Dear STRIVE Friends and Supporters,

It's been a busy spring at STRIVE New York! We've held events celebrating our programs for women, youth and parents. We were thrilled to be the subject of a CBS Evening News report citing our "remarkable results." We are also proud to be among 14 grantees selected for a new program of the Mayor's Fund to Advance New York City. Read on to learn more!

The STRIVE New York Team

STRIVE Celebrates Women's Empowerment at Annual Luncheon

"Where do you start when you’ve lost everything? You start at the bottom and climb up. But you still need help and encouragement. And I got that in spades from STRIVE."
- Melissa Perri, STRIVE Graduate

STRIVE's 4th annual Women's Empowerment Lunch, held May 6 at New York's Metropolitan Club, celebrated the success of graduates like Melissa, who told the crowd how STRIVE helped her after she lost her home and car to Hurricane Sandy. The lunch attracted a sold-out crowd and raised close to $400,000 to support STRIVE's Women's Empowerment Program.

Tonia O'Connor, Chief Commercial Officer and President of Content Distribution for Univision Communications, and Dina Habib Powell, Head of Goldman Sachs' Impact Investing Business and President of the Goldman Sachs Foundation, were honored at the event. Univision's Teresa Rodriguez served as emcee. You can see photos from the event here.

New York Senator Kirsten E. Gillibrand was Honorary Chair of the Luncheon, and New York State Lieutenant Governor Kathy Hochul addressed the audience. The event was underwritten by Univision Partnership Group, Jefferies LLC and Leucadia National.
CBS Evening News Highlights STRIVE's "Remarkable Results"

STRIVE is thrilled to have been featured on the CBS Evening News on April 1. CBS identified STRIVE as a national solution to a problem that threatens to undermine the American dream. Click the video image to watch, or see the report here.

Starbucks & STRIVE Partner on Youth Resource Fair

More than 150 youth attended a "Coffee & Careers" Youth Resource Fair hosted by STRIVE and Starbucks on April 30 at the Johnson Houses in East Harlem. Attendees had the chance to interview with Starbucks and other employers, visit with local community organizations such as the East Harlem Talent Network, and attend workshops on Customer Service, Financial Literacy, Professional Etiquette, and Job Search. The event was part of Starbucks' Global Month of Service, and was supported by more than 100 enthusiastic Starbucks volunteers. STRIVE is a grantee of the Starbucks Foundation under its Opportunity for Youth program.

STRIVE Selected as One of 14 Grantees for NYC Connections to Care Program

STRIVE New York is proud to be among 14 New York City nonprofits selected to participate in Connections to Care, a $30 million public-private partnership that aims to expand access to mental health services. Connections to Care is a program of the Mayor's Fund to Advance New York City and the federal Social Innovation Fund of the Corporation for National and Community Service.

STRIVE and the other grantees are partnering with local mental health providers, in our case Union Settlement and the Silberman School of Social Work at Hunter College, to train staff in offering mental health support to clients.
NYC First Lady and Mayor's Fund Board Chair Chirlane McCray, who is spearheading ThriveNYC, the city's $850 million mental health package, announced the grantees earlier this spring. Learn more in the city's press release.

GOOD+ Foundation and Subway Deliver a Memorable Lunch to STRIVE Clients

STRIVE clients received a lunchtime surprise in April thanks to Subway and GOOD+ Foundation, including a visit from special guests Lauren Cohan, star of The Walking Dead, and Jessica Seinfeld, founder of GOOD+.

GOOD+ Foundation is a nonprofit that provides essential gear, clothing, and other items for children in need. It's a longtime supporter of STRIVE's Strong Fathers, Stronger Families program, which aims to help fathers and mothers gain the stability and economic success needed to create strong relationships with their children. The program, which serves approximately 400 people annually, is funded by the U.S. Dept. of Health & Human Services via a subgrant to our partner, Seedco.

If your organization would like to plan a visit to STRIVE, please contact Meredith Dillard, Event Coordinator.

STRIVE Offers Detainees at Rikers Island a "Next Step"

A partnership among STRIVE, the New York City Department of Correction, CUNY and the New York Public Library is embarking on its second year of creating opportunities for detainees at Rikers Island. The Next Steps program serves those awaiting trial or processing rather than serving a defined sentence. It's part of the city's ongoing efforts to increase programming at Rikers Island as a way of reducing violence there.

The program served 238 individuals in 2015, after launching in August. Participants are encouraged to come to STRIVE upon returning to the community for additional services and, ultimately, job placement.

thank you!
To our Partners & Supporters!
We couldn't do this transformational work without your help!

Meet our Supporters!

STRIVE needs your help to continue providing at-risk individuals with a lifetime of professional and social services. With your generous support, we can continue to transform lives through employment and strengthen families and communities.

DONATE NOW

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