

WDSI 2018



WESTERN DECISION SCIENCES INSTITUTE Forty-Seventh Annual Meeting April 3rd – 6th, 2018

WDSI is the Western Regional Subdivision of the
Decision Sciences Institute

MEETING VENUE



The 47th Annual Meeting of WDSI will be held at the [Kauai Marriott Resort](#) on the beautiful island of Kauai in Hawaii. The conference organizing committee has negotiated a very competitive roomrate for our participants to join us at this charming resort.

Please refer to the [conference webpage](#) for hotel reservations and other details.

CALL FOR PAPERS

Papers are invited on, but not limited to, the tracks listed. In addition, we welcome the submission of *research abstracts*. The *papers* are double-blind reviewed by referees and *research abstracts* are subject to a final review by the respective Track Chair and the Program Chair. Accepted papers and abstracts will be published in online conference proceedings. Copyright of the papers, however, will stay with the author(s).

Panels, *workshops*, and *tutorials* on current topics of interest, and other *special sessions*, are also planned. Please contact the Program Chair, if you are interested in organizing any of these.

PROGRAM CHAIR

[Ömer S. Benli](#), California State University, Long Beach.

IMPORTANT DATES

- [Submissions](#) begin: **July 10, 2017**
- Submission Deadline: **October 1, 2017**
- Notification of Acceptance: **December 20, 2017**
- Manuscript Submission Deadline: **January 22, 2018**

Please register as a user at <http://www.wdsinet.org/papers/> in order to submit papers for review for acceptance.

WDSI Officers for 2018

President: [Natasa Christodoulidou](#), California State University, Dominguez Hills.

President Elect: [Albert Huang](#), University of the Pacific.

Vice President, Program Chair: [Ömer S. Benli](#), California State University, Long Beach.

Vice President, Program Chair Elect: [Theodore Byrne](#), California State University, Dominguez Hills.

Vice President, Member Services: [Salem Boumediene](#), Montana State University-Billings.

Secretary/Treasurer: [Sheldon R. Smith](#), Utah Valley University.

Director of Information Systems: [Khosrow Moshirvaziri](#), California State University, Long Beach.

Immediate Past President: [John Bell](#), University of Tennessee.

TRACKS and TRACK CHAIRS

The description of these topical areas available at the [conference website](#).

- **Accounting:** [Salem Boumediene](#), Montana State University - Billings.
- **Business Analytics & Data-Driven Decision Making:** [Abbas Heiat](#), Montana State University-Billings.
- **Business Environment - Strategy, Policy, Law, Ethics:** [Xia Zhao](#), California State University, Dominguez Hills.
- **Cases:** [Melissa St.James](#), California State University, Dominguez Hills.
- **Finance and Investment:** [K.C.Chen](#), California State University, Fresno; [Lidija Dedi](#), University of Zagreb, Croatia; [Pia Gupta](#), California State University, Long Beach.
- **Hospitality Management & Marketing:** [Natasa Christodoulidou](#) & [G. Keong Leong](#), California State University, Dominguez Hills.
- **Innovative Education:** [Rhonda Rhodes](#) & [Rita Kumar](#), Cal Poly Pomona.
- **International Business:** [Burhan F. Yavas](#), California State University, Dominguez Hills.
- **Internet & e-Business:** [David C. Yen](#), SUNY Oneonta; [Albert Huang](#), University of the Pacific.
- **Management Information Systems:** [Marcus Rothenberger](#), University of Nevada, Las Vegas.
- **Management Science & Quantitative Methods:** [Seong-Jong Joo](#), Air Force Institute of Technology.
- **Management, Entrepreneurship, and Organizations:** [Cynthia Sutton](#), Metropolitan State University of Denver.
- **Marketing:** [Jacquelyn Warwick](#), Andrews University.
- **Military Applications:** [Jeffery D. Weir](#), Air Force Institute of Technology; [Eddine Dahel](#), Naval Post-Graduate School.
- **Modeling & Simulation:** [Khosrow Moshirvaziri](#), California State University, Long Beach; [Saeideh Fallah-Fini](#), Cal Poly Pomona.
- **Operations, Logistics & Supply Chain Management:** [Stanley Griffis](#), Michigan State University.
- **On-Demand & Sharing Economy:** [Rui-Dong Zhang](#), University of Wisconsin, Eau Claire.
- **Public Policy & Administration:** [Theodore Byrne](#) & [Rui Sun](#), California State University, Dominguez Hills.
- **Student Papers:** [Carola Raab](#), University of Nevada, Las Vegas.
- **Sustainability Issues in Decision Making:** [Yuanjie He](#), Cal Poly Pomona.

REGIONAL CONTACTS

Each year, our meetings have participants from nations around the globe and represent a diverse set of global perspectives. For more information on WDSI and its annual meeting, colleagues from these regions can contact the following contacts:

- **Central & Eastern Europe:** [Lidija Dedi](#), University of Zagreb, Croatia.
- **China, Hong Kong, Taiwan:** [Shin-Yuan Hung](#), National Chung Cheng University, Taiwan; [Yue "Jeff" Zhang](#), California State University-Northridge.
- **Cyprus:** [Alexis Saveriades](#), Cyprus University of Technology, Cyprus.
- **Japan:** [Yoshiki Matsui](#), Yokohama National University, Japan.
- **Mexico:** [Alfred Hagan](#), Pepperdine University.
- **New Zealand:** [John Davies](#), Victoria BusinessSchool, Victoria University of Wellington, New Zealand.
- **United Arab Emirates:** [Sanjay Nadkarni](#), The Emirates Academy of Hospitality Management, UAE.
- **Vietnam:** [Phan An](#), Vietnam National University, Vietnam.

BEST PAPER AWARDS

Accepted regular papers will be considered for the Decision Sciences and Information Systems Honor Society, *Alpha Iota Delta*, **Best Paper Awards** in the following categories:

- **Applications**
- **Case Studies**
- **Environmental Issues**
- **Interdisciplinary Issues**
- **Theoretical Research**
- **Empirical Research**

BEST STUDENT PAPER AWARDS

In addition, awards will be given for the **best undergraduate student paper** and the **best graduate student paper**. Please submit the papers for consideration to **Student Papers Track**.

Paper submission acknowledges that the author will register for the conference and present, in person, the paper at the time specified in the conference progra

STAYING AT THE CONFERENCE HOTEL



The **47th Annual Meeting of WDSI** will be held at the [Kauai Marriott Resort](#) on the beautiful island of Kaua'i in Hawaii. The conference organizing committee has negotiated a very competitive room rate for our participants to join us at this charming resort. The conference group rate for guest rooms is \$199 per day (these rates normally range from \$389 to \$533.) The conference group rate is \$249 for anyone wishing to upgrade to an Ocean View room (the regular rate is \$604 for these rooms.) These rooms are based on availability for reservations received on or before the cutoff date of March 1, 2018. Hotel's room rates are for single or double occupancy and subject to applicable state and local taxes in effect at the time of check-in. The above rates will be made available to our conference attendees for three days before and three days after the Official Program Dates



(Monday, 04/02/2018 - Sunday, 04/08/2018) on a space- and rate-available basis.

Room rates will be subject to a daily resort fee of \$15.00 per room per night (this fee normally is \$30) that includes many amenities, such as complimentary self-parking, complimentary enhanced internet service in the guest rooms, complimentary long-distance calls (and international calls up to 60 minutes are free), 2 complimentary Mai Tai's (or 2 Kaua'i coffees, or 2 breakfast pastries) per room per room per stay, complimentary cultural and fitness classes, among others. For the complete list, please see the conference webpage.

Please refer to the [conference webpage](#) for complimentary airport transfer, information on the various island activities and dining options, and for the hotel reservations. We urge you not prefer third party hotel reservation sites and be informed that WDSI will be heavily penalized, if it does not meet the minimum guest room requirements at the conference hotel.

