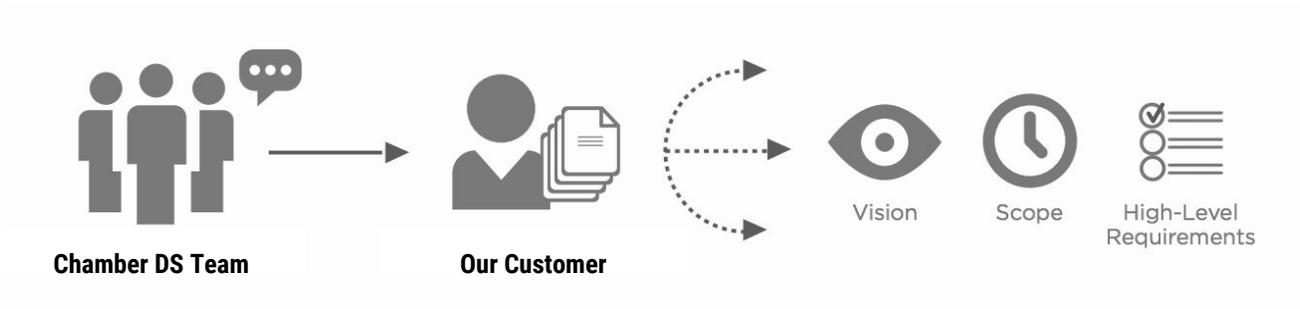


CHAMBER DS *Blueprint*

An initial engagement with Chamber DS begins with a Blueprint Phase where our experienced team works directly with our customer to define the vision, scope, and high-level requirements for the project. Conducting Blueprint is the most effective way to achieve a comprehensive understanding of both functional and technical requirements for the project as well as ensure that Chamber DS and our customers are in complete agreement on scope at project onset.



WHO'S INVOLVED

The Chamber DS Blueprint team typically includes a **Business Strategist**, a **Experience Design Specialist**, and a **Technical Lead**. We also ask that our customers provide a primary point of contact, however, we encourage as many customer stakeholders as necessary, to ensure a successful Blueprint effort. To make Blueprint as efficient as possible, while meeting client needs, we use communication tools such as Skype, Google Hangout meetings, and email to support remote participants, in addition to in-person meetings.

WHAT YOU'LL GET

The specific deliverables for the Blueprint Phase vary by project, but will be agreed upon by Chamber DS and the customer before the project kick-off. Typical deliverables include: a prioritized **Product Roadmap**, **Project Plan**, **Wireframes and/or Clickable Prototype**, and a **Investment Proposal** for developing, launching, and supporting the app.



Product Roadmap



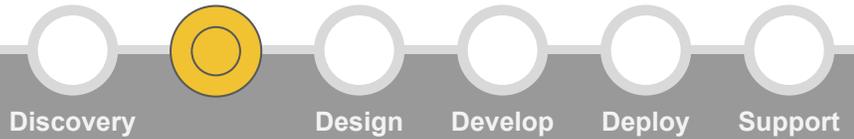
Project Plan



Wireframes

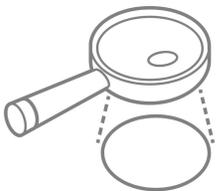


Investment Proposal



BLUEPRINT PROCESS

Chamber DS has refined a methodology for conducting a blueprint that allows our team to gain a full understanding of our customer’s requirements. This process is structured on four phases: “Identify, Analyze, Recommend, and Plan” – (IARP). The four aspects of the IARP process work together to define the vision and scope of the work at hand. In addition, we use the IARP to provide recommendations to achieve our customer’s future goals and objectives. The four aspects of the IARP process are as follows:



IDENTIFY

IDENTIFICATION

During the identification component of the Blueprint Phase, we conduct customer interviews and inventory your existing assets. Our team will also look to identify potential project risks and relevant opportunities. The information captured in this step is documented and shared with project stakeholders in preparation for the Analysis task.



ANALYZE

ANALYSIS

We dive into the interrelationships between proposed elements and get a view on the feasibility of the project components to support our recommendations. One reason why this analysis step is critical, is that new recommendations can manifest that weren’t previously considered during the project onset, yet have tremendous benefits to the project



RECOMMEND

RECOMMENDATION

Our recommendation extends from the analysis in that we follow up our critical review of the proposed project with actionable recommendations for development. Multiple options may be suggested based on cost, time to implement and other factors. Recommendations can define the criticality of project components, set priority, and identify areas for future enhancements.



PLAN

PLANNING

The ultimate goal for the IARP is to provide the customer with specific recommendations to successfully complete the project with respect to business processes, technology, and implementation strategy. Considering all these factors and incorporating budgetary and timeline considerations, we set a clear starting point for a roadmap to travel down.