



The Best Speakers. Curated for Healthcare.

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Gary Genard, Ph.D.



Focus:

Public Speaking for Maximum Impact | Secrets of Powerful Presentations | Stage Presence and Influence | Speaking for Leadership in Healthcare | Executive Speech Coaching | Shakespeare on Leadership

Education:

Webber Douglas Academy of Dramatic Art (London)
Ph.D. Tufts University, Theater

Background:

Actor, author, and speech coach, Dr. Gary Genard is an expert in performance-based public speaking training. He uses an acting approach to provide keynote speeches, workshops, retreat seminars, and programs to help healthcare executives and staff achieve greater impact and influence. His clients include hospitals and physicians, insurers and HMOs, research centers, medical device manufacturers, healthcare

conferences, and government agencies. Gary's groundbreaking approach of his The Genard Method offers a new paradigm in healthcare: using theater-based tools to maximize presence and leadership skills to persuade stakeholders. Actors are extraordinary communicators, and he will show your organization how to reach and move the most important audiences in the world: yours.

The Wall Street Journal and *The Boston Globe*, as well as numerous publications and podcasts have profiled him, and his articles have appeared in *Inc.* and *FastCompany*. He is the author of the books *How to Give a Speech*, and *Fearless Speaking – Beat Your Anxiety, Build Your Confidence, Change Your Life*, and has published hundreds of articles on effective public speaking. He has served on the faculty at Harvard, Boston College, Tufts, Bentley University, Simmons, and Emerson College. For the fifth consecutive year in 2018, Dr. Genard has been named to Global Gurus' list of The World's Top 30 Communication Professionals. He remains dedicated to inspiring healthcare professionals to discover the power of their own voice and reach their full potential as communicators. Gary's programs include:

Leadership as Performance: The Art of Stage Presence and Influence (Keynote)

Leadership is performance. When you're a leader, you're always on stage—and stakeholders are watching and judging your performance. As a leader in healthcare, you have to be much more than a subject matter expert. Learn the 7 Essential Qualities of Speaking for Leadership, from Dr. Genard's e-book, *High-Impact Speaking: The Leader's Guide to Presenting with Integrity and Influence*. Successful leaders have an intuitive sense of theater. This keynote will show your senior leadership how to command the stage whenever they're in the spotlight.

To book Gary Genard or for more information on finding the right speaker for your event please contact us on our website at www.hspeakers.com/contact-us/ or call us at 857.770.1281.





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Speak at Your Best! — Secrets of Powerful Presentations (Training)

Are you ready to improve your organization's presentation skills? Speak at Your Best! is The Genard Method's one-day, on-site corporate training program in dynamic presentations for healthcare. Actor and speech expert Dr. Gary Genard uses theater-based techniques to give your team the skills they need to engage and persuade key audiences. Discover a new level of professionalism and presence as you deliver your messages with maximum skill and impact.

Fearless Speaking: How to Speak with Confidence . . . and Enjoy Every Minute! (Keynote or Training)

Fear or nervousness about public speaking can keep you from achieving your potential and being heard. It can make you miserable and limit your professional success. It can even keep you or your team from having a voice in your organization. Dr. Gary Genard's Fearless Speaking program shows teams and businesses how to eliminate stage fright while using a performance-based approach to create your own success. Available as a keynote or full-day training.

Executive Speech Coaching (Coaching)

Do you have an executive or spokesperson looking to up his or her game? If you do, actor and speech coach Gary Genard can help. His Executive Speech Coaching program is custom-made to build your speaking skills quickly and dramatically. You'll learn the 8 Key Learning Modules that will help you engage listeners, create emotional connections, and succeed in any speaking situation—from meetings to interviews to keynotes to media appearances. Your "toolkit" will include extensive videotaped practice with actionable critiques and feedback.

Shakespeare on Leadership – A Lecture/Performance for Conferences and Retreats

Shakespeare was more than the world's greatest writer—he was a master psychologist and successful businessman. His lessons on management and leadership, power and strategy, and maintaining perspective and a sense of humor might have been written today. Classical actor Gary Genard combines a fascinating lecture and slide show with performances as some of Shakespeare's greatest characters. Meet Hamlet, Falstaff, Lady Macbeth, and others who are ready to share their insights! Suitable as a training lecture or evening performance.

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