



MEDIA KIT

ADITI SHAH

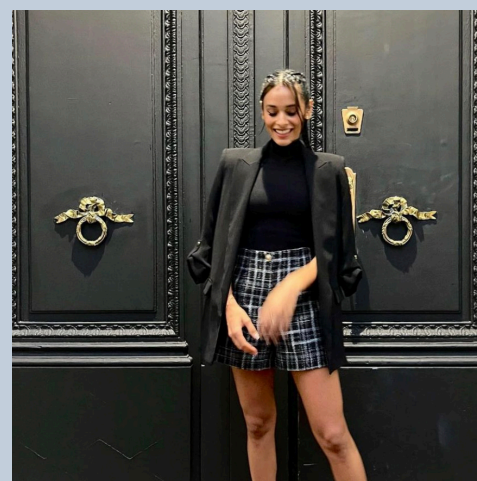
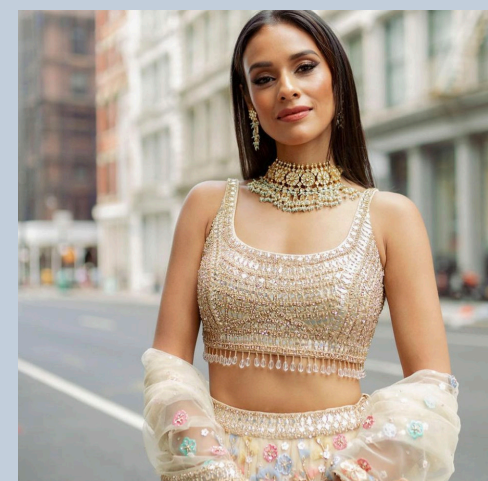
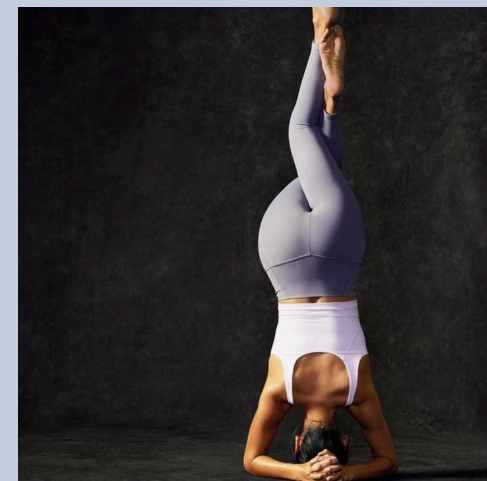
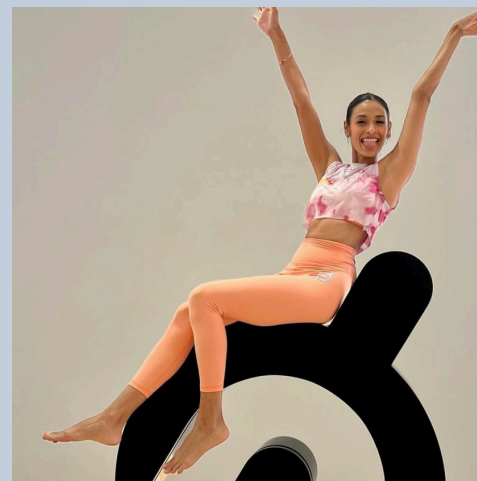
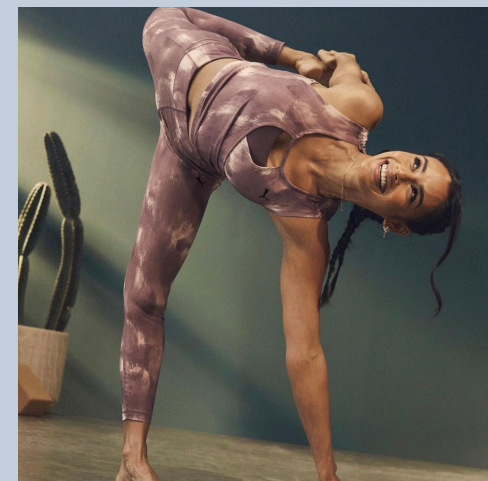
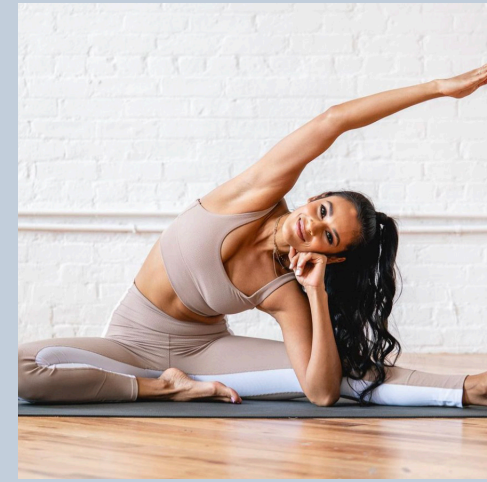
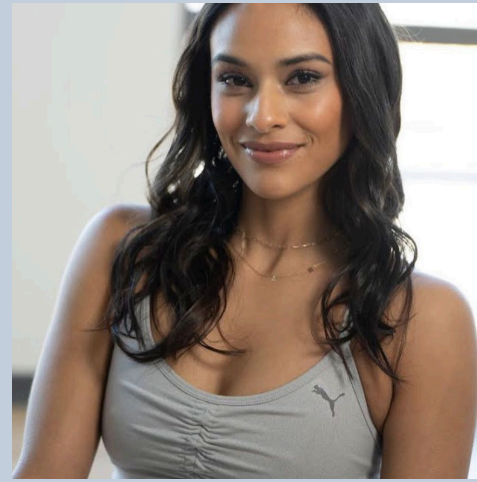




ABOUT

Aditi Shah is a true multi-hyphenate living in New York City. She teaches live on-camera classes for Peloton, and is a speaker, an actor, and a global Puma ambassador. Aditi is passionate about empowering women, and is honored to help promote representation and cultural exchange through the organization of cultural events globally as well as through her work.

As a storyteller at the intersection of fitness, wellness and culture, she hopes to foster deep connections and empower individuals to live authentically and to their full potential.



DIGITAL STATISTICS

Outside of Peloton, Aditi presents the majority of her content on Instagram and TikTok. Her average monthly reach for all platforms combined is over 1.5m. Over 65% of her audience makes over \$60k in household income and the average sentiment on her branded content is over 85% positive.

 @diti22

 @ditinyc

161k
follower count

6.1k
follower count

3.49%
engagement rate

12.8%
engagement rate

WORK WITH ADITI

Aditi is available for collaborations such as:

- brand partnerships
- speaking engagements (including keynote speaker, panelist, moderator or host)
- mindfulness sessions
- social media and content creation
- photoshoots

For on camera inquiries, please email Aditi directly at hello@aditishahnyc.com.





FEATURES &
PARTNERS

BAZAAR

classpass

Condé Nast
Traveler

VOGUE

abc GOOD
MORNING
AMERICA

LEXUS

PELOTON

PUMA





CONTACT

hello@aditishahnyc.com

 @diti22

 @ditinyc