Big Brew
Join the Movement Quiz

Traidcraft Exchange has run a huge range of projects and campaigns in our fight for trade justice, from fighting for better climate change policy in the UK to supporting beekeepers in Tanzania. Charge your guests a small fee to test their knowledge with our fun quiz!

1. TRUE OR FALSE, the UK has produced 2.3% of the total CO₂ emitted globally since 1750, despite having less than 1% of the world’s population?

2. TRUE OR FALSE, honeybees sleep every day?

3. Our partner trading company, Traidcraft, sold its first Fairtrade product in 1979, but in which year was Traidcraft Exchange set-up?
   A: 1975
   B: 1986
   C: 1992

4. TRUE OR FALSE, a typical hive has 10,000 bees?

5. Our Juicing Justice project in Senegal working with women fruit farmers, led to the creation of a new export-quality fruit juice. Which fruit does the juice include?
   A: Madd
   B: Mangoes
   C: Dates

6. TRUE OR FALSE, a bee can fly up to 20mph?

7. Our disability inclusion project in Tanzania supports disabled people in coffee and cocoa supply chains. TRUE OR FALSE, coffee is Tanzania’s largest export crop?

8. TRUE OR FALSE, the UK government has agreed not to fund the fossil fuel industry any longer?

9. TRUE OR FALSE, 46% of the UK’s carbon emissions are not included in official government figures of our carbon footprint?

10. TRUE OR FALSE, bees produce honey to build the hive with?

11. Which country is coffee believed to originate from?
    A: Ethiopia
    B: Columbia
    C: Kenya

12. TRUE OR FALSE, the majority of the world’s poorest people are women?

13. TRUE OR FALSE, climate change targets in international trade deals are not enforceable?

14. Per head, which country’s people enjoy drinking the most coffee?
    A: Italy
    B: USA
    C: Finland
Quiz Answers

1. TRUE OR FALSE, the UK has produced 2.3% of the total CO₂ emitted globally since 1750, despite having less than 1% of the world's population?

FALSE - The UK has produced double that amount and is responsible for 4.61% of global CO₂ emissions since 1750.

2. TRUE OR FALSE, honeybees sleep every day?

TRUE - Honeybees sleep 5-8 hours a day, typically at night.

3. Our partner trading company, Traidcraft, sold its first Fairtrade product in 1979, but in which year was Traidcraft Exchange set-up?

A: 1975  
B: 1986  
C: 1992  
Answer - B: 1986

4. TRUE OR FALSE, a typical hive has 10,000 bees?

FALSE - A typical hive has 35,000-40,000 bees during summer, 5000 in winter.

5. Our Juicing Justice project in Senegal working with women fruit farmers, led to the creation of a new export-quality fruit juice. Which fruit does the juice include?

A: Madd  
B: Mangoes  
C: Dates  
Answer A: Madd.  
Madd is a tangy fruit which grows on a shrub.

6. TRUE OR FALSE, a bee can fly up to 20mph?

TRUE - A normal top speed for a bee on route to a food source is 15-20mph, only 12mph when returning from a food source.

7. Our disability inclusion project in Tanzania supports disabled people in coffee and cocoa supply chains. TRUE OR FALSE, coffee is Tanzania's largest export crop?

TRUE - Tanzania exports between 40 – 60,000 metric tons of coffee annually.

8. TRUE OR FALSE, the UK government has agreed not to fund the fossil fuel industry any longer?

FALSE - The UK has not made that pledge, and through tax breaks and subsidies for exploration and research the UK government funds the fossil fuel industry approximately £10 billion a year.

9. TRUE OR FALSE, 46% of the UK's carbon emissions are not included in official government figures of our carbon footprint?

TRUE - Consumption emissions are the greenhouse gases released from the manufacture of products we import from overseas. These emissions account for 46% of the UK’s total but are usually not included in official figures.

10. TRUE OR FALSE, bees produce honey to build the hive with?

FALSE - Bees produce honey to use as food to survive winter. But they can produce more than twice as much as they need, leaving honey for us to harvest.

11. Which country is coffee believed to originate from?

A: Ethiopia  
B: Columbia  
C: Kenya  
Answer A: Ethiopia. Legend has it that an Ethiopian goat herder named Kaldi first discovered coffee when he noticed that after eating the berries from a certain tree, his goats became so energetic that they couldn't sleep at night.

12. TRUE OR FALSE, the majority of the world's poorest people are women?

TRUE - 700 million fewer women are in paid work than men. They are also more likely to be in insecure employment or barred from controlling the income they do earn.

13. TRUE OR FALSE, climate change targets in international trade deals are not enforceable?

TRUE - There is no official mechanism for nations to hold each other to account on climate change targets in trade deals.

14. Per head, which country's people enjoy drinking the most coffee?

A: Italy  
B: USA  
C: Finland  
Answer C: Finland. More “khavi” is enjoyed per adult in Finland than any other country (12kg per capita on average).