

ANNA ROSE IOVINE

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EDUCATION:

Vassar College, Poughkeepsie, NY

Bachelors of Arts in Film and Economics | GPA: 3.56

EXPERIENCE:

AOL Inc., New York, NY

June 2016-present

Trending Content and Social Media Editor

- Manage morning article and video sharing for Facebook page with 1.6+ million followers
- Send out breaking news app push notifications along with email newsletter to over 150,000 subscribers
- Write and distribute articles that have amassed daily PVs of 300,000+ and millions of lifetime PVs

Romper.com, New York, NY

Feb 2016-present

TV Reporter

- Generate headlines and articles that are often in the top 5 sitewide entertainment stories of the week
- Optimize SEO in every article and distribute using in-house CMS platform TypeSet
- Identify popular show themes among the audience using Twitter and Instagram

87AM, New York, NY

June 2015-Aug 2015

Digital Media Staff Member

- Researched potential geo-targets and online publications for upcoming TV and Broadway campaigns
- Collaborated with creative, social, and data departments to present proposal for *The Affair* campaign

Meyers Media Group, Cannes, France

May 2015-May 2015

Intern

- Supported managing directors in daily distribution meetings during Cannes Film Festival
- Reviewed scripts and synopses of current and future projects

Angel TV, London, United Kingdom

Oct 2014-Nov 2014

Intern

- Produced and edited show reels for company website
- Assisted managing director in development for new projects
- Created and maintained several company social media platforms

Bustle.com, New York, NY

May 2014-Aug 2014

Social Media Intern

Jan 2015-May 2015

- Performed media outreach to promote the website via Facebook
- Utilize Photoshop to make memes and gifs for Facebook and Instagram
- Created and organized content for Tumblr

NY1 from Time Warner Cable, New York, NY

June 2013-Aug 2013

Creative Services Intern

- Aided directors during photo and video shoots

SKILLS:

- Microsoft Office (Word, PowerPoint, Excel, Outlook)
- Social media (Facebook, Twitter, Tumblr, Instagram, Snapchat, Reddit, YouTube, Pinterest, Wordpress)
- Adobe Photoshop, Adobe InDesign, Final Cut Pro 7 and X
- Sailthru, Omniture