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## Mary Jane Mapes, M.A., C.S.P.



#### Focus:

Leadership Keynote Speaker | Consultant | Executive Coach | Author | Certified Speaking Professional

#### **Education:**

Bachelor of Science - Western Michigan University
Master of Art, English & Communication Arts & Sciences - Western Michigan
University

### **Background:**

Mary Jane Mapes works with leaders and sales and service professionals to create great relationships and develop a culture of excellence. As a leadership keynote speaker, consultant, executive coach, and author for over twenty years, she has a proven track record - having helped clients to vastly improved employee engagement scores, greater customer satisfaction and loyalty, and a more effective workplace. She is a highly sought after authority on business relationships and leadership development. Mary Jane helps people to alter they way they work and communicate, giving them the tools they need

to advance their career, better engage with their teams, and succeed in meeting their goals. She is author of the Amazon best-selling book, You CAN Teach Pig to Sing - Create Great Relationships...with Anyone, Anytime, Anywhere, and The Unstoppables - Success Strategies from 12 Top Women Leaders to Supercharge Your Career. She's also the author of, The Art of Fielding Questions with Finesse, numerous published articles, and an online blog, a twice monthly video, and a blended e-learning program for leaders titled Influential Leader: Rise to Real P.O.W.E.R. in Business & Beyond.

Mary Jane is a member of SHRM, ASTD, and NSA. She is a past president of Kalamazoo ASTD, past-president of NSA - Michigan Chapter, and one of a small number of women worldwide to have earned the prestigious Certified Speaking Professional designation granted by the National Speakers Association for excellence in the field of speaking. She is one of only three recipients to have been honored with the Charles Leadership Award from the NSA - Michigan Chapter for outstanding leadership. She was recently awarded as a Legend of the Speaking Professional, helping set the standard for those who seek, "The Platform." Some of her popular programs are:

- You CAN Teach a P.I.G. to Sing: Maximize Your Influence, Your Relationships, and Your Life
- Boosting Your Executive Presence (with Real Influence)
- Be Unstoppable! Leadership Lessons Straight from the Boardroom

