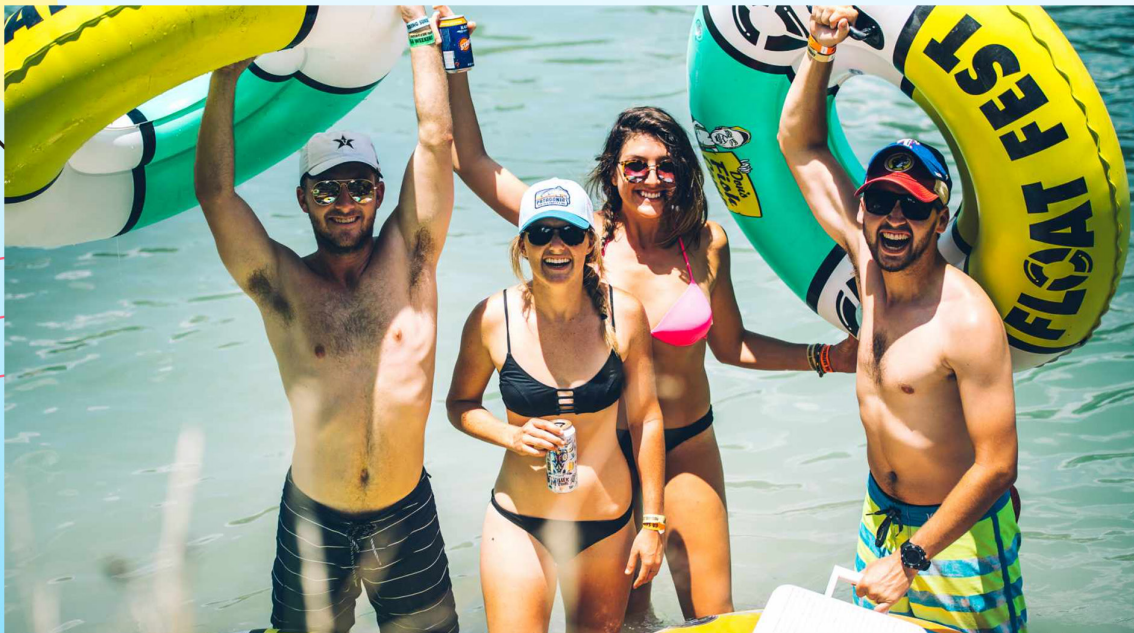


# AFTER THE AFTER PARTY



The river means a lot to the Float Fest team, they do a lot to ensure that the river is left in better condition than before the festival started. The team understands that the success and fun of Float Fest is so contingent upon the sparkling waters of our beautiful river.

The Float Fest team is putting in work before the festival starts, to ensure that the proper planning is in place. The team also puts in work after the festival to make sure that any evidence of the festival is picked up and disposed of properly.

After the fest is over, the team brings in a crew from Don's Fish Camp to help in the clean-up operation. In addition to the employees Don's brings, they also hire crews with scuba gear to scour the river every day of the festival to make sure that the river is kept clean and pristine.

The volunteers that make up the river clean-up crew say they are passionate about the river. The festival is large and covers an abundant area of the San Marcos river. The organizers spend a whopping \$50,000 to preserve the natural

integrity of the San Marcos River during and after the festival, to ensure the river is kept beautiful for years to come.

The team has fenced the entire festival area to make certain that any litter that does happen to escape their watchful eye is contained and can easily be collected. Security guards are tasked with spotting litter bugs, and others are entrusted with making sure that dumpsters, trash cans, and recycle bins are available in abundance during the festival.

The Float Fest team wants everyone attending the festival to have fun, but most importantly clean up after themselves and make sure not to take prohibited items on the river. The team does their best to keep the river clean and leave no trace when the festival is over and encourages others to do the same.

# FLOAT FEST

## NEWS FOR THE FLOAT



### CLEANUP

Clean-up party after the after party. Don't mess with Texas.



### WHAT TO BRING

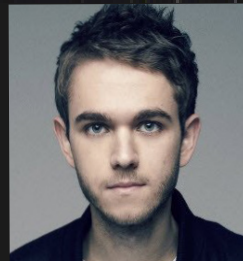
Learn how to beat the heat this summer and find out some festival essentials.

### BANDS

See the hottest and trendiest performances only at Float Fest.



# THE BANDS



Anton Zaslavski, most known as Zedd, is a musician from Germany who has produced and co-written songs with various artists such as Justin Bieber, Lady Gaga, Alessia Cara and Liam Payne. He broke international barriers with his song "Clarity" when it made Top 10 of the Billboard Hot 100. Along with breaking international barriers, Zedd also won Best Dance Recording at the Annual Grammy Awards in 2014 for this song. Since then, his career has skyrocketed. Currently, Zedd reigns in the Billboard Hot 100 with the song "Starving" sung by Hailee Steinfeld.

Zedd will be performing on the Water Stage at 11:30 PM Saturday night at Float Fest 2017.

Weezer is your classic 90s rock band originating in Los Angeles, California in 1993. With a mellow, yet clashing tone, the band released their first album titled Blue Album which became a triple-platinum, and their best-selling album for the length of their career. After this, the band captured their inner darkness with their next album Pinkerton. Critics and fans shared many different opinions about the album. However, after Pinkerton, the band continued to write hits such as "Hash Pipe" and "Beverly Hills" which continue to get airplay on your local rock stations. Over a decade later, the band released White Album which became one of their best-rated albums since Blue Album. Even in 2017, Weezer continues to release new music for all of their nostalgic fans.

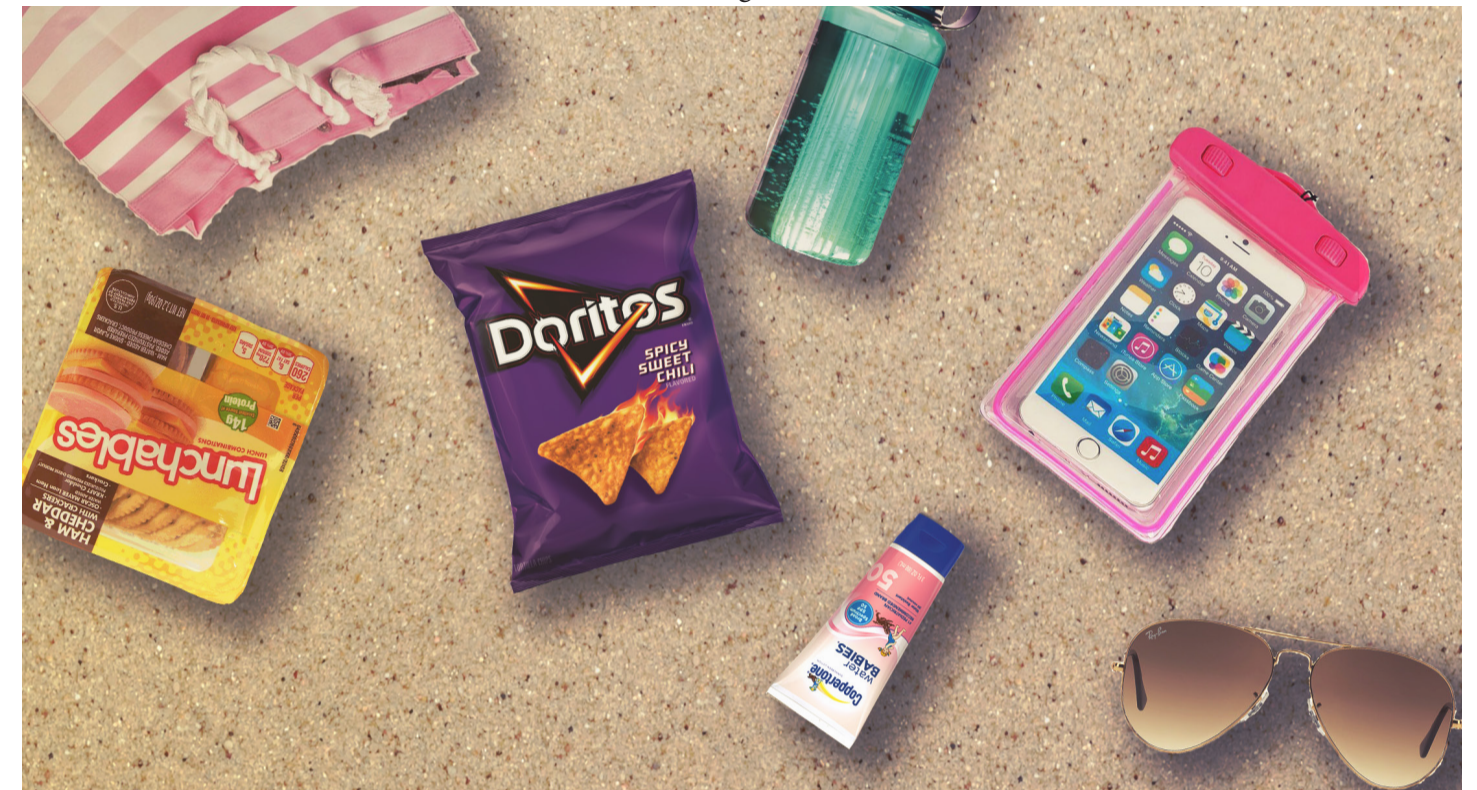


You can find Weezer on the Water Stage at 9:45 PM on Sunday at Float Fest 2017.



Cage the Elephant is a rock band originated in 2006 from Bowling Green, Kentucky. The original members of the band had various careers before they started the band. After performing at SXSW in 2007, the band signed with a record company allowing the band to be in an upwards spiral from this point forward. In 2009, the band released their song "Ain't No Rest for the Wicked" allowing them to have a place on the Billboard charts for 11 weeks in a row. After a few years, the band released "Come a Little Closer" in 2013 which gave the band simply another number-one hit. In 2015, Cage the Elephant won Best Rock Album for Tell Me I'm Pretty at the Annual Grammy Awards.

Cage the Elephant will be performing on the Sun Stage at 8:30 PM on Sunday at Float Fest 2017.



## what's in my bag?

When going to the river it is very important to carry all the outdoor essentials, you are going to be in the sun all day, most likely drinking alcohol. One of the greatest lessons I have learned in college is: drinking alcohol in the sun is all about balance.

Floating on the river is basically laying in a tube all day with your butt in the water and the rest of your body exposed to the sun. Whether you are consuming alcohol or not, floating can be extremely draining. If you don't bring the right equipment, your float trip can go downhill fast.

Sun+Alcohol=Dehydration! But when you add water to that equation you are most likely to not become dehydrated. Being dehydrated can land you in the hospital with an IV in your arm. Therefore, to avoid dehydration drink plenty of water.

When I go to the river or any type of outside event, I prefer to bring my sunglasses with me. Laying on a tube in the sun means direct sun to the face.

It is just as important to eat while on the river as it is to drink water. I like to bring lunchables with me. They are sealed so no water can get in them. I also like to bring chips because I am able to share them with everyone, until someone accidentally drops them in the river, then they are fish food.

By far, the most important items I carry in my river bag is bugspray and sunscreen! No one wants to get bit by bugs, while baking in the sun!

If you are like me, then you can relate to not going anywhere without your phone. H.E.B. sells waterproof phone cases that you can wrap around your neck for easy access when you come upon snapable moments.

Most importantly, have fun and carry a trash bag with you. Do not be the dirt bag who litters in the river!