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Colleen Stanley



Focus:

Advisor to Top Performing Executives | Emotional Intelligence | Neuroscience | Influence

Education:

B.S., Business & Health Education - Minnesota State University, Mankato

Background:

Colleen Stanley is president and founder of SalesLeadership, Inc., a sales development firm. She is the author of two books, Emotional Intelligence For Sales Success, now published in six languages, and author of Growing Great Sales Teams. Her new book, Emotional Intelligence For Sales Leadership, will be published in 2020.

Prior to starting SalesLeadership, Colleen was vice president of sales and marketing for Varsity Spirit Corporation. During her 10 years at Varsity, sales increased from 8M to 90M. Varsity was named by Forbes Magazine as one of the 200 fastest growing companies in the United States.

Colleen is a recipient of many awards for her work in sales development and thought leadership. Salesforce named Colleen one of the top sales influencers of the 21st century. She has also been named one of the Top 50 Sales & Marketing Influencers, Top 10 Women in Sales Experts to Follow and Top 30 Global Sales Gurus. Colleen is also a guest lecturer on sales at Denver University where she hopes to introduce the power of Sales IQ and Sales EQ to young business professionals.

Clients include Harvard Business Review Poland, PCL Construction, Gallagher, GE Johnson, Simon Contractors, Otterbox, HomeAdvisor and Bosch Rexroth.

When Colleen speaking or training, she enjoys living in the foothills of Colorado where she and her husband, Jim are fortunate to take in a lot of great hikes. She loves to read and spend time with her friends.



To book Colleen Stanley or for more information on finding the right speaker for your event please contact us on our website at www.hspeakers.com or call us at 857.770.1281.

