

SWIFT BY NORTHWEST



October 18-20, 2018

Sponsorship Prospectus



Sponsorship Opportunities

At **Swift by Northwest**, we are committed to enabling and encouraging Swift, iOS, and macOS developers to master their craft. We will gather over 120 of the most dedicated and passionate members of the Apple developer community for a focused, two-day training experience.

You have an opportunity to reach these influential Swift, iOS and macOS developers in a way that will get their attention and earn their respect. When you help bring this premier event to town, you will be distinguishing your organization as one that knows what developers want and cares enough to make it happen.

Swift by Northwest will be taking place in Portland, OR on October 18-20, 2018.

We've designed the following sponsorship options to enable organizations of all sizes to get involved. Take a look and let us know which plan would work best for you.

Sponsor Swift by Northwest

Bronze Sponsorship

- Logo on “Sponsors” page
- Logo on printed conference program

\$700.00

Silver Sponsorship

- All the benefits of Bronze Sponsorship, plus:
- Hand-outs distributed to attendees
- Logo on sponsor banner at registration table
- One free pass to Swift by Northwest

\$1,000.00

Gold Sponsorship (Limit: 5)

- All the benefits of Silver Sponsorship, plus:
- Logo on conference home page
- Recognition via email and Twitter
- 250 Swift Coin*
- 1 display table in foyer

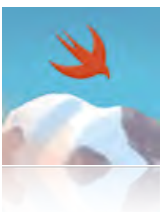
\$2,000.00

Platinum Sponsorship (Limit: 1)

- All the benefits of Gold Sponsorship, plus:
- Logo on wall banner in the general session room
- 500 Swift Coin*
- Two free passes to Swift by Northwest

\$3,000.00

*Swift Coins are a tool for encouraging attendee engagement. Coins can be awarded to attendees for visiting a booth, exchanging contact info, taking a survey, etc. Attendees can use their Swift Coins as entries to our end of conference prize drawing.



To become a Swift by Northwest sponsor, contact Dave at dave@swiftbynorthwest.com or Solomon at solomon@swiftbynorthwest.com.