Local group supports climate regeneration in Africa

.................................................... [name of church/group] from .................................................... [name of town/area] are standing up to help fight climate change in Africa.

The group will be ..........................................................................................................................................................

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.......................................................... [description of event – coffee morning / tree planting etc]
on...........................................................................................................................

at........................................................................................................................................[venue].

All the money raised will go towards Traidcraft Exchange's 'The Regenerators' Appeal' which is supporting communities in Tanzania who are living with the devastating effects of climate change.

Traidcraft Exchange is helping communities to regenerate their land with climate-resilient crops and renewable technologies so that they can protect the earth for generations to come and earn more for the hard work they do every day.

Every pound donated to the appeal between 8 March and 7 June 2021 will be doubled by the UK government so that more people can be helped to stand strong in the face of climate change.

................................................................................ [name of organiser] who is putting on the event said: ‘We are really excited that we have the opportunity to raise twice as much money this year. We’ve got an amazing event planned and we’re delighted to be able to support Traidcraft Exchange in this way. [Add further comment here if you can.]’

Amy Wilson, Head of Fundraising at Traidcraft Exchange, said: ‘Everyone who holds or attends an event as part of The Regenerators Appeal will be helping people in countries like Tanzania and Bangladesh who are experiencing the worst impacts of climate change, while having done the least to cause it. We can help them stand strong and regenerate their local environment.’

For more details about the event, contact .................................................................[contact details of organiser].

Anyone wanting to support the Hidden Entrepreneur Appeal can donate online at www.traidcraftexchange.org/regenerators

Notes
The UK Aid Match scheme is run by the Foreign, Commonwealth and Development Office and brings charities, the British public and the UK government together to collectively change the lives of some of the world’s poorest and most vulnerable people. For every £1 donated to a selected charity appeal, the government will also contribute £1 of UK aid to enable the charity to go further in changing and saving lives, up to a total of £5 million per appeal.

Organisations must be UK-based, non-governmental and not-for-profit and be running an appeal set to raise at least £100,000, within a 3 month appeal period. Donations must be from people (not businesses) living in the UK and go towards an eligible international development project. For further information and guidance, please visit www.gov.uk/uk-aid-match.

Traidcraft Exchange is an international development charity which uses the power of trade to bring about lasting solutions to poverty. It runs development programmes in South Asia and Africa, works directly with businesses to improve their supply chains and does advocacy and campaigning in the UK to promote justice and fairness in international trade. It works closely with specialist fair trade company Traidcraft plc.

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