Dear friend,

Welcome to this year’s Big Brew - Harvest! Harvest time is close to our hearts here at Traidcraft Exchange. It’s a time of abundance here in the UK, and a time for us to give thanks and celebrate together. With all that has happened over the previous months, we hope that you will be able to take this opportunity to come together, celebrate the harvest, and raise money to change lives.

This year, more than ever, it is so important to celebrate the hard work of the people around the world who produce the food that we eat. Farmers across the world have been impacted by the coronavirus crisis, from markets closing, to being unable to hire enough labour due to lockdowns.

For many of the people we work with, the coming harvest is especially important – a chance to get back on their feet after months of losses. By hosting an event, in any form, and raising money for Traidcraft Exchange, you’ll help ensure that some of the world’s most vulnerable communities can learn new skills, increase their harvests, and come together to sell their crops at better prices.

We know that your Big Brew - Harvest may look a little different this year. Please, do whatever works for you and follow the Government’s advice about staying safe. Whether that’s holding an event with just your immediate household, hosting an outdoor coffee morning, or attending an online webinar – there are so many ways you can celebrate the harvest, raise money, and have fun!

Find more resources at www.traidcraftexchange.org/bigbrewharvest

Please turn over
You can hold an event whenever suits you best, but you might like to celebrate with a Big Brew - Harvest as part of Traidcraft Week, which will be between 13th and 20th September.

On Sept 16th and Sept 23rd, our partner business, Traidcraft plc, will be hosting webinars which we would love you to attend! As part of these, there will be an online Big Brew – we’d love you to join us! Please do get in touch or await an email from us for more details around times and links.

Don’t forget to share your pictures and stories with us! We would love to hear how your event goes, and who knows – we might even feature you in our Big Brew - Harvest roundups or on social media! You can email your stories to us, send them in by post, or share them on social media using the hashtag #BigBrewHarvest.

If we can offer any support, guidance or help with resources, please do get in touch – we’d love to hear from you!

Warmest wishes,

Heather Thompson,
Supporter Care Manager,
Traidcraft Exchange

3 ways to pay in your donations
Traidcraft Exchange relies on your kindness and generosity to continue our life-changing work—thank you for doing something amazing and fundraising for us!

**Online**
Go to www.traidcraftexchange.org/bigbrewharvest and follow the instructions

**Through the post**
Fill in the form enclosed, and send a cheque to Traidcraft Exchange, Turners Building, 7-15 Pink Lane, Newcastle Upon Tyne, NE1 5DW

**Over the phone**
Give us a call on 0191 497 6445

Don’t forget to share your stories and help spread the word on Facebook, Twitter and Instagram! #BigBrewHarvest

Thank you!