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Scott Friedman, CSP



Focus:

Global Speaking Fellow | Humor | Inspiration | Engagement | Motivational Leadership | Certified Speaking Professional

Education:

BS, Marketing, Psychology - Southern Methodist University

Background:

As a Global Speaking Fellow (one of only thirty three in the world as designated by the Global Speakers Federation), Scott Friedman, CSP (Certified Speaking Professional) and former President of the National Speakers Association (NSA), is an internationally sought after professional speaker and author. As a motivational humorist, Scott inspires and entertains with engaging, interactive and content-rich programs. Scott's main areas of expertise are employee innovation & engagement, customer experience, sales motivation and creating a happier, more connected workplace and life. In addition to being the CCO—Chief Celebration Officer—at Friedman & Associates, Scott is the author of “Celebrate! Lessons Learned

from the World's Most Admired Organizations”, “A Celebration a Day! 365 Ways to a Happier, Healthier Workplace”, “Happily Ever Laughter—How to Engage Any Audience” and “Using Humor for a Change”. He is also the co-author of four additional books.

As a Global Speaking Fellow (designated by the Global Speakers Federation), Scott continues to have a strong presence both domestically and internationally. Scott is the 2013 NSA Cavett Award Recipient, presented annually to the NSA member whose accomplishments over the years have reflected outstanding respect, service, honor and admiration in the Association and the speaking profession. He was awarded the Meeting Professionals International (MPI) 2013 Recognizing Industry Success and Excellence (RISE) Award. “This award honours those rare individuals who by visionary hard work and creative insight have positively changed the global meetings and events industry community” (MPI). In 1988, as the President of the National Speakers Association of Colorado, he founded the Meetings Industry Council of Colorado (MIC), a coalition of professional meetings-industry-related organizations. He is proud to continue his involvement with the MIC and their latest event which included over 1200 attendees in March of 2017. In April 2005, Scott's vision brought the first Global Speakers Summit to Singapore with 300 international speakers and meetings professionals from 20 countries attending this event. Scott now spends 35% of his time speaking throughout Asia and the gulf region. Given his vast international experience, he offers each client a global and culturally sensitive perspective. His varied experiences have brought him success in many industries including hospitality, meetings, real estate, insurance, financial services, banking, technology, healthcare, education and government. Scott's strength is assessing the culture of the organization, industry and region and creating a customized program relevant to the needs of each client. His international clients include Singapore Airlines, the Singapore Government, Gold Fields of South Africa, Young President's Organization, Hyatt Asia, OCBC, HSBC and many Fortune 1000 companies. Apart from speaking, Scott is very involved in philanthropic projects. Scott co-founded Together We Can Change the World (TWCCTW.org), a 501c3 foundation focussed on anti-trafficking, social business, clean water and the health and education of less fortunate girls and women in SE Asia. Currently they have over 25 projects in seven SE Asian countries.

To book Scott Friedman or for more information on finding the right speaker for your event please contact us on our website at www.hspeakers.com or call us at 781-262-6053.

