PEACE OVER VIOLENCE
ONE ON ONE, ONE BY ONE

2019 ANNUAL REPORT
FROM 2019 TO 2020: BUILDING A BRAVE SPACE

This past year we planted the seeds for our next big idea: a new home for POV’s Metro headquarters. As we have grown - and outgrown - our current space, we have embarked on a search with the intention of creating a brave space that will house expert and visionary programs and practitioners that not only offer healing but home well-being and prevent perpetuation. POV’s Board of Directors and staff worked collectively and found and committed to a new space, and we will be making our move in June 2020, occupying the entire third floor and the ground floor of a four-story building at the intersection of Union at Wilshire in downtown LA. We are excited for this expansion and have launched a bold fundraising campaign that will help get us there. You will be hearing more about this in the coming months.

While searching for and securing our new home, we have not missed a beat in continuing to respond to violence and trauma in families and communities and in our commitment to violence prevention. We have also gone through another big change this year - the successful retirement of POV’s Associate Director Cathy Friedman, who was with us for more than thirty years. This process enabled both us and Cathy to feel good in knowing that the agency was in stable hands with a bright future in all of the departments that she helped create and build.

In the summer, we experienced a domestic violence attack at our West San Gabriel Valley/Pasadena Center. An intruder looking for his wife terrorized the staff on site. The Pasadena Police were called and responded quickly to disarm him. Needless to say, it was a traumatizing experience and we found ourselves dealing directly with domestic violence/workplace violence. The staff rallied together to get back into our resiliency zone. We utilized the very healing techniques that we provide for the community. Our TRIUMPH (Trauma Resiliency Integration Using Multiple Pathways to Heal) model, which is a menu of healing modalities served our very own staff well. Our brave staff created their own brave space. This experience ratified (not that we needed it) our understanding of what survivors and their families go through - this was up front and personal to POV. More than ever, we are committed agency-wide to pursue our path of building relationships, families and communities free from sexual, domestic and interpersonal violence.

Our new center will allow us to continue to work toward our mission and vision. We will be able to reach more people and expand our services; continue to be innovative in our programming; and create a space for families. As we say goodbye and close the books on 2019, we are looking forward to building a brave space for the community to transform their personal lives and those of their families, while we impact the wider culture. Our goal is to imagine and create a world without sexual and domestic violence.

We hope that you will be bold and brave enough to join with us.

The Board of Directors: Brianne Palmer, Char Bland, Stan Gorbunov, Executive Director Patti Giggans, President Christina Mauro, Linda Ruffer, Dawn Bey, Yasmin Dunn, and Rochelle Witharana

Patti Occhiuzzo Giggans
Executive Director
Christina Mauro
Board President
The Year in Numbers

**EMERGENCY SERVICES**
- **13,931** We responded to 13,931 calls through the LA Rape and Battering Hotline and the OH Limits Sexual Management Hotline—a 15% increase over the same period last year.
- **1,774** EMERGENCY RESPONSE TEAM responded to over 1,700 emergency calls in Los Angeles and Pasadena.
- **260** POV Case Managers provided one-on-one support and advocacy for 260 survivors of sexual violence and domestic violence.

**INTERVENTION DIVISION**
- **11,922** Our community outreach touched over 8,000 Angelenos through our violence prevention education programs, self defense classes, In Touch With Teens curriculum, and professional trainings.
- **27** Our trauma-informed clinical services utilize 27 different healing modalities including Art for Healing, EMDR, grounding, guided imagery, Progressive Muscle Relaxation and more.
- **28,442** Our emergency response, legal advocacy, case management, counseling, hotline, community outreach and training services reached thousands in the LA Metro area and the West San Gabriel Valley.
- **1,003** Our intervention team reached over 1,000 people through community education, Empowerment Self Defense, Legal Advocacy, and professional trainings.

**PREVENTION & EDUCATION**
- **Training: 1,663**
- **DEVELOPMENT: 156**
- **COMMUNITY & ELDER DEFENSE: 888**
- **PROFESSIONAL EDUCATION: 81**
- **COMMUNITY TRAINING: 1,335**
- **EDUCATION: 2,516**
- **YOUTH EDUCATION: 2,430**
- **PREVENTION & RECOVERY: 1,684**
- **YOUTH DEVELOPMENT: 165**
- **LEGAL ADVOCACY PROFESSIONAL DEVELOPMENT: 192**

**Trauma Informed Programming**

POV’s focus on trauma informed programming continues to play a primary role in informing our service provision and program development. We know that trauma is not just an individual experience but rather a collective one. When one person in a family is harmed, the entire family is impacted. We address the root causes of trauma through a variety of different methods.

We use the TRIUMPH model - Trauma Resilience Integration Using Multiple Pathways to Healing - which incorporates the neurobiology of trauma, empowerment strategies, trauma processing, social connections, cultural practices, and somatic interventions. It emphasizes biology over pathology and incorporates the use of healthy relationships, safety, and bravery in the recovery process.

The goal of the TRIUMPH Model is to increase accessibility of trauma-focused, evidence-based and evidence-informed practices to survivors of interpersonal violence. The model recognizes that the service provider is an integral part of the recovery process and needs to be grounded in trauma-informed knowledge with good self-care practices. The TRIUMPH Model is a dynamic approach to supporting recovery for survivors of interpersonal violence. It is designed to meet the survivor “where they are at” and support the service provider as they work.

Our trauma-informed clinical services utilize 27 different healing modalities including Community Resiliency Model (CRM), Art for Healing, EMDR, grounding, guided imagery, Progressive Muscle Relaxation and more. It also goes beyond our clinical services and informs our overall agency overview and specific programming like our 24-hour hotline, empowerment self defense training, youth educational program, and staff and volunteer self care.

This demand for our services has increased and our response is to expand to a larger Metro Headquarters in 2020. Our new headquarters will accommodate the expansion of programs and to create a brave space for survivors and families to grow.

**MOVING TOWARD RESILIENCE & RECOVERY**

**If we...**

- **STAFF** Implement training modules to educate staff on self-care and healing modalities.
- **AGENCIES & ORGANIZATIONS** Disseminate the TRIUMPH model positively influences domestic and sexual violence prevention movement, fostering resiliency for all.

**THEORY OF CHANGE**

**Then...**

- **RECIPIENTS** Recipients have tools for self-care. Trauma-informed care modalities are integrated into daily life.
- **STAFF** Agency fosters positive paradigm shift from crisis reactivity toward fostering resiliency. Staff care is enhanced.
- **AGENCIES & ORGANIZATIONS** Increase in agencies adopting learning from shared resources provided by the TRIUMPH model. Model positively influences domestic and sexual violence prevention movement, fostering resiliency for all.

Self Defense Manager Melissa Murano led a kids’ self-defense workshop, teaching survivors skills and techniques at a Denim Day event at Union Station.
DENIM DAY AT THE LA COUNTY BOARD OF SUPERVISORS & LA CITY COUNCIL

POV Executive Director and Denim Day Founder, Patti Giggans, shared with the Board of Supervisors and City Council the history of when the campaign began 20 years ago, in between critical movements like Take Back the Night and #MeToo. Alongside Patti in Council Chambers was survivor and Denim Day Campaign Poster Model, Darah Clayton, who shared her story of healing and how important it is to support survivors.

Save the Date: Denim Day 2020 is Wednesday, April 29th!

DENIM DAY 2019 SPONSORS

ICONIC NAVY DENIM SPONSOR
The American Hotel and Lodging Association

ANNIVERSARY DENIM SPONSOR
Mark Ridley-Thomson, County Board of Supervisors

DESIGNER DENIM SPONSORS

21st Century Fox
AEG Workplaces
The California Wellness Foundation

CLASSIC DENIM SPONSOR
Shelby Klett, County Board of Supervisors

BLUE JEAN SPONSORS
Estey & Bonfiglio, LLP
Hilax Solis, County Board of Supervisors
David Rys, LA City Council, Dist. 4
Nury Martinez, LA City Council, Dist. 6
Monica Rodriguez, LA City Council, Dist. 7
Marquese Harris Dawson, LA City Council, Dist. 8
Mike Bonin, LA City Council, Dist. 11
Mitch O’Farrell, LA City Council, Dist. 13

The 20th Annual Denim Day was an inspiring and powerful opportunity to show our solidarity with survivors and our commitment to exposing harmful behaviors and attitudes surrounding sexual violence. What started as a local campaign to bring awareness to victim blaming and destructive myths that surround sexual violence has grown into a worldwide movement. As the longest running sexual violence prevention and education campaign in history, Denim Day has reached schools, businesses, families, children and youth, survivors, landmarks and communities all over the world.

Over the last 20 years, we’ve seen some incredible activations that have involved one person wearing jeans and sharing a photo on social media to hundreds of incredible activations that have involved one person wearing jeans and sharing a photo on social media to hundreds of millions of individuals each year.

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Denim Day

GEAR UP: 20 YEARS OF DENIM DAY EVENT AT THE MAYFAIR HOTEL

Early in April 2019 at the Mayfair Hotel in downtown Los Angeles, Peace Over Violence celebrated twenty years of what has become the longest running sexual violence prevention and education campaign in history. This special event was opened up by Mayor Antonio Villaraigosa, Denim Day Honorary Chair, to kick off the evening honoring 20 key individuals and organizations who have supported, helped and guided our movement with their persistence and commitment to the mission to end sexual violence and to disrupt rape culture in our communities.

BUILDING SEXUAL HARASSMENT-FREE ZONES IN LOS ANGELES EVENT AT UNION STATION

We geared up for Denim Day with engaging workshops at our event Building Sexual Harassment-Free Zones held at Union Station in Los Angeles. Workshops including DIY screen printing, empowerment self-defense training, and collective mapping. We were also joined by community leaders for a conversation about building sexual harassment-free zones in Los Angeles, moderated by Laura P. Minero, a doctoral candidate in the Counseling Psychology department at the University of Wisconsin-Madison and Predoctoral Ford Fellow. Conversation participants were: LA County Supervisor Sheila Kuehl, Co-Director LA Metro Board; Elisa Hipolito, Chief Policy Officer LA Metro; Shawn Shafro; The LA County Women and Girls Initiative Governing Council & Vice President for the YWCA Greater Los Angeles; Jennifer Lowe, Special Project Manager of System Security and Law Enforcement Department at LA Metro; Hannah Dyven, Prevention Education Coordinator at POV. Thanks to LA Metro, YWCA-Greater Los Angeles and Los Angeles County Women and Girls Initiative Governing Council for partnering with us for this community event.

DENIM DAY PRESS CONFERENCE

In Los Angeles, we kicked off Denim Day strong with a rally and press conference at LA City Hall. Over 100 people showed up wearing their jeans with a purpose, showing solidarity with survivors and a commitment to educating about the impact of sexual violence. We were re-inspired and motivated to continue our efforts to support, educate and advocate. Morning coffee was provided by Iron & Kin and Cafe Santo and Ni Santas created beautiful tote bags with our Denim Day messages to gift to guests.

Save the Date: Denim Day 2020 is Wednesday, April 29th!
Volunteer & Training Programs

POV VOLUNTEERS

Our volunteer programs are thriving at POV! Volunteers are the lifeblood of our organization - they power the work that we do, allowing us to provide vital services and enabling us to establish and expand our reach in our communities. POV enlists the help of volunteers who answer our 24-hour hotline, provide support to victims/survivors, and educate youth and adult community members. Each program addresses specific community needs and has defined requirements for participation. Our programs and opportunities for involvement range and continue to grow to support both our needs and address the response that we receive from interested volunteers. We currently have over 200 active volunteers.

Some of our volunteer categories are:
- Counselor Advocates Volunteers - 24 hour hotline and emergency responses and Domestic Abuse Response Team members, POV Ambassadors, Voices Over Violence, Domestic Abuse Response Team members, crisis hotline and emergency response and Counselor Advocate Volunteers - 24 hour on call availability.

SATISFIED VOLUNTEERS

Some of our professional training categories are:
- Counseling
- Education
- Advocacy
- Leadership
- Policy
- Research
- Technology
- Health and Wellness
- Legal
- Social Work
- Human Services
- Business
- Communications
- Technology
- Media

PROFESSIONAL TRAININGS

Our professional trainings cover an array of topics and can be customized to any organization including businesses, law enforcement, medical professionals, and academic institutions. These topics and trainings can be customized to meet the needs of our clients. These trainings are separated into four categories: theoretical and trauma based topics, counseling and intervention techniques, self-defense, and legal.

YOUTH OVER VIOLENCE LEADERSHIP INSTITUTE

The Youth Over Violence Leadership Institute prepares youth to make powerful social change in their communities. Our year-long program starts in the summer with a five-week Leadership Institute that is geared toward empowering local youth between the ages of 13-18 by educating them on healthy relationships and promoting awareness of teen dating violence. Students are selected to participate in the program based on their interest in making powerful social change in their communities through awareness, advocacy, and policy change. In 2019, 25 youth graduated from our Youth Leadership Institute.

For more information and details about our volunteer opportunities, please visit our website peaceoverviolence.org.

An Evening Over Violence

Hosted at DAMA restaurant in the fashion district of Downtown LA, we were joined by artists, supporters, and partners for an incredible night celebrating the transformative work of POV. Over 200 people attended the evening and together we raised funds to support POV’s expansion and move next year, and in celebration of Executive Director Patti Giggans’ birthday.

Silvertop Over Violence

In August, Peace Over Violence held an intimate dinner looking up to Evening Over Violence. This event introduced new individuals to POV and cultivated existing partners to help sustain and expand our impact. Sophia Nordhe and Luke Wood, owners of Silvertop, famed architect and partner John Lautner’s modernist masterpiece, hosted this rare opportunity to experience their one-of-a-kind private residence and piece of Los Angeles history. As a guest you get to experience their one-of-a-kind private residence and piece of Los Angeles architectural history and learn about POV. It was a magical night connecting people to each other and to the mission of ending violence in our communities.

Save the Date:

EOV 2020 is Thursday, October 22nd!
**Pov in the News**

In the time of the #MeToo movement and the heightened attention around sexual violence issues and violence against women, journalists play a large role in breaking the silence and giving a voice to survivors. Journalism is a vehicle for shared experiences and elevating these and other pressing issues into the mainstream media. We have seen this with groundbreaking media pieces that have impacted industries, big and small, and sparked real change and activism. We have seen this in the heightened attention around sexual assault and rape have not been taken seriously historically. There are a number of misconceptions and lies that still persist. We’ve been working in this field and we are seeing progress. Here in Los Angeles there have been a few rape kit building, but the State of California does not have mandatory testing. This is the only way to alleviate the backlog and have a set of mandated tests. This is the only way to alleviate the backlog and have a set of mandated tests.

**Spectrum News Interview**

"Social assault and rape have not been taken seriously historically. There are a number of misconceptions and lies that still persist. We’ve been working in this field and we are seeing progress. Here in Los Angeles there have been a few rape kit building, but the State of California does not have mandatory testing. This is the only way to alleviate the backlog and have a set of mandated tests. We teach unhealthy warning signs. We teach the 7 Cs of healthy relationships – communication, consent, commitment, conflict, competence, compatibility, compromise, and consideration. We believe violence is something that is learned, and it can be unlearned. - Prevention Division Manager Hannah Denyer on Inside the Issues: Youth Dating Violence Prevention Manager Hannah Denyer discussed youth dating violence prevention at an interview for Spectrum News.

**Pasadena News Now Article**

We’re there to provide support and advocacy, to help survivors understand the process, and offer follow up services. Domestic violence is a pattern of behavior used to maintain power and control over another in a relationship. It can involve physical abuse, emotional abuse, economic abuse, coercion and threats, intimidation, isolation, belittling, blaming. And they can even use the children against the other partner. There is a crisis intervention aspect and when someone has experienced that type of trauma then we take the time to listen to the survivor. We don’t come in asking what happened, we’re there to talk to the survivor and find out what their process. - Pasadena: Domestic Abuse Reports Rise in Pasadena, A New Team Was Formed to Help Victims.

**Los Angeles Times Article**

In September of 2019, LA Times reporters Cruz and Lee published an eye-opening analysis of gun violence in LA County. “It happens in the shadows; it happens in the home,” said Giggans. “And when we find out about it, we try to do something about it, but we have to do more preventively.” - Patti Giggans and YWCA’s Vice President Sharon Shelton on In Focus: Domestic Violence Survivors File 21,000 Restraining Orders in 2018

**Financial Statements**

As of June 30, 2019

**Statement of Financial Position**

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**Program Services**

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Cover: POV leadership gathered on Domon Day to receive recognition from the LA County Board of Supervisors. From left: CFO Victor Gonzo, unknown, unknown, Director of Clinical Services Wendy Blasco, unknown, Supervisor Kathryn Barger, Dale & Disabled Services Project Director Peggie Reyna, Supervisor Mark Ridley Thomas, Individual Giving Manager Lauren O’Hara, Supervisor Sheila Kuehl, Executive Assistant Angie Wimpress, Supervisor Katherine Hahn, Executive Director Pattie Giggans, Supervisor Hilda Solis, Associate Director Cathy Friedman, Board Member Chair Bland, Board President Christina Mauro, and Prevention Director Melodie Kruspodin.

CONTACT
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Los Angeles, California 90017

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213. 955. 9093 fax
213. 785. 2684 video
213. 785. 2749 video

WEST SAN GABRIEL VALLEY CENTER
892 North Fair Oaks Avenue, Suite D
Pasadena, California 91103

626 . 584 . 6191 office
626 . 584 . 6193 fax
626 . 243 . 7972 video

LA RAPE & BATTERING HOTLINE
826. 793 . 3385
310. 392 . 8381
213 . 626 . 3393

OFF LIMITS SEXUAL HARASSMENT HOTLINE
provided to riders of metro transportation
844 . 633 . 5464
peaceoverviolence.org
info@peaceoverviolence.org
facebook: Peace Over Violence
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