

JAIME STEIGER

GRAPHIC DESIGNER

CONTACT ME

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DESIGN SKILLS

01 COMPUTER

Photoshop
Illustrator
InDesign
Lightroom
Premiere
After Effects

02 KNOWLEDGE

Grids & Layout
Typography
Iconography
Image Editing
Color Theory

INTERESTS

Photography
Drawing & Painting
Hand Lettering
Reading
Yoga
Traveling
Cycling
Cooking

EDUCATION

School of Visual Arts, New York, NY.
BFA in Graphic Design, May 2010

EXPERIENCE

MERCHANTCANTOS - GRAPHIC DESIGNER

December 2014 - Present

Art Direction + Design for print, video and digital.
Clients include: PepsiCo, Philips, Kate Spade, PwC,
US Chamber of Commerce, AB Inbev and Brunswick.

McCANN ERICKSON - ART DIRECTOR

July 2013 - November 2014

Design creative content for traditional and new media outlets.
Clients include: Coca-Cola, Jose Cuervo, Verizon Fios, General Mills,
Nature Valley, Nestle Waters, Chex Cereal and Lucky Charms.

ARTISAN HOUSE - ART DIRECTOR

March 2011 - July 2013

Conceptualized, directed, and created visual assets for Artisan House,
a consortium of luxury and contemporary fashion brands, which include:
Carlos Falchi, L.A.M.B., Foley+Corinna, Isabella Fiore, and Be&D.

MTV LOGO - FREELANCE GRAPHIC DESIGNER

October 2012 - December 2013

Worked with design department to create assets
for the network's leading television shows.

INKED MAGAZINE - GRAPHIC DESIGNER

November 2010 - March 2011

Designed magazine features, department pages, and
advertisements. Managed and organized all departments files.

LI.INC. - GRAPHIC DESIGN INTERN

September 2008 - December 2009

Created inspiration boards and mock-ups for the creative
team to present to clients. Managed designer's deadlines,
and maintained organization of the studio.