

name

RESEARCH
STRATEGIST

CONTACT

HIGHLIGHTS

Passionate and curious research expert with a decade of corporate and academic experience, and a focus on innovation, entrepreneurship, and technology

Proven success as a reliable research lead developing strategic outcomes and extracting meaningful insights for transformative change and business growth

SKILLS

Qualitative Research | Quantitative Data Analytics | Research Design & Management Human Factors of Technology | Online Collaboration | Technology & Innovation Public Speaking | International Research Organizational Change | Interviews & Focus Groups | Ethnography | Community-Based Design | Ideation | Facilitation | Diversity, Equity, & Inclusion |

EDUCATION

PHD, MA, [REDACTED]
CULTURAL ANTHROPOLOGY

MA, [REDACTED]
SOCIOLOGY AND ANTHROPOLOGY

BE, [REDACTED]
COMPUTER ENGINEERING

CORPORATE RESEARCH (SELECTED)

PRINCIPAL RESEARCHER

[REDACTED] | 2020 - PRESENT

Lead a qualitative research team to assess the impact of COVID-19 on migrant entrepreneurs in [REDACTED] providing digital maturity assessment and strategies for digital transformation

BUSINESS STRATEGIST

[REDACTED]

Leveraged original research insights to design and execute a business strategy that led to 200% growth and transformed a media production studio into the flagship of the indie music scene

RESEARCHER & PROGRAM SPECIALIST

[REDACTED] | 2009-2011

Led execution, recruitment, and training of ethnographic researchers in collaborative research with [REDACTED] and [REDACTED] producing essential cross-cultural analysis and promoting cultural understanding for 100+ policymakers and experts in [REDACTED]

ACADEMIC EXPERIENCE

POSTDOCTORAL FELLOW

[REDACTED] | 2018 - 2020

Founded the [REDACTED] Lab, leading weekly workshops that promoted students' skills and researchers' capacity and efficiency | Spearheaded programming for [REDACTED] conference hosting international scholars across disciplines to address racial and gender biases in media research, attracting 600+ in-person attendees

QUALITATIVE RESEARCHER

[REDACTED] | 2011 - 2018

Designed and executed original international research producing new insights on how emotions such as anxiety and hope shape business strategies | Delivered findings at 12+ conferences and 3 workshops with media entrepreneurs promoting a better understanding of the impact of technology on innovation in creative industries

[REDACTED]

Designed and taught courses on Creative Industries, Global Economics, Entrepreneurial Cultures, and Qualitative Research Methods. Facilitated workshops to help graphic designers and artists to navigate emerging digital markets