



Public Space Proposal Fund Guidelines

Apply now to get support for projects like:

- Pedestrian Safety Signage
- Street Trees
- Lighting
- Pedestrian Wayfinding
- Pedestrian Crosswalk Decals
- Crosswalk Refresh
- Sidewalk Repair

Eligible Applicants

Neighborhood associations, community groups, businesses, non-profits, and residents in the Medical District are eligible to apply.

The Medical District neighborhoods include the Edge District, the Pinch District, Peabody-Vance, Victorian Village, Madison Heights, Uptown, and the communities north of Poplar. Residents are highly encouraged to receive approval from their neighbors for their project, and are required to inform any existing neighborhood association about the project before applying.

Application Requirements

The application must include:

- Evidence that the appropriate neighbors were contacted about the project.
- Evidence of site control:
 - Permission from a private property owner if the property where the project takes place is privately owned.
 - Evidence that contact has been made with the appropriate city or state agency if the property where the project will take place is on public property.
- All required questions in the application are answered.
- The name and contact information of the project lead who will be responsible for ensuring the project is completed.

Strong projects will demonstrate:

- A need for the project in the neighborhood.
- That this project will make the Medical District neighborhood safer, more vibrant, accessible, or attractive for pedestrians.

This round of the Public Space Proposal Fund is oriented around pedestrian safety and walkability. The menu items selected are tactical interventions that will help promote a more pedestrian friendly environment. We invite you to apply to make the Medical District a safer and more accessible place for all. Grant closes: Friday, March 10th.

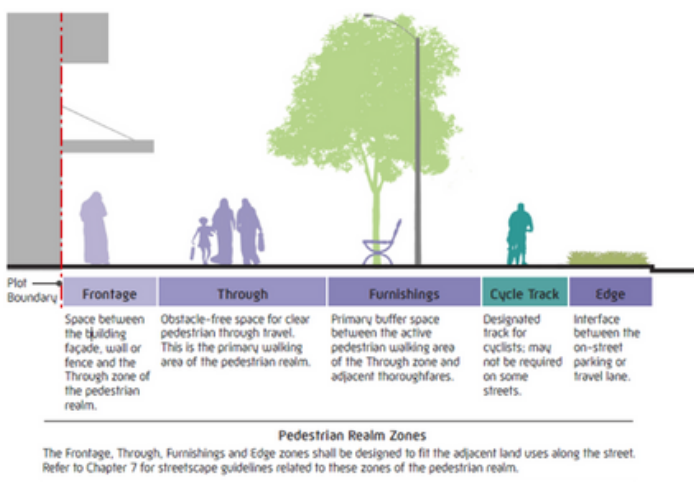
Street Trees

Description: Street trees aid in pedestrian safety as they form a barrier between vehicles and people using the sidewalk. In addition to pedestrian safety, street trees provide a habitat for wildlife, they reduce stormwater runoff, they provide shade, and improve air quality. Street trees also carry an economic impact as they spur spending in commercial areas and increase the property value of residential areas. Street trees slow traffic, they add beauty and visual interest, and they soften the urban landscape. For this project, you will select a location for planting a street tree in your neighborhood.

Location: In the furnishing zone (see below).

Permitting/Permissions: Permission from the building owner is required.

Maintenance: The applicant will be responsible for any maintenance.



Lighting

Description: Quality street lighting helps define a positive urban character and supports nighttime activities. The presence of lighting is critical for both traffic safety and pedestrian safety and security. Lighting should be designed not only for vehicular traffic on the roadways, but also for people on sidewalks and pedestrian paths. For this project you will identify an area in need of lighting, and we will work with you to find a lighting solution.

Location: The applicant will select a privately owned business or residential location where more lighting is needed.

Permitting/Permissions: The property owner of the location in which the lights will be installed will need to provide permission.

Maintenance: The property owner will be responsible for any ongoing light maintenance as well as energy costs.



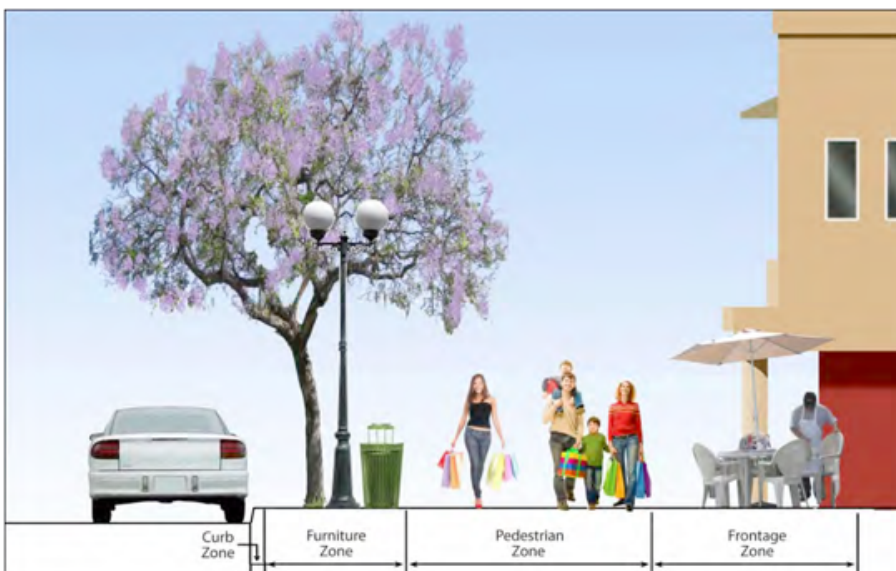
Pedestrian Wayfinding/Sidewalk Graphics

Description: Pedestrian wayfinding is a method of communicating directions to people in a creative and purposeful manner. Wayfinding tells the story of a place, and it helps to protect people from getting lost in a complex urban environment. Inexpensive to implement, yet powerful in effect, wayfinding signage can help connect people to the places they want to go. For this project you will come up with a wayfinding plan that incorporates a minimum of two locations in the Medical District. MMDC will offer wayfinding sidewalk graphics that can be applied to the concrete.

Location: Wayfinding signage should be in the pedestrian zone.

Permitting/Permissions: Permission is not required for wayfinding signage.

Maintenance: The applicant will be responsible for any ongoing maintenance.



Pedestrian Crosswalk Decals

Description: Pedestrian crosswalk decals aid people in making decisions in the urban environment. They serve to guide individuals away from dangerous situations, towards safer alternatives. Sidewalk decals are inexpensive to produce, but effective in their application. Sidewalk decals help maintain the flow of pedestrian traffic. For this item, you will select areas of need in your neighborhood for the crosswalk decals.

Location: The decals should be located near intersections of high pedestrian activity.

Permitting/Permissions: Permitting is not required.

Maintenance: These decals are temporary tactical solutions.



Crosswalk Refresh

Description: A refreshed crosswalk can increase pedestrian safety and neighborhood vibrancy. Marked crosswalks are an essential tool for helping pedestrians move safely, conveniently and predictably across roadways. Crosswalks can also provide a unique streetscape design treatment that brings out a neighborhood's identity and sense of place. For this project, you will select a crosswalk that needs to be restored and we will work with you to re-paint the crosswalk.

Location: The identified crosswalk should:

- Be in an area of high need



Pedestrian Safety Signage

Description: A great pedestrian environment relies on creating streets that are safe for people. One way to improve pedestrian safety is through signage. Signage can help educate drivers on vehicular safety and they can educate pedestrians as well. For this project, you will identify locations in your neighborhood to place pedestrian safety signage. MMDC will work with you to select designs.

Location: Areas of high foot traffic in the applying neighborhood; near sidewalks or medians but not encroaching on pedestrian walking space.

Permitting/Permissions: No permit is required for signage.





Sidewalk Repairs

Description: Sidewalks play a vital role in city life. Good quality sidewalks are a necessary element of the pedestrian experience. People who have mobility challenges or who rely on assistive devices need sidewalks free of cracks and disrepair. As conduits for pedestrian movement and access, sidewalks enhance connectivity and promote walking. As public spaces, sidewalks serve as the front steps to the city, activating streets socially and economically. Safe, accessible, and well-maintained sidewalks are a fundamental and necessary investment for cities, and have been found to enhance general public health and maximize social capital. However, in Memphis, the property owners are responsible for the sidewalks upkeep and maintenance. Just as roadway expansions and improvements have historically enhanced travel for motorists, superior sidewalk design can encourage walking by making it more attractive. For this project, you will select areas of sidewalk in your neighborhood that require improvement and implement a sidewalk repair plan.

Location: The location of the project is contingent upon areas of need in the applying neighborhood.

Permitting/Permissions: The permission of the property owner is needed to conduct sidewalk repairs. This project will also require contacting the city inspections offices and notifying them that there will be sidewalk repairs taking place.

Maintenance: The property owner will be responsible for the ongoing maintenance of the selected sidewalk.

