"> • We formed a coalition with Centro Latino and the Latino Leadership Institution and got awarded 24,000 for census outreach efforts in Pierce County. • We are the first Latino coalition to get funded. • We will be going after another grant. • The general Census 2020 social media campaign is scheduled • Tool kits for social media campaigns will be available for community organizations to use by the end of the month. • Videos are being created. • Outreach campaign is starting to roll out, I am starting in Eastern Washington, (specific outreach to services providers for children, youth, and migrant communities, as well as services) • I am teaming up with service providers of LGBTQ Latino homeless youth, to come up with a strategy to increase the participation in the Census. (Pierce County)
Small Business Workshops in partnership with the Small Business Liaison Team (SBLT)	<p>This past year, ESD, DOR and L&I collaborated on a pilot project and invited ORIA (SBLT) to share in the execution of four workshop events. During these very successful workshop events in Tacoma, Pasco and Spokane, we also had the opportunity to listen as small business owners shared their insights about working with the state.</p> <p>Three related themes emerged.</p> <p>Small business owners were not aware of:</p> <ul style="list-style-type: none"> · The array of administrative requirements they needed to comply with · Existing programs and services available to assist them · Changes and impact that RCW's and WAC's would have on their operations <p>These are all common indicators of a gap in marketing and communication.</p> <p>We are now taking these workshops and offering them in Spanish. We are still working out the schedule but I know we are going to Yakima and Wenatchee.</p>
Small Business Coaching Sessions in Thurston County in partnership with the Women's Business Center.	<p>Speed Coaching Series – Launching in 2020</p> <p>The WA Center for Women in Business and the Commission of Hispanic Affairs are excited to launch a <i>New Speed Coaching Series</i> in 2020. Given that the small business market is volatile, we want to test the market and offer an initial round</p>

of four (4) speed coaching session(s); one per quarter in different communities throughout Thurston County. With the added feature of promoting and supporting a women small business owner by hosting the event on-site at a woman owned business.

This will allow us to get a better understanding of the local community by providing basic resources to these entrepreneurs to ensure their success. With the overall goal in ensuring that these communities continue to receive the necessary resources and tools, by introducing them to a local contact(s) and resource(s), specifically to the rural communities that don't readily have access to these types of services.

Timeline:

We will initiate four (4) sessions; one event per quarter in different cities to test out the market to see if this is something viable, with the possibility of expanding this to more rural communities throughout WA State. The goal is to ensure that these types of resources are provided to help successful entrepreneurship and small business owners succeed.

- January - City of Olympia – Equal Latin (*Restaurant*), Women Owned Business
- April – City of Lacey – Fast Signs, (*Marketing*), Women Owned Business
- July – City of Yelm – TBD – Women Owned Business Location
- October – City of Tumwater – TBD – Women Owned Business Location

Format:

- Small Business Owners have the opportunity to register and participate in up to six, 20-minute, high-impact sessions with business experts from their local community, governmental agencies and funders to help them move forward and be successful business owners.

Topics (may change due to contacts w/in local cities):

- Financial
 - Loan Requirements, Cash Flow/Forecasting, Financial Management, Personal & Business Credit
- Marketing
 - Branding, Advertising, Social Media and Public Relations
- Sources of Funding
 - Traditional Loans, Micro Loans, Angel Investing and Crowdfunding
- Sales
 - How to Generate Leads, Goal Setting, Building Relationships, Winning Customers and Retention.
- Business Operations

	<ul style="list-style-type: none"> ○ Business Structures, Business Laws & Regulations, Taxes and Insurance, HR • Start Ups <ul style="list-style-type: none"> ○ Steps to Start a Business, Business Ideas, Licenses • Contracting & Certification <ul style="list-style-type: none"> ○ Women & Minority Certifications, Government Contracting
Grant Management Internal Infrastructure	I am currently working on putting together our policy and procedures for grant management.
Economic SWOT Assessment Report	<p>The first report will focus on region 8/10 of our Commissioners Regional Map. The Report is due at the end of December 2019.</p> <p>The goal of this report is to help us understand what the economic regional strengths, weakness, opportunities and threats are. It will also help guide commissioners to the areas that must be addressed in their region.</p>

Executive Director Updates

- Equity Office: We will be convening as a Taskforce again on December 16th all day. This was an unexpected meeting as a result of the taskforce not finalizing definitions that the legislators will need before session. The Taskforce has requested an extension to turn in the first report, originally due on 12/15. The taskforce will continue to meet through July 2020 in order to achieve a full report recommending the charge for the equity office.
- Poverty Reduction Workgroup: Recommendations will be submitted by the end of the year. A deadline extension is in request now. The recommendations are all encompassing: they include policy recommendations to remove barriers to success for immigrants and refugees; justice-involved individuals; students; children; parents. These workgroup has agreed that our approach to recommendations throughout the report focus on individuals that face the most disparities, often people of color, women, people with varying abilities, and those who identify as LGBTQ.
- Disaster Resiliency: CHA has attended both meetings. I attended the first one, Myra attending the last one. The group is in the beginning stages, setting norms and goals to reporting in December 2020. Next meeting is December 16th.
- L&I: I spoke with Hector Franco in late September about CHA’s role in the change recommendation to L&I. He seemed encouraged with our response. The end of October I met with L&I’s director and other leadership regarding the Worker’s Comp program and CHA’s desire to participate in making further improvements. I am meeting on a monthly basis with the Worker’s Comp leadership, in a learning capacity to learn more about the improvements to date. I will need support in coming months on issues that you hear are being encountered in community. If you have any information that we can follow up with L&I on let me know.
- HQ Updates: I will be out of the office 12/23-01/01.

- CJTC Rulemaking: Victor Minjares, a friend of the commission and a local attorney in Thurston County reached out in August regarding CHA's involvement with the post-I-940 work that the Criminal Justice Training Commission was charged with (de-escalation and cultural competency training). CHA was not named as statutory stakeholders in the legislation, but we had been participating since its inception (Anita was originally involved, I was invited to attend meetings starting April of this year). Victor wanted to provide input given his perspective as an attorney and former deputy prosecutor for Los Angeles. He and I participated in meetings and calls throughout the fall. We are waiting to hear what the commission adopts this month

Guest Information

- Mexican Consulate
- LGBTQ Executive Director: Manny J. Santiago
- LGBTQ Executive Assistant: Omar Santana
- WSDOT: Barb Chamberlain
 - o WA State Transportation Update
- DOL: Anahi Machiavelli
 - o REAL ID
- OMWBE: Lisa van der Lugt, Rex Brown
 - o Disparity Study

Action Items

- Approved Minutes
 - o September 2019 in-person
 - o October Conference Call
 - o November Conference Call
- Approved Committee Proposal
- Made changes to location and approved 2020 Meeting Schedule
- Approved Per Diem Policy Change