Quick Facts: About Barilla

Barilla is an Italian family-owned food company. Established in 1877, it’s now an international group present in more than 100 countries.

A world leader in the markets of pasta and ready-to-use sauces in continental Europe, bakery products in Italy and crispbread in Scandinavia, the Barilla Group is recognized worldwide as a symbol of Italian know-how.

Barilla America, a subsidiary of the Barilla Group, is accountable for all operations across North and South America. Specifically in the United States, Barilla America is proud to operate two production facilities – in Ames, IA and Avon, NY – as well as its headquarters in Northbrook, IL.

Our Commitment: We believe that a company can only prosper long-term if it is committed to caring for people and the environment every day. As such, we developed “Good for You, Good for the Planet.” This is Barilla’s approach to contributing to Agenda 2030 of the United Nations and the 17 Sustainable Development Goals. Our three core pillars symbolize what is most important to our company: our products, our consumers and our employees, which are the foundation for the following:

- Good for You: Contributing to the Wellbeing of People
- Good for the Planet: Reducing the Impact on the Environment
- Good for Communities: Promoting the Inclusion of All

Our Products: The Mediterranean way of living shapes our philosophy about food. We proudly accept the challenge of making our global portfolio of pastas, sauces, and bakery items healthier and more sustainable. Since 2010, Barilla has been changing decades-old recipes, replacing salt, sugar, and saturated fat with better-for-you sources of unsaturated fats. We are also increasing our use of more sustainable durum wheat, which results in a decrease of greenhouse gas emissions during production.

Our Efforts: As a global company, we are dedicated to lifting up, empowering and supporting communities across the world. Passion, courage, intellectual curiosity, integrity and trust guide us on our journey. Some of our valued partnerships and initiatives in the Americas include:

- Our CEO of Barilla Group, Claudio Colzani, joined 270 executives in 2017 to sign the CEO Action for Diversity & Inclusion™ pledge.
- Barilla has received a perfect score on the Human Rights Campaign’s Corporate Equality Index (2015, 2016, 2017)
- For the first time, Barilla has published a Field Guide to Sustainable Farming for its wheat farmers in the U.S., which seeks to identify best practices that are considered good for the soil, good for the environment and good for the farmer.
- Barilla America is an advocate for eliminating inequality in today’s food systems through its support of non-profits which fight for food accessibility in high risk communities – likeGrowing Power and Food Bank for New York City.
- Barilla actively participates in industry forums which promote healthy eating, such as the Teaching Kitchen Collaborative, an initiative created jointly by Harvard University’s School of Public Health and the Culinary Institute of America.