Welcome to Big Brew 2022

Dear friend,

Big Brew is back for 2022! Gather your friends, family and community to feast, chat, share and learn.

Firstly, we want to thank our brilliant supporters for hosting Big Brew last year. You adapted seamlessly to difficult circumstances, running hugely successful coffee mornings, be they online or socially distanced. Our social lives may have changed, but you proved that whatever happens, coffee and cake can bring communities together to make a real difference.

This year is an opportunity for all of us to move forward together. At Traidcraft Exchange, we are incredibly proud of having been at the forefront of the fair trade movement for more than 30 years. Since 1986, dedicated supporters like you have helped us spread our aspirations of justice in trade for everyone. In the spirit of these values, for Big Brew 2022 we invite you to join us in celebrating our past and looking to the future!

We know you are as passionate as we are that only when we get trade right can we end poverty. From supporting beekeepers in Tanzania, to building climate resilience in Bangladesh, and campaigning for worker’s rights in the garment industry, the principles of trade justice and fairness for all sit at the core of what we do. Big Brew hosts like you are at the heart of this; spreading awareness of the issues of trade and climate justice and raising essential funds to help people change their lives for the better.

This year, we want you and your community to join forces in our movement to fight injustice in trade. As climate change accelerates and endangers people across the Global South, we are seeing how trade justice and climate justice go hand in hand. People like Ali Said Katundu (pictured), a farmer from Tanzania, are on the front line of the climate crisis, facing increased risks to their crops from rising temperatures and extreme weather. But you can help. Ali has plans not only to endure the effects of climate change,
but to thrive despite them, increasing the income and wellbeing of himself and his family. His story is one of many. By raising money at a Big Brew event, you are helping to support people like Ali gain access to new technologies, skills and resources; the means to build his families’ future.

Hopefully last year opened your eyes to the variety of ways to host a Big Brew event, and this year we would love you to gather your friends in whichever venue feels safest for you (in accordance with government guidelines). If this is your first Big Brew - welcome!

You’ll find all the bits and bobs you’ll need to be the perfect host in this pack. We have plenty of fun activities (including our infamous quiz) to keep your guests entertained and engaged! The event guide also gives plenty of hints and tips for hosting virtually or in person, and please always reach out if you need a hand. You’ll also find plenty more resources on our website.

Hopefully you are feeling excited to host this year — we are certainly excited to hear about your event! Keep us updated with your pictures and stories on our social media — and spread news of Big Brew with the world. Use the hashtag #BigBrew2022 or email your stories, photos or videos to us so we can share them too. Keep in touch and good luck hosting.

With warmest wishes,

Heather, Hannah and the team

Traidcraft Exchange
PS. In the game, the The Queen Bee is hiding in square 24.

3 ways to pay in your donations

Online
Go to www.traidcraftexchange.org/bigbrew and follow the instructions

Through the post
Fill in the form enclosed, and send a cheque or your credit card information to Traidcraft Exchange, Turners Building, 7-15 Pink Lane, Newcastle Upon Tyne, NE1 5DW

Over the phone
Give us a call on 0191 497 6445

Please donate at www.traidcraftexchange.org/bigbrew where possible.