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Brian Friedman, President of Leucadia National Corporation, and Bonnie Howard, Former Chief Auditor of Citigroup, appointed to leadership positions on the Board of Directors of STRIVE International

NEW YORK, April 3, 2018 – STRIVE International, a leading national non-profit workforce development organization, is pleased to announce the appointments of Brian Friedman, President of Leucadia National Corporation, and Bonnie Howard, former Chief Auditor at Citigroup, to leadership positions on its board of directors. Mr. Friedman was appointed Chairman of STRIVE’s board of directors, succeeding co-founder Tom Rodman, and Ms. Howard was appointed Treasurer of the board. Headquartered in New York City, STRIVE provides life opportunities to disconnected populations in 20 U.S. cities through access to skills training and job placement.

Joining the STRIVE board in 2010, Mr. Friedman most recently served as board Treasurer and Chair of the organization’s Finance Committee. As President and Director of Leucadia National Corporation, Mr. Friedman leads a diversified financial services company considered among the most successful in the industry. Through his post at Leucadia, Mr. Friedman also serves as Chairman of the Executive Committee at Jefferies, one of the world’s leading investment banking and institutional securities firms. Mr. Friedman further serves on a number of public and private company boards.

“I am proud and honored by this appointment,” said Friedman. “I believe deeply in STRIVE’s mission to help individuals overcome challenging life circumstances so they can fulfill their potential. This opportunity will allow me to continue to work with our talented STRIVE board members and with leaders in the community to continue to grow STRIVE’s reach nationally and provide more individuals access to its unique programs and resources.”
Ms. Howard was appointed to the STRIVE board of directors in 2016. She is an independent board member of Assured Guaranty, BMO Financial Corporation, and BMO Harris Bank N.A. Ms. Howard previously served as Chief Auditor and Global Head of Control and Emerging Risk at Citigroup, leading a global team of 1,500 professionals. Before joining Citigroup, she was a Managing Director at FleetBoston Financial and JP Morgan & Company.

“I’m thrilled at the opportunity to support STRIVE in this new capacity,” says Ms. Howard. “As the organization continues to grow across the country, stewardship of STRIVE’s resources is essential to serving greater numbers of individuals both locally and nationally.”

STRIVE co-founder Tom Rodman, who served as board Chairman during a period of significant growth and innovation at STRIVE, expressed his appreciation to Friedman and Howard for their dedication. “After nearly 10 years as Chairman of STRIVE’s board of directors, I pass the gavel to Brian with great enthusiasm,” said Rodman. “I look forward to working with Brian and with Bonnie to further our ambitious plans at STRIVE and to build on our accomplishments.” Rodman will remain active on STRIVE’s board of directors as Chairman Emeritus.

STRIVE’s President and CEO, Phil Weinberg, says of Friedman’s and Howard’s appointments, “We are incredibly fortunate to have Brian and Bonnie in these leadership roles. They are both committed to the heart of our mission—to provide opportunities to individuals who are working hard to reclaim their life potential. Brian and Bonnie will bring invaluable guidance to STRIVE as we expand our employment services in New York City and nationally.”

Mr. Friedman received a J. D. from Columbia Law School and a B.S. in Economics and a M.S. in Accounting from The Wharton School at the University of Pennsylvania.

Ms. Howard hold a B.S. in Accounting, cum laude, from the University of Missouri, St. Louis and is a Certified Public Accountant licensed in New York.

Based in East Harlem, New York, STRIVE International is a nationally recognized non-profit workforce development organization serving more than 2,400 individuals annually at 20 sites across the country. Since its founding in 1984, STRIVE has helped more than 70,000 individuals break the cycle of poverty and succeed in their professions by fulfilling their potential through employment. Its programs have been cited by practitioners and policymakers as a model for assisting individuals who have significant barriers to employment and promotion. To learn more about STRIVE, visit www.striveinternational.org.