One year ago, we changed our name to Peace Over Violence, concluding a three-year long process. We are pleased to report that the new name is catching on and our new brand is carrying a meaningful message. It is powerful to choose your name, and we have been energized as well as challenged by this transformation. We want to acknowledge and appreciate the leadership of the Board of Directors, the everyday commitment of our staff, as well as all of the donors, funders, volunteers, and so many community members that have supported us in this journey of reinvention.

We continue to face societal attitudes that challenge us, but they convince us that our work is not done. New issues arise every year. For example, the number of sexual assaults of military on military personnel is increasing. Stalking and cyber-stalking are among the fastest growing crime categories in the country. Batterers and their defense attorneys are becoming more legally aware of ways to get around the system. Everyday it seems that there is another tragedy of murder or murder suicide chronicled in the news. In the area of sexual violence, we have seen a troubling shift in the characterization of rape survivors in the media and in the courts, from “victims” to “accusers.” In Nebraska, a trial judge forbade everyone in the courtroom from using the words “victim,” “attack,” “assailant” or “rape,” claiming using them would prejudice the trial. This is the climate in which we continue to toil everyday invoking our mission of creating healthy relationships, families and communities free from sexual, domestic and interpersonal violence.

To interrupt the cycle of violence, we believe we must begin with our young people. We have been fortunate to be able to re-energize our In Touch With Teens youth violence prevention programming with grants from: The California Endowment, Verizon Foundation, the Weingart Foundation, Avon Foundation and the BlueShield of California Foundation. This year, we will be focusing on educating youth to be leaders in violence prevention in their own lives, schools and communities by integrating new media and technologies. In addition, by placing more emphasis on policy advocacy, we will be presenting a teen dating violence prevention agenda for local and statewide distribution.

This past year, we served over 25,500 people through our emergency/intervention services and our prevention programs -- an increase of 8% over last year. We continue to support survivors of rape, battering and child abuse as they heal from trauma and seek justice, as well as increasing our commitment to preventing violence. We believe that violence is preventable and that all forms of violence in our society are interconnected.

Peace Over Violence is at the center of a social movement that is advancing the theme that we can prevent violence and choose peace everyday. This report is a brief summary of our accomplishments. As we move forward, we invite you to learn more about our organization, the issues we face, the communities we serve, and to stand together with us for peace over violence.
STATEMENT OF FINANCIAL POSITION

ASSETS
Current Assets:
Cash $6,728
Grants receivable $550,305
Prepaid expenses $58,085
TOTAL CURRENT ASSETS $670,118
Deposits $7,836
Equipment – net $20,176
TOTAL ASSETS $889,310

LIABILITIES AND NET ASSETS
Current Liabilities:
Accrued liabilities $113,538
Advances on grants $71,859
TOTAL CURRENT LIABILITIES $185,397
Commitments and contingencies
Unrestricted net assets $503,913
TOTAL LIABILITIES AND NET ASSETS $889,310

STATEMENT OF ACTIVITIES

REVENUES, GAINS, AND OTHER SUPPORT
Special events $246,822
Contributions-general $223,936
Government grants $1,159,542
Allocation from United Way $24,342
Foundations $318,694
Interest $1,151
Other $24,698
TOTAL REVENUES, GAINS, AND OTHER SUPPORT $1,999,185

EXPENSES
Program services $1,671,995
Management and general $255,508
Fund-raising $106,316
TOTAL EXPENSES $2,033,819

Change in net assets ($34,634)
Beginning unrestricted net assets $538,547
ENDING UNRESTRICTED NET ASSETS $503,913

LOS ANGELES RAPE AND BATTERING HOTLINE

STALKING 35
LEGAL INFORMATION REFERRAL FOR SA/DV AND/OR STALKING 297
INFORMATION REFERRAL 838
DOMESTIC VIOLENCE 4594
SEXUAL ASSAULT 4525

ACCOMPANIMENTS & COUNSELING BY ETHNICITY

LATINA/O 67%
WHITE 22%
AFRICAN AMERICAN 8%
API 3%
OTHER/MIXED 2%
UNKNOWN 1%

ACCOMPANIMENTS & COUNSELING BY AGE

61–OLDER 7
46–60 54
0–17 61
18–25 242
26–45 210

FOR several months KJ McCune, Counselor/Advocate for Peace Over Violence’s Deaf Services Component, has been working closely with CAST (The Coalition to Abolish Slavery and Trafficking) and with the FBI to bring services and justice to 14 victims of human trafficking, all of whom are Deaf. KJ has provided counseling and case management services for each of these clients, including accompaniment to interviews with CAST and the FBI assistance with obtaining T-Visas, safe housing, food and clothing and Restraining Orders. The FBI is developing a strong case to prosecute the perpetrators of the trafficking ring.

Yolanda, a survivor of spousal rape and domestic violence, was afraid and unsure of what to do to get out of her abusive relationship. With the help of Peace Over Violence, Yolanda was provided with options. She decided to sign up for individual counseling, case management, parenting classes, advocacy and legal services. She decided it was important to leave her abusive husband. One of POV’s case managers made calls on her behalf and found her a Domestic Violence shelter. POV aided her in filing the paperwork for a temporary restraining order and provided her with support and advocacy. Yolanda was granted a Temporary Restraining Order in Los Angeles Superior Court. With the assistance of a POV pro bono attorney, she is seeking a Permanent Restraining Order. Yolanda is currently attending parenting classes and individual counseling sessions with POV and is on the road to recovery.
**CRISIS INTERVENTION SERVICES**

This year, the crisis intervention program at POV provided services to over 25, 522 people. There were 10,289 crisis calls, of which 8,345 were English speaking callers, 1,863 were Spanish speaking callers, and 81 were Deaf and Disabled callers. The emergency response team went on 574 accompaniments, provided in-person counseling to a total of 416 clients, and case managed 600 cases.

**DOMESTIC ABUSE RESPONSE TEAM (DART)**

Peace Over Violence’s Domestic Abuse Response Team (DART) is a fairly new program funded through the city of LA and is a partnership with the LAPD Northeast Division. The DART unit is comprised of police officers trained in Domestic Abuse and POV’s trained counselor/advocates that respond to Domestic Violence calls made to 911 by arriving at the residence after the home has been secured. POV had a total of 100 DART accompaniments last year and the families received services ranging from: immediate crisis intervention, case management services that include safety planning with survivors, needs assessment of the survivor’s environmental, emotional and legal needs, counseling, advocacy, assistance in restraining orders, child custody, and divorce procedures and paperwork.

**SELF-DEFENSE**

Peace Over Violence continues to provide self-defense workshops to schools, groups, and agencies in Metropolitan Los Angeles and throughout the West San Gabriel Valley as well as an adapted Women Warrior Day. Our Self Defense program and instructors have implemented 75 self-defense workshops to 1251 participants. We are constantly receiving requests for workshops forform colleges and groups from private organizations. For example, for over twenty years, we have provided self-defense training on campus at UCLA.

**LEGAL ADVOCACY PROJECT**

The Legal Advocacy Project (LAP), comprised of staff, volunteers, pro bono attorneys, and legal interns, assists survivors of sexual and domestic violence within the civil court system. The Project focuses its efforts on those traditionally limited in their access to courts, specifically those with limited financial resources. We become their voice today so that they may find their voice tomorrow. The main focus areas are Family Law, VAWA (Violence Against Women Act) Self-Petitions, and Protective Orders. Through our volunteer attorney and non-attorney programs, LAP provides legal consultation and advocacy, assists clients with court paperwork, represents clients in court and educates clients about their legal rights. The Project also publishes educational pamphlets and brochures to raise awareness about legal issues facing survivors. Last year, POV served 235 clients through our LAP.

**MYSTRENGTH & PEER2PEER**

The MyStrength program targets young males (ages 14 to 18) with the message that their “strength is not for hurting.” It is a complement to our Students Together Organizing Peace (STOP) program, and started as a pilot project of CALCASA’s. The project was so well received by the adolescent boys at Marshall High School, we are totally committed to its continuation and expansion. Peace Over Violence hopes to encourage young men to understand how they can be allies to young women in seeking healthy relationships and preventing teen dating violence.

**WHY WE DO WHAT WE DO?**

To achieve a world without violence, Peace Over Violence offers programs and services in five areas: crsisis, interventions, prevention, education, and advocacy.

To receive more information about a particular division, program or service, please contact us at 213-955-9090 or visit our website at peaceoverviolence.org.
PROGRAM UPDATES (CONTINUED)

PEER2PEER
Last year, POV developed the curriculum for Peer2Peer, a peer counseling class, and took it to both John Marshall High School and Van Nuys High. At both schools, students learned about common health and mental health issues, and the basic techniques of crisis intervention. The students who excelled in the class began counseling their peers through the schools’ IMPACT and principal’s offices. Over the last year, more than 40 high school students were trained as peer counselors.

LATINA SERVICES
POV’s Latina Services has reached over 4200 Spanish-speaking survivors with information, advocacy, education, accompaniments and support. We have seen a dramatic increase in Spanish speaking victims/survivors of domestic violence who are seeking counseling services. This is one of the most active programs, and unfortunately from time to time we have to start waiting lists. Staff and bilingual volunteers have worked hard to produce a growing awareness in the Spanish speaking community of the impact of domestic violence, as well as about Peace Over Violence Services and Emergency Response Team Programs.

DEAF, DISABLED & ELDER SERVICES
Over the past year, POV’s Deaf, Disabled & Elder services assisted 195 clients with intensive case management, counseling and support. We have seen a dramatic increase in Spanish and English counseling services. This is one of the most active programs, and unfortunately from time to time we have to start waiting lists. Staff and bilingual volunteers have worked hard to produce a growing awareness in the Spanish speaking community of the impact of domestic violence, as well as about Peace Over Violence Services and Emergency Response Team Programs.

DENIM DAY IN LA 2007

OVERVIEW
On April 25th, 2007, over 300,000 individuals, 160 organizations, 87 businesses and 54 cities participated in Denim Day in L.A by wearing jeans to show their support for this vital educational outreach campaign. The 9th Annual Denim Day in L.A. was redesigned this year to engage an even broader audience in supporting the campaign’s two main goals: supporting survivors and preventing sexual violence. Instead of holding one large rally, we decided to focus our efforts more squarely on community outreach to really encourage more active participation by the broader Los Angeles County community. LAUSD, a major Denim Day partner, opened its doors and provided the opportunity for students to learn about sexual violence prevention. We approximate that over 20 Denim Day rallies or activities happened on or around April 25th including those co-sponsored by Peace Over Violence and those organized by individual organizations.

To launch the 9th Annual Denim Day in L.A and Sexual Assault Awareness Month, Peace Over Violence held a VIP Reception at the STAPLES Center Grand Reserve Club on April 5th, 2007. The event was hosted by the STAPLES Center Foundation and attended by over 150 people.

Additionally, Peace Over Violence was invited to speak at several other Denim Day and Sexual Assault Awareness events throughout the month. Through our Violence Prevention Specialist outreach program, Peace Over Violence conducted a total of 115 presentations during the month of April to 3500 people.

“Sexual violence does not discriminate, it does not limit itself . . . We are all affected by sexual violence.”
Calista Flockhart, National Spokesperson

Top to Bottom: Rebecca, Denim Day in L.A. Banner, Patti Giggans

THE BEST OF 2007

• The organization and the community embraced our new name and our new brand.
• We held the most financially successful Humanitarian Awards Event to date! Over 450 people attended the event held at the Beverly Hills Hotel.
• POV received U-VISA accreditation from the Federal government as an agency, and two of our staff as individuals, certifying and granting us the ability to represent immigrants in federal court (one of only 13 organizations nation-wide granted this permission).
• We honored 9 of our extraordinary volunteers at our annual Education Day.
• Denim Day in LA 2007: Success! 300,000 participants signed up to wear denim. We went virtual with a stand-alone website and promoted local activities. Staff and volunteers made 120 Rape Prevention Education presentations during month of April.
• We have seen an increase in the number of adult survivors as clients as well as male hotline callers since the name change.
• We created the 100 Ways, 100 Days campaign promoting peace as an everyday action to prevent violence.
• We served over 25,500 people through our programs—an 8% increase over 05/06.
• Volunteer counselor/advocates donated more than 8,000 hours answering the hotlines, providing hospital accompaniments and community education presentations.
• Our Violence Prevention Specialists donated over 1500 hours giving presentations, training, participating in in-services, distributing materials, and planning and coordinating events.
• We held coordinating events, in-services, distributing materials, and planning and presenting these outreach programs during month of April.
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We are delighted to report our 36th Annual Humanitarian Awards Event held on November 9, 2007 at the Beverly Hills Hotel was the most successful in our history! A big thank you to all of our sponsors, honorees, presenters, and attendees who together helped to make the event an evening to remember. Special thanks to our co-hosts, POV National Spokesperson Calista Flockhart, her Brothers & Sisters co-star Dave Annable and our incredible honorees:

Verizon Wireless Hopeline Corporate Award
Kaiser Permanente

Public Service Award
The Honorable Antonio Villaraigosa, Mayor of Los Angeles

Violence Prevention Award
Esta Soler, Founder and President
The Family Violence Prevention Fund

Advocacy Award
Constance L. Rice, Co-Director
Advancement Project Los Angeles

Media Award
Amy Berg, Writer and Director
Deliver Us From Evil

Empowerment Award
Rosario Dawson, Actress

Pre-event, we held a press conference in conjunction with Verizon Foundation, who presented POV with a $300,000 check to fund our new BeSTRONG program for girls which will train them with the goal of building a community of healthy, pro-social young women. The program will enable participants to demonstrate a resistance to relationship violence, including rape, dating violence, and domestic abuse, as well as a commitment to their network of peers.
DONOR BILL OF RIGHTS

PHILANTHROPY IS BASED ON VOLUNTARY ACTION FOR THE COMMON GOOD. IT IS A TRADITION OF GIVING AND SHARING THAT IS PRIMARY TO THE QUALITY OF LIFE. TO ASSURE THAT PHILANTHROPY MERITS THE RESPECT AND TRUST OF THE GENERAL PUBLIC, AND THAT DONORS AND PROSPECTIVE DONORS CAN HAVE FULL CONFIDENCE IN THE NONPROFIT ORGANIZATIONS AND CAUSES THEY ARE ASKED TO SUPPORT, WE DECLARE THAT ALL DONORS HAVE THESE RIGHTS:

1. To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for its intended purposes.
2. To be informed of the identity of those serving on the organization’s governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
3. To have access to the organization’s most recent financial statements.
4. To be assured their gifts will be used for the purposes for which they were given.
5. To receive appropriate acknowledgement and recognition.
6. To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
7. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
8. To be informed whether those seeking donations are volunteers, employees of the organization, or hired solicitors.
9. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
10. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

Patricia Giggans  
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Cathy Friedman  
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Director of New Technologies

Darcy Pollan  
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Rosann Smith  
Director of Development

Imelda Talamantes  
Latina Services Coordinator

Mariah Talamantes  
Latina Services Coordinator

Elia Vasquez  
Office Manager

Sources on file with author.

WHY WE DO WHAT WE DO

+ Only 2% of rapists are convicted and imprisoned.
+ Law enforcement arrests for internet sex crimes against minors are on the rise.
+ One in six American women has been the victim of an attempted or completed rape, and 10% of sexual assault victims are men.
+ Domestic Abuse costs businesses an estimated 5 billion annually, in absenteeism and hundreds of millions of dollars in abuse-related medical bills.
+ A survey of 3,429 women finds that 44% have experienced intimate partner violence in their lives, and nearly 12% have experienced in the last five years.
+ Almost 70% of young women who have been raped knew their rapist either as a boyfriend, friend, or casual acquaintance.
+ Of the women between the ages 15-19 murdered each year, 30% are killed by their husband or boyfriend.
+ One in five teenagers report that they have been harassed, embarrassed and demeaned on a networking Web site by their boyfriend or girlfriend.
+ The U.S. Centers for Disease Control and Prevention (CDC) reports that the health care costs of intimate partner violence—physical assault, rape and stalking—exceed $5.8 billion each year, nearly $4.1 billion of which is for direct medical and mental health care services.

Sgt. Jasmine Chopra, former Peace Over Violence staff with Iraqi children
PEACE OVER VIOLENCE
ANNUAL REPORT
2006–2007

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