

JA Worldwide Fellows Program Project List

JA WORLDWIDE FELLOWS PROGRAM PROJECT LIST

1. Summer Camps Fellowship: JA Global Youth Forum and Spring/Summer Camp Strategy Project

In collaboration with JA Worldwide staff, the selected Fellow will: (a) analyze and interpret the results of a global survey to identify the biggest opportunities to develop spring and summer camps within the network that generate revenue; (b) develop and execute three to five pilot “spring and summer break” camps in partnership with external partner(s); (c) analyze results and propose strategy to scale opportunity across the globe.

In addition, the selected Fellow will partner with the CEO of JA Americas for the successful launch of JA Worldwide’s first Global Youth Forum (JAGYF) in Mexico, July 8–13, 2018. This week-long program will enable the fellow to be immersed in all of the logistical details of running a summer experience, including communications and speaker and attendee tasks. Travel expenses and registration fees for the JA Global Youth Forum will be covered as part of this Fellowship.

Champions: *Erin Sawyer and Leo Martellotto*

2. Augmented Reality Program Fellowship: Pilot Program for Augmented and Virtual Reality Project

Given the cost and other difficulties associated with international travel—and JA’s desire to be technologically cutting edge—this project will create opportunities for people within the network to connect via augmented reality (AR) and virtual reality (VR).

The goal of this project is to determine which AR/VR technologies JA would use, what the costs would be and how to meet those expenses, and how ensure that those attending physically and those attending virtually both have meaningful experiences. Examples of potential events to consider: Company of the Year competitions, other student competitions/challenges, alumni gatherings, the Global Leadership Conference, board-member orientation, board meetings, etc.

Champion: *Tere Stouffer*

3. Leadership and Human Capital Fellowship: Define and Execute Leadership Development and Onboarding Project

The selected Fellow will have the opportunity to lead a global initiative to help spread executive coaching and CEO mentoring throughout the JA network and build more cohesiveness into the onboarding experience for new leaders. The Fellow will work closely with the CEO of JA Worldwide and selected members of the Senior Leadership Team to develop a cadre of trained executive coaches and mentors that are available for engagements with leaders and staff across the network. In addition, this Fellowship will provide the opportunity to work closely with JA Worldwide staff and the Board of Governors to serve as an internal champion for rolling out JA’s new onboarding process for those coming into the JA network. This was identified in the last JA network survey as a significant capability gap for the network, so JA Worldwide has prioritized training, human capital investments, and upgraded onboarding.

Champions: *Asheesh Advani and Tere Stouffer*

4. JA Worldwide Advancement Fellowship: Proposal-Writing Knowledge Management Project

This Fellow will be charged with the responsibility of creating a strategic library of infographics, testimonials, data, and more that can be utilized by the network for proposal writing and presentations. This will include, but is not limited to, elevator pitches, brochures, PowerPoints, articles, photos, and videos that are approved and reusable for future grant writing and other forms of messaging. The Fellow will also be responsible for developing the strategy for maintaining this library after he/she completes the fellowship. The finished project will be stored on OneJA.org and be a magnet for collaboration and shared knowledge.

Champion: Brandie Conforti

5. JA Archives Fellowship: JA Centennial Archives Project

The Fellow will be responsible for researching and curating the JA archives in advance of the Centennial for relevant and important elements that will be useful during the events and activities during the 100th anniversary celebrations in 2018–2019. This will include identifying past Business Hall of Fame winners and sourcing photos and other materials that will be useful during the Global Gala and other events.

Champion: Carolyn Bassett

6. United Nations Fellowship: UN Global Goals for Sustainable Development Project

The JA network is aligning our impact deliverables and impact communications to the United Nations SDGs, notably for Goal 4 and Goal 8, but also including other goals, as well. The selected fellow will collaborate with the Global Head of Marketing and with selected leaders across the network to determine how to bring this alignment to life in our programs and our communications, recognizing the constraints and opportunities of working within a federated network. This fellowship is ideal for an emerging leader who has both a marketing mindset and program experience, as well as extraordinary communications skills.

Champions: Tere Stouffer and Erin Sawyer

7. Impact Analysis Fellowship: Global impact Measurement Project

JA Worldwide has set “impact definition and communications” as a strategic priority. This project will allow the Fellow to collaborate with the JA Worldwide team and the Global Impact Committee to work on assessing and understanding the long-term impact of JA’s programs. This project will include detailed follow-up on existing impact measurement work, such as the Accenture assumption-based impact measurement instrument.

Experience with impact assessment, monitoring, and program evaluation is required for this fellowship project; however, there is also an opportunity for further training for JA leaders with limited experience but significant interest in this area.

Champion: Caroline Jenner (with stakeholder involvement from Margie Wang, Asheesh Advani, and the Global Impact Committee)

8. Global Operations Fellowship: Small and Mighty Nations Project

The selected Fellow will help the JA Worldwide Operations team evaluate the benefits and disadvantages of a broad geographic footprint with several sub-scale offices. Does there need to be a critical mass of funding and staff before expanding with a separate legal entity and board? What organizational forms and governance forms are ideal for small offices? The Fellow will evaluate selected member countries and determine why some countries have been able to consistently grow while others languish and struggle to maintain base operations. In addition, the Fellow will have the opportunity to work with the JA Worldwide Operations Team and Senior Leadership Team to compare and contrast the Model Nation criteria used across multiple regional operating centers.

Champion: Margie Wang

9. Growth and Governance Fellowship: Growth via Sub-Licensing Project

Many JA member countries are considering growing by creating satellite offices and sub-licenses with their country. This is a complex strategic question faced by many leaders and boards. JA has several best practices and lessons of what works and what doesn't, as well as direct experience in the United States, Mexico, Canada, Brazil, and many European member countries. The selected Fellow will have the opportunity to collect best practices and share the findings at the Global Leadership Conference in 2019, and potentially at board meetings in the intervening period.

Champions: Akef Aqrabawi and Margie Wang