

## **Editorial guidelines**

Whether you're an academic, policymaker, journalist, or something else, we're looking to work with any writers who have thought-provoking ideas for tackling contemporary urban challenges. Please read the following before getting in touch.

We're interested in an interdisciplinary approach. Our team come from a wide range of fields — from social anthropology and the arts, to geography, public policy, and economics — and we're always looking to diversify the variety of analytical lenses applied to any given problem.

When thinking up your idea, consider your comparative advantage. Where does your expertise lie? Do you have unique access to a place, community, etc? Do you find your opinions/research findings often clash with conventional wisdom? If so, we'd love to hear them!

Finally, think broadly. Don't feel constrained to "city" issues. Infrastructure and energy systems, rural to urban linkages, and other themes are fair game, too. And think without borders. We believe a crossnational dialogue is necessary to effective problem-solving, and we'd like to help facilitate this.

If you have an idea that you think might be suitable, <u>email us</u> a pitch (**oxfordurbanists@gmail.com**) of approximately 300-500 words that outlines:

- the topic you want to explore
- why you think it is important
- the writing form/how you would structure your piece
- what experiences/expertise qualify you to write about the topic you propose

Likewise, tell us more about yourself, and if you have any, send along some writing samples. We'll respond to every submission within a week, and the publication dates should align to the Monthly Topics' running schedule.

On the Monthly Focus section of our platform, we prioritise lighter reads. Credible sources are still important to back these up – but feel free to use a less academic tone on this discussion.

## Articles' format:

- A maximum of 1000 words;
- Types of pieces: news report, chronicle, editorial (opinion), interview, creative writing, policy memo, photo essay;
- Catchy headline;
- 1-2 sentence long sub-header, persuasive to the reader;
- Using subheadings is recommended;
- Include your own photos, if possible;
- Try to prioritize primary sources;
- Citing with hyperlinks embedded in the text;
- Informal, not academic tone. Yet rigorous statements.