BOARD MEMBERS

President: PaKou Her  
Founder of Community Alliance for Racial Equity

Vice President: Kemet Coleman  
Phantastics | Kemet Creative

Treasurer: Bob Brettell  
President of Prosody Consulting

Secretary: Elisabeth Ingraham  
Corporate Partnerships for Girl Scouts International

Gabriel Reed  
Director of Education at Via International

Merritt Muñoz  
UX Designer at Valorem Consulting

Avrell Stokes  
Executive Director at Alive and Well Communities

MENTORS

Claire Brand  
Diana Keating  
Alison Patterson  
Daniel Serda  
Pat Jordan  
Audrey Navarro  
Mike Zeller  
Rick Usher

ABOUT TROOST MARKET COLLECTIVE

The Troost Market Collective is a 501(c)(3) Non-Profit, grassroots arts initiative operating in a historically significant corridor of Kansas City. The Collective is an arts incubator that will host artists, “makers”, and innovators in collective, creative spaces. Through local collaboration, we aim to develop programing, host events and classes, and provide resources vital to the growth of small business. We will continue to engage the community, enrich creative entrepreneurs, and build a bridge between communities through programming and outreach.

We value:  
Collaboration as a tool to strengthen communities.  
Density of creative ideas that encourage financial stability in historically blighted neighborhoods.  
Community preservation through economic diversity, mobility, and entrepreneurial opportunity.  
Equitable development and entrepreneurship that contributes to a vibrant and thriving community.  
We work hard to address social and cultural inequity and build authentic relationships.

Our mission is to create equitable economic opportunity for creative entrepreneurs, inspiring future generations through innovative partnerships and programming.

We envision a diverse community hub of creativity and expression, where people from all backgrounds are empowered to expand local economies while building a stronger neighborhood and community.

www.troostmarketcollective.org  
Join our mailing list and follow us on social media for updates.
Crissy in the Principal of DASTRUP CREATIVE GROUP, LLC. DCG is a Kansas City creative consulting firm, focused on catalytic place making, and urban redevelopment & revitalization since 2013.

I’ve been a community advocate since making a home in KC over 10 years ago. I’m a creative thinker and local activist who can’t pass up opportunities to keep our city moving forward. We can strengthen our entrepreneurial arts community by bringing them together, thereby lowering costs, enriching the work environment, and focusing demand. I’m committed to bringing this prosperity to Troost and its community.

Katie is the Owner and Curator of STRAWBERRY SWING INDIE CRAFT FAIR, LLC. Founded in 2011, The Strawberry Swing is a nationally renowned indie craft fair celebrating the Midwest’s handmade movement.

I am a champion for community and the maker movement. Creativity and entrepreneurship are what the American economy is founded upon and nurturing diverse, local business ensures a strong community. If we can support creative entrepreneurs and small businesses equitably, we can grow and foster commonality. I am excited for the opportunities of collaboration and mentorship in the future!

Crissy Dastrup
Co-Founder
Director of Operations and Development
crissy@troostmarketcollective.org

Katie Mabry Van Dieren
Co-Founder
Director of Arts and Programming
katie@troostmarketcollective.org
WHERE WE’VE BEEN.

DEMONSTRATING DEMAND
More than 130 makers and creative entrepreneurs have said “YES!”. I want to incubate and grow my small business at Troost Market Collective. They’ve completed our needs assessment and we are formally exploring how to meet those needs and best support their success.

ENGAGING THE COMMUNITY
Artists from across the Troost community came together last winter and expressed “What community meant to them” along an entire city block of boarded up buildings. With your support, we were able to commission and install 18 murals. Our muralists ranged from seasoned pros like JT Daniels, to up-and-comers like Tone, who went on to produce four additional commissioned murals within the year. If you haven’t already, please take a stroll along the 3100 block of Troost where you will find this incredible community installation. A special thanks goes out to Clemons Real Estate and BNIM for their support of this project.
BRIDGING THE TROOST DIVIDE

September brought an abundance of community support as we kicked off our inaugural annual fundraiser, Troostapalooza. Our committee of over 20 community members hosted 3000+ attendees, 19 Marching Cobras, 18 local musicians, 50 local vendors, 10 floating puppets, 3 gigantic bounce houses, 20 skateboarders, and a partridge in a pear tree. This event was a tremendous success for our organization and the community. Mark your calendars for Sept. 21st, 2019 when we get to do it again! Troostapalooza celebrates the community by bringing together neighbors, local organizations, and entrepreneurs, bridging the Troost divide with a day of play. It’s a means to coalesce the community and shine a spotlight on the vibrant local talent along the Troost corridor. Troostapalooza is a free, family-friendly event located on Troost Ave. between 30th and 31st Street.

IRS APPROVED

Troost Market Collective joined the ranks of the Kansas City philanthropic community as a 501c3 this past June. We look forward to learning from and collaborating with our world class KC philanthropic community.
2018 In Review

- 30 Locally Aligned Organizations
- 3000+ TROOSTAPALOOZA Attendees
- 18 Community Murals
- 130+ Makers Who Said Yes
- 141.7K Programming Digital Reach
- 35 Community Partners
- 50 Local Makers Earned $18K in 8 Hours

501(c)3 Our Official New Designation
WE MADE SOME NEW FRIENDS, TOO.
2019
WHERE WE’RE GOING.

LOOKING FORWARD
Troost Market Collective has big plans for 2019. You can look forward to:

- Learning how to engage at our new Troost pop-up office.
- A monthly farmers market from May to September with our partners at Ruby Jean’s Juicery and Nile Valley Aquaponics.
- Troostapalooza 2.0 on September 21.

We will need your support and look forward to seeing you in 2019 as we work to create equitable economic opportunity for creative entrepreneurs, inspiring future generations through innovative partnerships and programming.

IF YOU WOULD LIKE TO PARTNER WITH US IN 2019, PLEASE CONTACT:
CRISSY DASTRUP
crissy@troostmarketcollective.org