In chapter 2 of *The Blank Slate*, Pinker explains how Boas’ research led him to realize that the people of more primitive cultures were not in any way deficient. Their languages were as complicated at ours, allowing for complex morphology and neologisms. They were rich in meaning and could develop rapidly, as when new numerical concepts were constructed as soon as a society needed them. He still thought Western civilizations were superior but he believed that all the peoples of the world could rise to this level.

His students, however, took these ideas and turned them into moral relativism.
“The story of the rise to prominence of cultural relativism, usually attributed to the work of Franz Boas and his students...

Although Boas’s position on cultural relativism was in fact somewhat ambiguous, he laid the groundwork for the full elaboration of cultural relativism by redirecting anthropology away from evolutionary approaches... and by elaborating on Tylor’s notion that culture was an integrated system of behaviors, meanings, and psychological dispositions...”
"The flowering of classical cultural relativism awaited the work of Boas’s students, including Ruth Benedict, Margaret Mead, and Melville Herskovits. Their articulation of a comprehensive relativist doctrine was appealing to intellectuals disillusioned by the pointless brutality of World War I, which undermined faith in the West’s cultural superiority and inspired a romantic search for alternatives to materialism and industrialized warfare..."
“The ethnographer must interpret a culture on the basis of its own internal web of logic rather than through the application of a universal yardstick.

This principle applies to everything from language and kinship systems to morality and ontology...”
“Complementing the core principle of cultural coherence is insistence that societies and cultures cannot be ranked on an evolutionary scale. Each must be seen as sui generis [i.e., unique] and offering a satisfying way of life, however repugnant or outlandish particular aspects of it may seem to outsiders” (Brown 2008: 364-5).
Boas was greatly influenced by George Berkeley as well as the German Idealists.
Some objections to Locke are that this system could also lead to skeptical conclusions.

This is because you could never check that your ideas of the world actually represent the world itself, as George Berkeley argued (another “empiricist”).
Storytime!
Battle of Thermopylae, 480 BCE
Second Persian invasion of Greece, 480-479 BCE
Achaemenid Persian Empire, 550-330 BCE
Cyrus the Great, 600-530 BCE
The Cyrus Cylinder, created ca. 539 BCE
“Because of its respectful tone and the humane treatment of deportees, some have classified the Cyrus Cylinder as a ‘charter of human rights.’

‘Human rights’ is a modern term and was not in use when the cylinder was written. There is, however, evidence of some awareness that humane treatment of people according to their ‘natural rights’ was the correct way, even if the concept was never articulated.

This includes avoiding violence and protecting people’s lives regardless of their nationality, respecting their freedom to worship gods of their choosing, to live in their homeland and the right ‘to dwell in peace’ — all of which today embody the natural rights of people...
“All these ideas are reflected in the text, and can be understood as part of a civilised and humane treatment of the conquered people of Babylon.

It is noteworthy how Cyrus treated the people who were not his own people and had a different culture, language and religion. Even after the conquest of Babylon, the dignity of its people was preserved” (Finkel 2013: 122).
Herodotus, Protagoras, and Zhuangzi
Even though Cyrus’ foreign policy was very charitable (to say the least), and Herodotus, Protagoras and Zhuangzi each espoused some form of relativism, cultural moral relativism wasn’t really thoroughly formulated and discussed until more recently...
Cultural Relativism: Important Concepts
Cultural relativism is the view that:

a. there is no objective way to establish that a particular morality is the correct morality;

b. there is no reason to believe in a single true morality; even though

c. there may be certain moral universals.
There are major differences in the moralities that people accept and these differences do not seem to rest on actual differences in situation or disagreements about the facts.

The main argument is...
It’s simply the case that there are several kinds of:

- moral principles,
- requirements and permissions about what has to be done and what may be done,
- rankings of various things as better or worse, and
- specifications of morally virtuous or vicious actions and character traits, and these tend to vary widely across space and time.
Game Analogy
You may have a morality without being able to give anything like a precise specification of the principles of your morality, just as you are not able to give a precise specification of the grammar of your language.
Note:
Moral relativists might take the judgments to be true if they are true in relation to some salient moral framework, as opposed to something like moral fictionalism, e.g., Hobbes.
To help you understand cultural relativism (CR), here is a back and forth between an adherent and an opponent of CR...
Objections to Cultural Relativism (CR)
Objection: The Entailment Argument

The relativist claims that because different cultures have different moral codes, then there is no one universal moral code.

But just because there is disagreement about an issue, that doesn’t mean there isn’t an objective fact of the matter.
Response from the Cultural Relativist:

That may be true with regards to the shape of the earth, i.e. statements with an objective truth-value.

But there are somethings that have relative truth-value, e.g., our standards of beauty.

Since there is so much variance in the moral codes of cultures, that could mean that moral values are relative rather than objective.
Objection: Argument from Tolerance

The relativist claims that we must be accepting of all moral codes. But what if a society endorses intolerance?

Must a tolerant society be tolerant of intolerance?

CR contradicts itself.
INFORMAL FALLACY OF THE DAY
A strawman argument is an argument in which a speaker:

A. exaggerates the position of an opponent (making it sound unreasonable), and then
B. refutes the exaggerated position (rather than the actual position).
Teacher:

If you want to reduce military spending, you clearly want soldiers to die.

You’re obviously crazy.

Your view is false.
Response from the Cultural Relativist:

Cultural Relativism doesn’t necessarily endorse tolerance. Rather, it claims that what is right is simply what the society has deemed to be right. More precisely, it denies that there is any objective way to establish any moral code as the correct moral code.
Objection: Chomsky’s Point

Culture isn’t this discrete, objectively-measurable construction.

We all construct what we call “culture” from our own, very limited interactions with our environment.

We do loosely share a culture, but it is not the sort of thing that could be defined precisely enough so that you could locate the moral values within it.
Response from the Cultural Relativist:

But we must refer back to the Game Analogy...

Many of us can play a game without explicitly being able to say all the rules, which is why it’s sometimes challenging to teach games to others.

Similarly, we all intuit a moral culture, even if we can’t explicitly lists all its details.
You may have a morality without being able to give anything like a precise specification of the principles of your morality, just as you are not able to give a precise specification of the grammar of your language.
DILEMMA #6
Is morality relative?
It is important to remember, however, that there are many different characterizations of the view, some stronger than others...
Intermission
Bathroom Ban of Tidong (Indonesia)
Living with the Dead (Indonesia)
Dani Amputations (Papua New Guinea)
Baby Swinging (Egypt)
Endocannibalism (Yanomami)
Baby Throwing (India)
Ultimately, cultural relativism does not address all of our concerns...
Joshua Greene gives what he calls the meta-morality argument:

Cultural relativism answers the question of how morality works within a “tribe”, but it does not and cannot guide us on how morality should work between “tribes.”

This is, however, the most pressing problem in the 21st century.

CR fails to guide our actions, hence fails as a moral theory.