



# Michael Hohl

UX Designer & Researcher

michael.s.hohl@gmail.com

(650) 521-4087

mhohl.me

## EXPERIENCE & PROJECTS

- UX Designer** *SpatialVis*  
 JANUARY 2016 - JANUARY 2017  
 Analyzed app usage data and survey results collected from 46 users to make data-driven design decisions. Moderated usability testing and designed new UIs.
- Freelance UX Researcher** *Instructables*  
 SEPTEMBER 2016 - JANUARY 2017  
 Collaborated with the client (Instructables.com) to define research objectives. Designed a survey completed by over 500 users and conducted interviews with 11 users. Presented findings and recommendations to the client.
- President, Programming Chair** *Design at UCSD*  
 APRIL 2015 - DECEMBER 2016  
 Managed a student team to coordinate design events, provide mentorship, and lead skill-building workshops.
- UX Design Intern** *Viget*  
 JUNE 2016 - AUGUST 2016  
 Worked on a website redesign project by interviewing users and stakeholders, conducting usability tests, creating wireframes, designing visual comps, and doing extensive information architecture work.
- Research Assistant** *Dr. McKenzie's Decision Making Lab*  
 SEPTEMBER 2014 - DECEMBER 2014  
 Conducted participant-based research in a lab setting. Ran participants through studies and coded data.
- Instructional Assistant for "Critical Design"** *Dr. Irani*  
 DECEMBER 2015 - MARCH 2015  
 Invited by a professor to help teach a design course. Provided guidance to students on their design projects.
- Visual Designer and Event Coordinator** *UC San Diego*  
 MARCH 2015 - MAY 2015  
 Designed event materials to create visual unity under a single brand style for an event hosting a celebrity.

## EDUCATION

### Human-Computer Interaction: Cognitive Science (BS)

*UC San Diego*

Graduation Date: June 2017

GPA: 3.78

### UX Design Certification

*UC San Diego Extension*

2 year program, completed winter 2016

### Study Abroad

*University of Copenhagen, Denmark*

Master's course in HCI + Danish course

## DESIGN SKILLS

Sketch 3	●●●●●●●●○
Illustrator	●●●●●●●○
InDesign	●●●●●○
Paper Prototyping	●●●●●●●●
OmniGraffle	●●●●●●○
Balsamiq	●●●●●●●○
InVision	●●●●●●●○
Axure	●●●●●○
Hype	●●●●●○
Interviewing	●●●●●○
Usability Testing	●●●●●○
Ethnography	●●●●○
HTML5 & CSS3	●●●●○
Java	●●●○

## LIKES

