

Jay Borrelli

Graphic Designer | Jayborrelli.com
E: Jayborrelli@gmail.com | P: 1 (508) 254 2915

Experience

EF Education First | 2015–Present

Go Ahead Tours | Designer, Cambridge MA

My primary responsibilities at Go Ahead Tours, a division of EF Education First, include developing and implementing branded campaigns and content across platforms. I currently work with a talented team of designers, project managers, copywriters, and marketers creating highly-curated print, email, and digital content.

Demographic Perspectives | 2014–2015

Freelance Designer

While working for Demographic Perspectives, I developed information graphics that communicated college housing trends over time. These infographics were developed for a variety of clients that included the Massachusetts State College Building Authority, and Harvard Business School.

Ground Signal | 2015

Design Intern, Boston MA

During my time at Ground Signal (formerly CO Everywhere) I was responsible for assisting with a variety of projects. These projects included designing a new identity for the company as it evolved, crafting digital experiences, creating print and digital branded content, optimizing creative strategy, and creating information graphics.

Mullen | 2014

Design Intern, Boston MA

My responsibilities at Mullen included developing and implementing multiple campaigns that encompassed print, digital, and interactive components. While there, I was able to work for a number of notable clients including JetBlue, The Boston Red Sox, Ernst & Young, and MassMutual.

Education

Massachusetts College of Art & Design

Graphic Design
BFA 2015

Skills

Web

HTML, Javascript,
CSS, Sublime Text

Adobe

Photoshop, InDesign,
Illustrator, Bridge

Other

Word, Powerpoint,
Keynote, Outlook,
InVision

Awards / Exhibitions

N.E. 2 N.Z.

April 2015

Once I completed a travel study course, as well as a 12 day trip exploring the islands of New Zealand, 12 of my travel companions and I showcased work inspired by our trip to the land of the long white cloud.

Interests

- Running
- Data visualization
- Volunteering

Massart All School Show

2014, 2015

To My Widow, *TEK Magazine*, & *One Hundred Sneakers That Made Me A Collector* were featured in Massart's annual curated student show over the course of my junior and senior years.

- Organizing things
- Sneakers
- Advertising

CDGD Endeavors

April 2015

My piece *Train of Thought* was featured in *Endeavors*, a show created and curated by the graphic design class of 2015. The show featured a variety of works including print, digital, and interactive media.

- Basketball
- Traveling
- Drinking coffee