



To: Financial Literacy Teachers
High School Principals
High School Counselors
District CTE and Curriculum Directors

Date: January 1, 2018

Subject: **2018 UTAH JUMP\$TART COALITION FINANCIAL LITERACY SCHOLARSHIP CONTEST**

The Utah Jump\$Tart Coalition for Personal Financial Literacy (UJ\$C) and America First Credit Union (AFCU) are proud to sponsor up to six **\$1,250 scholarships** for Utah high school students, graduating class of 2018. Complete scholarship information is included in this document.

The Utah Jump\$Tart Scholarship Competition will be open from January 1, 2018 thru March 16, 2018 6:00 PM, and is designed to recognize students who can demonstrate a solid understanding of financial literacy concepts and are pursuing a post-secondary education either at a university, college, trade school or similar institution of higher learning.

If you have any questions about the Utah Jump\$Tart Scholarship Competition, please contact Anna Tibbitts at info@utahjumpstart.org.



The Utah Jump\$Tart Coalition is a statewide, 501(c)3 non-profit organization dedicated to improving the financial literacy of Utah's youth by promoting the teaching of personal finance from kindergarten to twelfth grade. Visit them at www.utahjumpstart.org.

America First Credit Union has become one of the largest and most progressive credit unions in the country. Today, America First has 113 full service branches and more than 800,890 members. Visit them at www.americafirst.com.



Utah Jump\$Tart Coalition Scholarship Program Rules

Award

Up to six (6) \$1,250 scholarships.

Scholarship Use

The scholarship may be used for any field of study at an accredited Title IV fund-dispersing post-secondary institution.

[Search here](#) for eligible post-secondary institutions.

Please direct questions about eligible institutions to Anna Tibbitts at info@utahjumpstart.org.

Eligibility

Applicant MUST:

1. Be a high school student, graduating class of 2018, at an accredited Utah school.
2. Have successfully completed or currently be enrolled in the General Financial Literacy course.
3. Show proof that you plan to pursue post-secondary education.

Application requirements:

1. Complete online submission form located at www.utahjumpstart.org between January 2, 2018 and March 16, 2018.
2. Submit required video as specified in application criteria (attached page 3, Item #2 Video).
3. Submit post-secondary institution acceptance letter **OR** document indicating student has completed the application process and is being considered for admission.
4. Submit all of the above **NO later than 6:00 PM on March 16, 2018.**

Submission form will be removed from the Utah Jump\$Tart website promptly at 6:00 PM on March 16, 2018.

Note: Late, incomplete, mailed or hand-delivered entries will not be accepted.

Selection and Judging

All qualifying entries will be judged by a panel composed of representatives from the scholarship sponsoring organizations. All decisions of the judges are final.

Deadline

All applications must be submitted via online submission form at <http://www.utahjumpstart.org>, and in proper format.

By 6:00 PM on March 16, 2018. Submission form will be removed from the Utah Jump\$Tart website promptly at 6:00 PM on March 16, 2018. ****Note: Late, incomplete, mailed or hand-delivered entries will NOT be accepted.**



Utah Jump\$Tart Coalition Scholarship Submission Process

1. Scholarship Application Form

Complete the scholarship application form on the Utah Jump\$Tart website www.utahjumpstart.org.

2. College Application

For students to maximize their opportunities, recipients of this scholarship must apply for admission to any accredited Title IV fund-dispersing post-secondary institution. [Search here for eligible post-secondary institutions.](#)

3. Video Rules

Submit a 1 to 2-minute YouTube video addressing the following topic:

" How can you budget for college expenses and keep debt to a minimum?"

Students will receive points based on their content and creativity and must meet following requirements:

1. Video must be in English.
2. Video must be no more than 120 seconds in length. *Videos longer than 120 seconds in length will be excluded from the contest.*
3. Video must be the entrant's original work and not infringe on any copyrights or trademarks.
5. Video must not contain violent, obscene, immoral, defamatory, derogatory, offensive, illegal or sexually suggestive content.
6. Video must not contain, include, or encourage images or activities that are dangerous, unsafe, or present unreasonable risk of harm to a person or property.
7. Include at the end of the video at least 3 reference sources (ie: books, articles, websites, etc.).
***Provided here are two good sources for information and activities to help you with your video:
<http://www.iowastudentloan.org/smart-borrowing/student-loan-game-plan/student-loan-game-plan.aspx?cid=gameplan&rd=ty> and <https://utahfutures.org/assessments/reality-check#/>
8. YouTube Video title must begin with **UtahJumpstart2018Scholarship**.

4. Application Submission

All entries MUST:

- a. Be in YouTube format and the link must be entered in the online submission form located at <http://www.utahjumpstart.org> in the box designated *Link for YouTube or Vimeo Video*.
- b. Be submitted by the deadline: **6:00 PM March 16, 2018 - Submission form will be removed from the Utah Jump\$Tart website promptly at 6:00 PM on March 16, 2018.**

5. Winner Notification

Only the 6 winners will be notified directly within the first two weeks of April, and will be announced via Utah Jump\$Tart's Facebook and Twitter pages. Please like Utah Jump\$Tart's Facebook and Twitter pages so you can receive the announcement of scholarship winners.



6. Scholarship Disbursement

If the student requires that scholarship funds be deferred, they must request the deferment in writing. The Utah Jump\$Tart Coalition reserves the right to determine under what circumstances the scholarships may be deferred.

All scholarships must be disbursed before December 2020 or be forfeited.



2018 Utah JumpStart Coalition Scholarship Application

(Sample - Please fill out actual form on www.utahjumpstart.org)

Student Contact Information

Name (First and Last)

E-Mail Address

Mailing Address

City ST ZIP Code

Home Phone

Cell Phone

School Information

High School Name

School Phone Number

Counselor Name

Financial Literacy Teacher Name

Link for YouTube or Video:

Upload College Acceptance Letter:

Upload Signed Consent Form:

How did you hear about this scholarship?

Scoring Information (FOR JUDGES USE ONLY)

Creativity: 30 pts

Message/ Content: 30 pts

Production Value/ Quality: 30 pts

Reference Sources Cited: 10 pts



JumpStart Coalition Video Distribution Consent Form

I, _____, hereby consent to the distribution and release of the video I submitted to the 2018 JumpStart Coalition Scholarship contest.

I understand that all material obtained will be used by the Utah JumpStart Coalition, Utah Higher Education Assistance Authority (UHEAA) and America First Credit Union for training and related purposes, including external distribution via satellite broadcast, cable TV, radio broadcast, webcast, social media, or on-demand streaming in digital format on the Internet.

I understand that I will receive no compensation for my consent to participate in this contest or video.

I understand that my video will become the property of the Utah JumpStart Coalition and I understand that use of the video may include, but not necessarily be limited to, the following:

- Internal use at the Utah JumpStart Coalition and other institutions in streaming digital.
- Format (live or on demand) on the Internet or other digital media.
- Distribution (may include videotape/photo reproduction, satellite broadcast, cable TV, webcast, on-demand, social media networks, press release, etc.).

I have read and agree to be bound by this consent form. **If I am under the age of 18, I will include a parent signature.**

Entrant Signature _____ Date _____

and

Parent of Minor Entrant Signature _____ Date _____

Video Participant Signature _____ Date _____

and

Parent of Minor Video Participant Signature _____ Date _____

Video Participant Signature _____ Date _____

and

Parent of Minor Video Participant Signature _____ Date _____

Video Participant Signature _____ Date _____

and

Parent of Minor Video Participant Signature _____ Date _____