Spring 2020 Financial Literacy Scholarship

Scholarship Program Rules

**Award** - Up to three applicants will each receive (one) $1,250 scholarship award and one applicant will be awarded a $500 scholarship for the most creative entry.

**Scholarship Use**
The scholarship may be used for any field of study at an accredited Title IV fund-disbursing post-secondary institution. [Search here for eligible post-secondary institutions.](#)

**Eligibility**
Applicant MUST:
1. Be a high school student, graduating class of 2020 or 2021, at an accredited Utah school.
2. Have successfully completed or currently be enrolled in the General Financial Literacy course or equivalent required course.
3. If selected as a scholarship winner, applicant must show proof that you plan to pursue post secondary education which includes acceptance letter from an eligible post-secondary institution.

**Application requirements:**
2. Submit required video as specified in application criteria (page 2).
3. Submit post-secondary institution acceptance letter OR document indicating student has completed the application process and is being considered for admission.

**Selection and Judging**
All qualifying entries will be judged by a panel composed of representatives from the scholarship sponsoring organizations. All decisions of the judges are final.

**Deadline**
All applications must be submitted via online submission form at [www.utahjumpstart.org](http://www.utahjumpstart.org), and in proper format NO later than midnight on March 20, 2020.
Utah Jump$tar$ Coalition Scholarship Submission Process

1. Scholarship Application Form
Complete the scholarship application form on the Utah Jump$tar$ website www.utahjumpstart.org.

2. College Application
Recipient(s) of this scholarship must apply for admission to any accredited Title IV fund-disbursing post-secondary institution. Search here for eligible post-secondary institutions.

3. Video Rules
Submit a 60 second YouTube video addressing the following topic:

"How did the General Financial Literacy Course prepare me to pay for college?"

Students will receive points based on their content, creativity and must meet following requirements:

- Emphasize a resource to plan for college. Suggested resources include Utah’s my529, UtahFutures or Utah Higher Education Assistance Authority.
- Video must be in English, must be the entrant’s original work and not infringe on any copyrights or trademarks. All music or graphics must be original or used with permission.
- Video must be no more than 60 seconds in length. Videos over 60 seconds will be disqualified.
- Video must not contain violent, obscene, immoral, defamatory, derogatory, offensive, illegal or sexually suggestive content or contain, include, or encourage images or activities that are dangerous, unsafe, or present unreasonable risk of harm to a person or property.
- Videos should be posted as public on TikTok or YouTube and include UJSC2020 in the title.
- Direct relatives of the Utah Jump$tar$ Coalition Board of Directors or staff are not eligible for consideration.

4. All Entries Must:
- Be publicly available on YouTube or TikTok and the link must be entered in the applicable box on the online application form located at www.utahjumpstart.org.
- Be submitted by the deadline: March 20, 2020.

5. Winner Notification
Winners will be announced the first week of April 2020 on Utah Jump$tar$’s Twitter and Facebook pages. Winners will also be notified directly by email.

6. Scholarship Disbursement
If the student wishes scholarship funds to be deferred, they must request the deferment in writing. The Utah Jump$tar$ Coalition reserves the right to determine under what circumstances the scholarships may be deferred. All scholarships must be disbursed before December 2023 or be forfeited.

The Utah JumpStart Coalition is a statewide, 501(c)3 non-profit organization dedicated to improving the financial literacy of Utah’s youth. Visit them at www.utahjumpstart.org.

America First Credit Union has become one of the largest and most progressive credit unions in the country. Today, America First has 113 full-service branches and more than 800,890 members. Visit them at www.americafirst.com.