A Message from the Executive Director and the Board President

When we reflect on 2018, we can’t help but recognize and acknowledge that much of what we do both programmatically and philosophically at POV is to bring people together. Healing, learning, connecting... these are all at the heart of our work. Whether it is through providing support groups for survivors’ healing, gathering youth to learn what consent means and educating on how to become violence prevention advocates/activists, or training our volunteers who staff the 24-hour hotlines and emergency response teams, we work together. These opportunities to connect and create community along with many others are the blocks that build up our organization and advance our mission towards fulfilling our vision.

There has been and continues to be a myriad of occasions to come together at and with POV. We host screenings as a part of our Films Over Violence series, an Annual Day of the Dead Event, Voices Over Violence gatherings to bring the stories of survivors into the community, Students Together Organizing Peace (STOP) clubs in schools, Open Mic Nights for youth, Parents Over Violence workshops, and we participate in marches to rally around each other during these divisive times.

In the last year, over 50 counselor advocates, 26 violence prevention specialists and 23 youth from our Youth Over Violence Leadership Institute all made a commitment to survivors and the communities we serve. We strive to reach out to the community to both soothe and change hearts and minds through our powerful brand and campaign messages like “Imagine life Without Domestic Violence” and “There Is No Excuse And Never An invitation To Harass, Abuse, Assault, Rape.” This year, we reached over ten million individuals with our sexual violence prevention and education campaign, Denim Day. And, we don’t want to forget the 250 guests who came together in solidarity and community at our Evening Over Violence fundraising event, a chance for all of us to share a space with like minded individuals and recommit ourselves to ending sexual and domestic violence.

Considering how divided and fractured our country is right now, we believe that the best antidote to division is coming together as often as possible to connect. At POV we convene, we gather, we train, we march. We steadfastly build community toward a world free from interpersonal violence. We hope you enjoy learning about our busy year in this annual report, and that you’ll join us in one of our future gatherings. We welcome you!

Patti Occhiuzzo Giggans
Executive Director

Christina Mauro
Board President
The Year in Numbers

37,843
PEOPLE SERVED THROUGH PROGRAMS & SERVICES

12,059
PEOPLE REACHED THROUGH VIOLENCE PREVENTION EDUCATION, EMPOWERMENT SELF DEFENSE, AND “IN TOUCH WITH TEENS” CURRICULUM

11,833
HOTLINE CALLS

13,901
SURVIVORS + THEIR FAMILIES SERVED

8,760
HOURS OF EMERGENCY RESPONSE

42,794
SOCIAL MEDIA FOLLOWERS

100
NEW VOLUNTEERS TRAINED IN 2018

58
COUNSELOR ADVOCATES

26
VIOLENCE PREVENTION SPECIALISTS

23
YOUTH LEADERS

POV staff making calls to senators and congress people to urge support of the Violence Against Women Act.
Highlights from the Year

VAGINA MONOLOGUES, VDAY SANTA MONICA
In February of 2018, POV celebrated V-DAY’s 20th anniversary with a special production of the Vagina Monologues presented by V-DAY Santa Monica. At The Broad Stage in Santa Monica, artists and activists Jane Fonda, Frances Fisher, Angelica Ross, Ashlee Marie Preston and others gathered and shared the incredibly moving stories from the historical Vagina Monologues written by Eve Ensler. This was such a special evening to witness, and ticket sales benefited the services and programs that Peace Over Violence offers to survivors and the community. Thank you V-Day Santa Monica!

FILMS OVER VIOLENCE
With so many new films and documentaries telling the stories of survivors and exposing violence, we began our Films Over Violence series. It began in the summer and featured short and full-length films that address issues of sexual and intimate partner violence, their impact on society and efforts to uplift survivors’ experiences around the United States and the world.

The Little Girls We Were... And The Women We Are - The stories of five Indian women, survivors of incest and child sexual abuse, who share their journey from abuse to recovery, giving the message of hope and recovery to survivors.

I Am Evidence - Bringing together survivors and advocates from all over the nation, including POV Executive Director, Patti Giggans, to expose the alarming number of untested rape kits in the United States.

What Doesn’t Kill Me - This film by British filmmaker Rachel Meyrick tells the story of the women and children who are fighting back against a court system.

TRAINING DEPARTMENT IS IN FULL EFFECT!

National Sexual Assault Conference 2018 - The summer brought advocates from across the country to Anaheim, California for Bold Moves: Ending Sexual Violence in One Generation. For the first time, Empowerment Self-Defense was a dedicated track at the conference, combining years of practice with science and healing to provide tools for survivors and service providers. POV participated in all of the conference’s Empowerment Self-Defense workshops:
- Embodying Resistance: Self-Defense Training for Social Justice - Darlene DeFour, Martha Thompson and Zoe Muñoz
- The Neurobiology of Bravery: Managing the Stress Response to Create More Effective Bystanders - Meg Stone and Patti Giggans
- Healing from Sexual Trauma: A Movement-Based, Empowerment Self-Defense Approach Clara Porter, Lauren Taylor and Yvette Lozano

Women in Film - POV provided a Professional Training to Women in Film (WIF) staff working to develop a new hotline. This hotline would serve as a resource for members of the film industry impacted by sexual violence looking to take legal action. In order to be a greater resource to those who reached out, WIF contacted POV to provide a thorough Trauma-Informed training that covered topics such as rape culture, trauma-impact, crisis intervention and roleplays. WIF staff were invited to enact hypothetical crisis calls to get hands-on practice of what they could potentially encounter from the hotline. Through this training, a relationship and partnership began between WIF and POV which now includes support, ongoing training, as well as referrals of clients to POV for services.

Patti Giggans hypes up the crowd gathered at Pershing Square in downtown Los Angeles for the kickoff of the second annual Women’s March.
POV ADVOCATES ANSWER
METRO’S OFF LIMITS SEXUAL
HARASSMENT HOTLINE

Since 2017, POV has partnered with LA Metro Transit on their 24-hour OFF LIMITS Sexual Harassment Hotline. POV Counselor Advocates answer the hotline available for all riders who have experienced sexual harassment while riding Metro. Over the last few years, the knowledge of this hotline has increased and transit riders are seeking support and options from our trained counselor advocates. These advocates provide support and resource options that Metro provides and follow up services for counseling or case management. This partnership is leading a shift in culture for a major metropolitan transit authority and we are a proud partner in this transformation.

MEDIA AND COMMUNICATIONS

Throughout the year, experts and advocates from Peace Over Violence participated in interviews and shared expertise with outlets ranging from news media and local universities to podcasts and screenplay consultations. Our presence continues to grow; we believe every request is an opportunity to educate the community and provide awareness and resources.

POV Prevention and Policy Division Director, Melodie Kruspodin on KTLA 5 News - Domestic Abuse from a Digital Distance: Smart Devices Used to Torment and Confuse: “Often things that people who abuse do, in and of themselves, seem really innocuous and benign, but they’re part of a larger pattern of abuse happening within the relationship and within the context of someone trying to intimidate and have control over their partner.”

Spectrum’s In Focus CA: Denim Day - We participated in a three-part Denim Day series which began by looking at the history of the campaign and its continued relevance today. Spectrum then joined us at our Denim Day rally and press conference at City Hall. They covered speeches and had one-on-one on camera interviews with Councilwoman Nury Martinez, Aloe Blacc and Maya Jupiter, and Yesika Salgado.

MEDIA OUTLETS

- 89.3 KPCC, Southern California Public Radio
- LA Times
- Estrella TV
- ABC 7
- USC Annenberg
- Screenwriter
- CBS/KCAL
- KPCC
- USC Grad Student
- USC Annenberg
- La Opinion
- KPFF: Spanish
- Univision
- Feature Story News
- Straight White Guy Listening Podcast
- Feminist Magazine
- Daily Dot
- Telemundo
- Spectrum
- USC School of Film, #metoo
- KTLA
- NBC
- KNX Radio
- LA City 35
- City News Service
- Hoy, LA Times en español

6,177
INSTAGRAM FOLLOWERS

14,900
TWITTER FOLLOWERS

21,617
FACEBOOK FOLLOWERS

13,741
SUBSCRIBERS
The 19th Annual Denim Day

OFFICIAL DENIM DAY RALLY

Denim Day kicked off with a rally and press conference hosted by Peace Over Violence and Mayor Eric Garcetti on the steps of Los Angeles City Hall. Denim Day Spokescouple, Maya Jupiter and Aloe Blacc, opened up the rally as the exces of the event and were followed by influential Angelenos, all united in the message that there is no excuse and never an invitation to harass, abuse, assault, rape!

Mayor Garcetti and Deputy CEO of Metro, Stephanie Wiggins, declared Los Angeles and the LA Metro sexual harassment free zones. This was in response to our Sexual Harassment Prevention and Education to their industries. Fox Gives of FOX Entertainment Group invited POV to speak with their employees about the importance of creating a workplace free from sexual harassment and abuse. After the success of this training, FOX decided to host a Denim Day of their own, encouraging workers to wear denim and take photos. For every photo shared on their personal social media accounts, Fox donated to POV's services and programs.

The influential cosmetic company ipsy amplified our message through their social media platforms talking about consent, the impact of sexual violence and how it’s important for people to be upstanders.

International - Denim Day’s international reach and social media presence expanded in 2018 with posts and messages from India, Indonesia, Sweden, Germany, United Kingdom, Italy, Australia, Peru, Mexico, Mauritius, Kenya and more. Countries all over the world joined in the effort to raise awareness around erroneous and destructive attitudes about sexual harassment, abuse, assault and rape.

DENIM DAY ALLIES & SUPPORTERS

The reach of our campaign continues to grow with the support of students, institutions, organizations, leaders and influencers. Here’s a look at some organizations, businesses and influencers who wore jeans with a purpose.

Asian Americans Advancing Justice
First 5 LA
National Sexual Violence Resource Center
Rape Abuse & Incest National Network
FOX Entertainment Group
IPSY
The Hilton Foundation
LA Galaxy Foundation
LA Kings
Mira Sorvino, Academy and Golden Globe Award winning actress
Eric Stonestreet, Emmy-winning actor and comedian
Melina Perez, three-time WWE Women’s Champion
Hall of Fame, rock and roll legends

Rape culture refers to a society or environment whose prevailing social attitudes have the effect of normalizing or trivializing sexual violence and abuse.

PARTICIPANT HIGHLIGHTS

High School & College - High Schools and universities across the country and world hosted Denim Days on their campuses, working to create an environment that supports survivors and dismantles rape culture. Here in Los Angeles, high school students from the Miguel Contreras Learning Complex STOP Club (Students Together Organizing Peace) hosted lunchtime activities like a Denim Day fashion show, speakers and decorating jeans all to show their support for survivors and encourage their peers to get involved.

Students from USC, Occidental College, Santa Monica Community College, UCLA, Cal State LA, Pasadena City College, LA City College and more showed up for Sexual Assault Awareness Month by tabling and hosting panels on their campuses. The USC Race & Equity Center hosted a panel, Reclaiming Our Time, to discuss trauma and healing for survivors who are women of color. Panelists included Dr. Sumun L. Pendakur, and panelists Kamilah Willingham, Dr. Nooshin Valizadeh, Payal Sinha, Esq., and Dr. Elizabeth Reyes.

Corporate Partners - We had an exciting year of new partners committed to using their platform and resources to bring more sexual violence prevention and education to their industries. Fox Gives of FOX Entertainment Group invited POV to speak with their employees about the importance of creating a workplace free from sexual harassment and abuse. After the success of this training, FOX decided to host a Denim Day of their own, encouraging workers to wear denim and take photos. For every photo shared on their personal social media accounts, Fox donated to POV’s services and programs.

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THERE IS NO EXCUSE AND NEVER AN INVITATION TO HARASS ABUSE ASSAULT RAPE

The 20th Annual Denim Day is April 24, 2019
Wear jeans with a purpose
denimdayinfo.org
The 2018 Summer Youth Leadership Institute

During the summer, POV hosted our annual Youth Leadership Institute. A group of students eager to transform their communities worked together to shift a culture that perpetuates violence.

From spending their summer days learning about the impact of sexual and domestic violence, to taking trips to The California African American Museum and the Autry Museum of the American West, the youth leaders learned about the history that has led us to where we are today.

Connecting the youth to local leaders and government, the youth visited Los Angeles City Hall and the Los Angeles Sheriff Civilian Oversight Commission meeting, and had a visit from CA Senator Holly Mitchell and Vice Mayor of Huntington Park, Karina Macias.

With the tools they learned from the In Touch With Teens curriculum, their lived experiences, and guidance from experts, the youth spent the final two weeks of the institute working in focused tracks to practice their new skills in their schools, families, and communities.

YOUTH LEADERSHIP TRACKS

Community Organizing & Mobilizing - Youth learned how to develop relationships with their community and work with partners to organize. They worked on developing a conference to be further developed by the Prevention Division and the Youth Leaders as a part of their continued involvement throughout the year.

Creative Writing & Communications - The youth in this track studied the history and benefits of using their voices as instruments of change. Students learned different ways to communicate messages through poetry and spoken word, debate, public speaking and interviewing methods. Working closely with our community partner, "Say Word LA," a spoken word group consisting of teenagers who have performed nationwide, youth participated in a workshop culminating in touching spoken word presentations at our graduation.

Digital & Social Media - Youth explored the effectiveness and reach of utilizing social media to educate, advocate, and organize around issues that they care most about. Each member developed and created their own digital story to connect what they learned during the Institute into a message that they felt their communities needed to know about. From LGBTQ inclusivity to the impacts of intergenerational violence, to teen dating violence, the youth created poster campaigns and videos to tell their stories.

THANK YOU TO THE LA KINGS

Thank you to the Los Angeles Kings for your continued support of the Youth Leadership Institute and investment in the future of our communities.

“I enjoy talking about the program, what we do here, what we’ve learned. It doesn’t only stay here in the program or in school, but I bring it to my house and with my friends. My mom was going through certain things and so was I and that made me realize that that relationship – it wasn’t good for me at all.”

- Leslie, Senior, Miguel Contreras Learning Complex

Students from the STOP Club at Miguel Contreras Learning Complex created signs and took to their community to remind folks to vote in the upcoming election, “Every vote matters and every vote can make a change in our lives and for future generations.”

Youth institute graduates from Miguel Contreras Learning Complex were among students who participated in #ENOUGH: National School Walkout to raise awareness about issues of school safety and the impact of gun violence.
An Advocate’s View Of The ESPYS Honoring The “Sister Survivors”

In 2018, ESPN honored the “Sister Survivors,” the more than 300 victims who came forward as victims of their gymnastics doctor. ESPN and The ESPY production team knew that this was going to be a big moment in our movement, but an even bigger moment for the survivors who would be attending. Recognizing this, ESPN contacted POV to be a resource leading up to the event, the day of, and via our hotline for additional support. POV counselor advocates were present throughout the entire pre-production process and on the day of and witnessed an incredibly thorough and trauma informed way to honor the courage of these survivors and survivors everywhere.

It’s the evening before one of the most exciting days for the world of sports, The ESPY Awards, produced by ESPN. The crew and producers are making sure every aspect of the show is prepared and ready to go. Rehearsals have gone on all day, every light is where it needs to be, every camera positioned to capture the evening, every person ready to make this show better than the last. Then, the chaos of producing a show of this magnitude is put on hold.

ESPN chooses to honor the bravery of hundreds of athletes who were victimized by former USA Gymnastics and Michigan State team doctor, Larry Nassar, with the Arthur Ashe Award for Courage. Of the more than 300 survivors who came forward, 141 were flown in from all over the country for a moment that would leave everyone speechless. The last time that many of them were in a shared space, was in January of 2018, when Judge Rosemarie Aquilina gave each of them the opportunity to share their victim impact statements.

First, we have the wonderful, dedicated crisis counselors from @PeaceOvrViolnce with us for the duration. They provide comprehensive services in LA for victims of sexual and interpersonal violence. We are grateful to them for helping us.

- Keri Potts, Senior Director, ESPN PR

The survivors and some of their loved ones wait in a space that will transform into the green room come showtime. The mood is mixed. There are hugs and laughter, excitement to see one another. Simultaneously, the trauma that these survivors have been through and the awareness that this award is not only an honor, but also a reminder of why all of these athletes were brought together was not lost on ESPN. On their own, they contacted Peace Over Violence to have advocates present and available to the survivors and their families. These advocates were present on the evening of The ESPYs, and the day before, when ESPN made the conscious choice to share the video they created for this award with the survivors. The entire process was not only intentional, but focused on the resiliency of survivors.

We may suffer alone, but we survive together.

- Aly Raisman, Olympic gold medal gymnast
An Evening Over Violence

We have witnessed profound transformation in communities working towards lives free from violence this year and an uproar of empowered voices publicly and privately, online and offline. This watershed moment is undeniable. Inspired by this activism, we chose to have our annual event in October, Domestic Violence Awareness month, serve as an opportunity to not only fundraise, but to connect, commemorate and celebrate.

In a historic building in Downtown LA, the NoMad Los Angeles, An Evening Over Violence was a night filled with gratitude, leaving all of us at POV and our guests inspired and recharged. We worked to create a space that left people feeling like they were part of a community and a movement committed to violence prevention. In a time where we are being faced with ignorance, racism and rape culture, it was important for this event to be an evening that made attendees feel a sense of relief that they were amongst like minded folks— that they were among friends. An Evening Over Violence was a celebration. It was a chance to celebrate the movement to end sexual and domestic violence, highlighting specifically those who have been with us throughout our story.

We were privileged to recognize our honorees for their leadership and courage in the movement. There was a strong sense of commitment to supporting survivors and continuing to work towards a world free from violence.

VOICE OVER VIOLENCE AWARD
Terry Crews, Actor and Former NFL Player
For years, we have known Terry Crews as the hilarious and charismatic actor, known for his strong presence. Beyond who he is as an actor and artist, Crews has used his platform and inspiration from his own personal experience as a survivor of sexual assault and a child who witnessed domestic violence, to address toxic masculinity and the critical role that men play in ending these types of violence. Recognized by TIME Magazine as a Person of the Year/ Silence Breaker, his impact has grown through his courage and willingness to be vulnerable. As someone who has been able to acknowledge how toxic masculinity has permeated his life, he has demonstrated how much he recognizes the impact of trauma and what a leader, warrior and advocate he is.

LEGACY OVER VIOLENCE AWARD
Cathy Friedman, Peace Over Violence Associate Director
- We were thrilled to honor Cathy Friedman for the decades of service, compassion and excellence that she’s dedicated to the organization and its mission. Not only has she written or supervised the writing of hundreds of grants, POV is what it is because of Cathy’s skills in program development and strategic planning, co-creating one of the most consequential sexual and domestic violence centers, ever.

IMPACT OVER VIOLENCE AWARD
ESPn, For The ESPYs and the 2018 Arthur Ashe Courage Award
- Peace Over Violence advocates witnessed the level of consideration and thought that ESPN put into this award. From the rehearsals to the evening of The ESPYs, there was a strong, dedicated effort to ensure that the “Sister Survivors” felt comfortable and empowered. This was an intentional decision to recognize survivors everywhere. With the Impact Over Violence award, we were honoring every person involved in making the ESPYs a positive experience for the 141 survivors: ESPN leadership, The ESPYs producers, specifically Executive Producer, Maura Mandt, Keri Potts, ESPN PR/Senior Director, and the backstage crew. We are honoring the courage of the survivors whose stories continue to shift the world of sports and the movement to end sexual violence.

Listening With Empathy Storytelling Installation
Our audio/visual installation included stories from our honorees, POV youth, survivors of domestic violence and our Domestic Abuse Response team, and highlighted some of our campaigns. This installation can now be accessed on our website.
Statement of Financial Position

INCOME STATEMENT

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ASSETS

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| **Total Assets**          | **$1,411,125** |

LIABILITIES & CAPITAL

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<th>Total Liabilities &amp; Capital</th>
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<td><strong>Total Capital</strong></td>
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</table>

| Total Liabilities & Capital | **$1,411,125** |
Building healthy relationships, families and communities free from sexual, domestic and interpersonal violence.

MAJOR DONORS
Aviva Weiner
Bodek Harris Family Fund
Cathy Friedman and Michael Renov
Christina Mauro
Dawn Bey
Debbie Winter
Elaine Tumonis
Fran Jemmott
Johan Agrama and Dwora Fried
Kay Collier
Laney Vazquez Esq.
Marc and Shelagh Baseman
Marie Martinez
Maya Jupiter and Aloe Blac
Michelle Santucci
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