

Strive Birmingham adds new Woodlawn location

By [A.J. O'Leary](#) – Banking and Legal Reporter, Birmingham Business Journal

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Quiwintre Frye is STRIVE Birmingham Executive Director and Monique Baptiste is STRIVE Chief Program Officer. The nonprofit is investing a sizable amount in a new, spacious local facility.

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A Birmingham area nonprofit is investing a sizable amount in a new, spacious local facility.

Strive Birmingham has opened a new location is 5515 First Ave. N. It is the new local office for the national nonprofit and replaces the most recent space at 115 Richard

Arrington Junior Boulevard N.

The organization unveiled the new 7,000-square-foot space on June 5. It was empty for 30 years prior to Strive Birmingham setting up shop there.

Nearly \$1 million was invested in the space, which was chosen for its size and proximity to bus lines and organizations to help with recruitment and general support services. Strive Birmingham is building classrooms, administrative offices, conference rooms, break rooms, huddles spaces and more in the space and adding skylights.

Strive Birmingham has also recently hired an outreach specialist, career coach, program operations assistant, fresh start admissions specialist and fresh start employment specialist. [Quiwintre Frye is the organization's founding executive director.](#)

Strive Birmingham [helps those impacted by the justice system build careers.](#) In the last two years Strive Birmingham [has helped more than 100 Birmingham residents](#) with tuition-free workforce skills and job readiness training, and placement assistance.

Moving forward, the organization's goal is to serve roughly 225 individuals across all programs per year.

“With that number, it allows us to not only train students but provide wrap around support needed for students to thrive,” a spokesperson told the BBJ.

It is also unveiling a new Future Leaders program for those aged 18 to 24 who have been impacted by the justice system. That is slated to launch mid- to late-fall this year. Strive Birmingham is also “empowering” three additional staff to support that program.