

WDSI 2018 Kauai

47th Annual Meeting - April 3 - 6, 2018



PROGRAM

There will be presentations on, but not limited to, the tracks listed. The full papers and extended abstracts are double-blind reviewed by referees and research abstracts are subject to a final review by the respective Track Chair and the Program Chair. Accepted papers and abstracts will be published in online conference proceedings. Copyright of the papers, however, will stay with the author(s).

There are a number of **Special Sessions** planned on *WDSI History Project, Decision Support Analytics for National Security, Data Culture for Student Success in Higher Ed, Methods for National Security Risk Quantification and Optimal Resource Allocation Decisions, Social Security Planning for Faculty*, as well as panels on *Challenges and Opportunities Facing Business Schools Today, Student-Managed Investment Fund Programs, and Cybersecurity Issues*.

PROGRAM CHAIR

[Ömer S. Benli](#), California State University, Long Beach.

IMPORTANT DATES

- **Submission Deadline: October 15, 2017.**
- Notification of Acceptance: **December 20, 2017.**
- Camera-ready Manuscript Submission Deadline: **January 22, 2018.**

Conference registration will begin in December 2017.

WDSI Officers for 2018

President: [Natasa Christodoulidou](#), California State University, Dominguez Hills.

President Elect: [Albert Huang](#), University of the Pacific.

Vice President, Program Chair: [Ömer S. Benli](#), California State University, Long Beach.

Vice President, Program Chair Elect: [Theodore Byrne](#), California State University, Dominguez Hills.

Vice President, Member Services: [Salem Boumediene](#), Montana State University-Billings.

Secretary/Treasurer: [Sheldon R. Smith](#), Utah Valley University.

Director of Information Systems: [Khosrow Moshirvaziri](#), California State University, Long Beach.

Immediate Past President: [John Bell](#), University of Tennessee.

WDSI is the Western Regional Subdivision of the Decision Sciences Institute



The 2018 Annual Meeting will be held at the [Kaua'i Marriott Resort](#) on the beautiful island of Kaua'i in Hawaii. The conference organizing committee has negotiated [a very competitive room rate](#) for our participants to join us at this charming resort.

Conference registration will begin in December 2017.

TRACKS and CHAIRS

The description of these topical areas available at the [conference website](#). Please feel free to contact track chairs if you have any questions regarding their track's coverage. Please address general questions to the [program chair](#).

- **Accounting:** [Salem Boumediene](#), Montana State University - Billings.
- **Business Analytics & Data-Driven Decision Making:** [Abbas Heiat](#), Montana State University-Billings.
- **Business Environment - Strategy, Policy, Law, Ethics:** [Xia Zhao](#), California State University, Dominguez Hills.
- **Cases:** [Melissa St.James](#), California State University, Dominguez Hills.
- **Finance and Investment:** [K.C.Chen](#), California State University, Fresno; [Lidija Dedi](#), University of Zagreb, Croatia; [Pia Gupta](#), California State University, Long Beach.
- **Hospitality Management & Marketing:** [Natasa Christodoulidou](#) & [G. Keong Leong](#), California State University, Dominguez Hills.
- **Innovative Education:** [Rhonda Rhodes](#) & [Rita Kumar](#), Cal Poly Pomona.
- **International Business:** [Burhan F. Yavas](#), California State University, Dominguez Hills.
- **Internet & e-Business:** [David C. Yen](#), SUNY Oneonta; [Albert Huang](#), University of the Pacific.
- **Management Information Systems:** [Marcus Rothenberger](#), University of Nevada, Las Vegas.
- **Management Science & Quantitative Methods:** [Seong-Jong Joo](#), Air Force Institute of Technology.
- **Management, Entrepreneurship, and Organizations:** [Cynthia Sutton](#), Metropolitan State University of Denver.
- **Marketing:** [Jacquelyn Warwick](#), Andrews University.
- **Military Applications:** [Jeffery D. Weir](#), Air Force Institute of Technology; [Eddine Dahel](#), Naval Post-Graduate School.
- **Modeling & Simulation:** [Khosrow Moshirvaziri](#), California State University, Long Beach; [Saeideh Fallah-Fini](#), Cal Poly Pomona.
- **Operations, Logistics & Supply Chain Management:** [Stanley Griffis](#), Michigan State University.
- **On-Demand & Sharing Economy:** [Rui-Dong Zhang](#), University of Wisconsin, Eau Claire.
- **Public Policy & Administration:** [Theodore Byrne](#) & [Rui Sun](#), California State University, Dominguez Hills.
- **Special Sessions:** [Ömer S. Benli](#), California State University, Long Beach.
- **Student Papers:** [Carola Raab](#), University of Nevada, Las Vegas.
- **Sustainability Issues in Decision Making:** [Yuanjie He](#), Cal Poly Pomona.

REGIONAL CONTACTS

Each year, our meetings have participants from nations around the globe and represent a diverse set of global perspectives. For more information on WDSI and its annual meeting, colleagues from these regions can contact the following contacts:

- **Central & Eastern Europe:** [Lidija Dedj](#), University of Zagreb, Croatia.
- **China, Hong Kong, Taiwan:** [Shin-Yuan Hung](#), National Chung Cheng University, Taiwan; [Yue "Jeff" Zhang](#), California State University-Northridge.
- **Cyprus:** [Alexis Saveriades](#), Cyprus University of Technology, Cyprus.
- **Japan:** [Yoshiki Matsui](#), Yokohama National University, Japan.
- **Mexico:** [Alfred Hagan](#), Pepperdine University.
- **New Zealand:** [John Davies](#), Victoria Business School, Victoria University of Wellington, New Zealand.
- **United Arab Emirates:** [Sanjay Nadkarni](#), The Emirates Academy of Hospitality Management, UAE.
- **Vietnam:** [Phan An](#), Vietnam National University, Vietnam.

BEST PAPER AWARDS

Accepted regular papers will be considered for the Decision Sciences and Information Systems Honor Society, *Alpha Iota Delta*, [Best Paper Awards](#) in the following categories:

- Applications
- Case Studies
- Environmental Issues
- Interdisciplinary Issues
- Theoretical Research
- Empirical Research

BEST STUDENT PAPER AWARDS

In addition, [awards](#) will be given for the *best undergraduate student paper* and the *best graduate student paper*. Please submit the papers for consideration to [Student Papers Track](#).

JUNIOR FACULTY SCHOLARSHIPS

The governing board of the Western Decision Sciences Institute (WDSI) has approved funding for a number of \$500 scholarships to support tenure-track faculty to attend the 2018 WDSI annual meeting. For details, please refer to [conference website](#).

STAYING AT THE CONFERENCE HOTEL



The *47th Annual Meeting* of WDSI will be held at the [Kauai Marriott Resort](#) on the beautiful island of Kaua'i in Hawaii. The conference organizing committee has negotiated a very competitive room rate for our participants to join us at this charming resort. ***The conference group rate for guest rooms is \$199 per day.*** The conference group rate is available to upgrade to an Ocean View room based on availability. ***Please be informed that all these room-rates are based on availability;*** and for reservations received on or before the cutoff date of March 1, 2018. ***Please do not delay in making reservations.*** The above rates will be made available to our conference attendees for three days before and three days after the Official Program Dates (Monday, 04/02/2018 - Sunday, 04/08/2018) ***on a***



space- and rate-available basis. Please [make reservations](#) at special conference rate at this site. We urge you not to prefer third party hotel reservation sites, and please be informed that WDSI will be heavily penalized if it does not meet the minimum guest room requirements at the conference hotel. More information is available at <https://wdsi2018.org/conferencevenue/>.

Please contact the [Program Chair](#) for any other questions. We are looking forward to another very beneficial and enjoyable meeting.

More on Kaua'i

- [Kauai's Limahuli Garden & Preserve showcases the ancient Polynesians' 'botanical tool kits'](#)
- [36 Hours in Kauai, Hawaii](#)
- [An Eden for Rare Birds in Hawaii](#) | [The Birds of Kauai](#)
- [Unspooling a Ribbon of Red Dirt on Kauai](#)