



EQUALPLAY



2017 ANNUAL REPORT



GOALS | Haiti

Global Outreach And Love of Soccer

DEAR TEAM GOALS,

When Kona Shen launched GOALS Haiti in 2010, she created a set of core values that continue to guide our work to this day. One of those—EMPOWERMENT & EQUALITY—remains a crucial and vital component. GOALS Haiti promotes equity and gender equality through education, sports curriculum and our community-led initiatives that empower citizens to drive forward local development.

Our vision is a simple one: a future in which every child in rural Haiti can realize their potential and follow their dreams. This is what drives our work—the need to provide equal opportunities for children who might otherwise be left behind.

In the isolated, subsistence-based villages where we work there are no schools, no paved roads and no electricity or running water. Nearly all adults are low- or non-literate. Children attending school is a hardship for most families due to the expense and distance needed to travel.

When we survey GOALS participants, they say that they have seen a change in perceptions around what is possible for all members of their community. This change has led to many impactful outcomes including an increase in continued education among the girls in our programs and a significant reduction in teen pregnancy.

Using soccer to reach children cut off from traditional education is expanding what is possible. Our boys and girls take pride in coming together to learn, play and grow. Together we are planting the seeds to level the playing field and empower the next generation of Haitian young men and women.

We are so fortunate to share with you an amazing year of accomplishments and program opportunities for the GOALS kids. Thank you for being part of our team!

Kathy McAllister

Kathy McAllister
Impact Director

Toby Simon

Toby Simon
Board Chair

GOALSIMPACT



300
GOALS kids played
in 300 soccer matches

18
GOALS selection played in
18 tournaments through the
Haitian Soccer Federation
(FHF) Division Pro League

17
17 GOALS coaches and youth
leaders spent 50 hours in
advanced training

16+3
16 girls and 3 boys
recruited to the FHF national
youth teams



PROGRAMS

GOALS uses soccer in Haiti to engage youth and their families in programs that emphasize education, health and the environment to improve their quality of life on a daily basis. Through leadership development and social change initiatives we are creating stronger, healthier communities in rural Haiti.

SOCCER

12 teams serving approx. 400 kids in 3 rural communities with daily soccer practice, training, nutritional support plus education and community service.





EDUCATION

The 'Leveling the Playing Field' literacy project teaches literacy and numeracy to kids who otherwise would be left behind. To date, 87 children and 20 adults have successfully completed the program, each achieving measurable progression in learning. As a group, students have improved from a starting average test score of 13% to a final score of 66%.



GOALS IMPACT

23

Literacy graduates in the 2017 class

DREAMTEAM

Our Dream Team scholarship program provides tuition, uniforms and books for 25 high school students each year. For many families sending a child to school is the highest priority but is also an expensive choice that is prohibitive for their daily subsistence living.

GOALS IMPACT

64

hours of tutoring provided for homework help



We are proud to affiliate with such strong partners.

COMMUNITY SERVICE

Volunteering in their community is a commitment our kids make to give back. Service projects included local cleanup of trash and recyclables, gardening, planting trees and the painting of community structures.

As part of the new tree nursery project our kids planted 2,500 trees including moringa, mango and flamboyant trees.

GOALS IMPACT

65,000
meals served to program participants

GOALS IMPACT

2,500
trees planted

- Beyond Sport
- Building Goodness Foundation
- Coaches across Continents
- Football For Hope
- Kore Timoun
- Streetfootballworld
- The Third Half

“Since winning the Sport for Education Award in 2016, GOALS Haiti has continued to grow the capacity and impact of their leading literacy and numeracy program for those most in need. Beyond Sport has been honored to play a role in continuing to ensure the sustainability of their great work, and we look forward to continuing our support in the years to come.”

—**Nick Keller**,
Founder and President,
Beyond Sport



OURSUPPORTERS

Thank you for being a part of our caring community!

FOUNDATION AND CORPORATE:

Beyond Sport	Pierre Larch Painting
Football For Hope	SAP Solidarity Fund
Herrod Foundation	United Christian Parish
Karp Foundation	University Presbyterian Church
NYC Footy	

TEAM SPONSORS:

Richard Barker	David, Jeanette and Max Rosenblum	John and Cathy Sommers
Doug Karp	Jack and Anna Sommers	Paul Soresnson
Peggy Koenig	Bob and Karen Sommers	Michael and Kathryn Stack
Bill and Sue O'Malley	Ken and Marina Sommers	

INDIVIDUAL DONORS:

Anonymous	Diane Atkinson and William Dietz	Cindi Carioli
Eric Affeldt	Gaetan Barrau	Eddie Chang
Jennifer Alfsen and Kevin Ambercrombie	David Bernstein	Lora, Guy and Alex Charles
Ian Allen	Kara Bettigole	Chris Chin
Jessica Amick	Xander Boutelle	Ashley Cooper
The Anderson Simon Family	Crystal and Jason Boyle	Beth Daniels
Garret Antolik	Denise Brown	Jayne DeDona
Seelye Arms	Sean Brown	Mark Del Beccaro
Michael Ascione	Ronald Brun	Charlie Doherty and Maryann Dwyer
	Sait Cakmak	Catherine Duarte

Adam Epstein	Leah Cole and Laura Kelly	Chad Raymond & Sally Gomaa
Ria Ali Fariha	Emma Kelsey	Jeffrey Reich and Julien Hyunjoo Yoo
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Lee Anne Filosa	Brent and Lianne King	Geraldine Robergeau
Joan Flocks	Shirley King	Carol Roye
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Nathalie and Colin Garrett	Alia Lahlou	Andrew Sagendorf
Herma Gebru	Alicia LeClair	Mary Sedney
Jason Gibbons	Matthew Lee	Sam Sezak
Jacob and Allison Glass	Angela Lee	Shiv Shankar
Michael Goble	Jim and Mona Litrownik	Edward Shen
Robert and Karen Gray	James Louis-Charles	Kona Shen
Khara Gresham	Marc and Tawny Madenwald	Toby and Peter Simon
Jaclyn Gretscky	Kate Manning and Carey Dunne	Ben Simon
Susan and Paul Griffin	Alejandra Martinez	Aaron and Kristie Simon
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Dale Hamilton	Katharine McAllister	Jean and Peter Smith
Laura Harris	Gerrit and Nadia Meier	Nick Smith
Kerri Heffernan	Phoebe Meyer	Chloe Spingler
Verda Heinrichs	Deborah Mills-Scotfield	Jess St. Louis
Samantha Herrera	Gregory Montross	Mark Stein
Shauna Higgins	Rohini Muralidharan	Neil Stephenson
Marcia Hoffer	Rachel and Christopher Niewoehner	Andre Stokhuyzen
Susan and Thomas Hornung	Bethanie and Harold Nikoue	Terry Sullivan
Alyssa Hough	Michael and Brandon Oates	Jake Ryann Sumibcay
Scott Jackson	Bill and Janie O'Dwyer	Hallie Taketa Nath
Fatin Jarara	Maurice Opstal	Tom and Sharon Teles
Brittany Jonap	Judith Osgood	Karl Triebel
Jovan Julien	Carissa Palu	Olivier Urayeneza
Georgette Jung	Michelle Parisien	Clint and Katie Uttley
Marcia and Louis Kamentsky	Payal Patel	Kerrilyn Vander Heyden
Ted and Elisabeth Kaplan	Alexander Perkins	Rose Vernot
Oscar and Len Kardon	Colin Radgman	Vanessa Volz
Stow Munroe Falls City School District - Frano Katalinic	Paul Ramsey	Jayanni Webster
		Daniel Weidman
		Hayley and Juliette Zinn-Rowthorn

2017 FINANCIALS



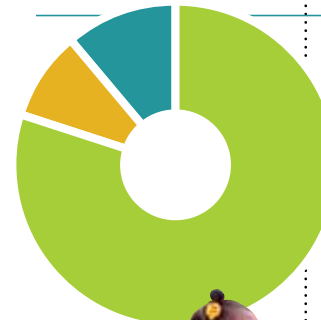
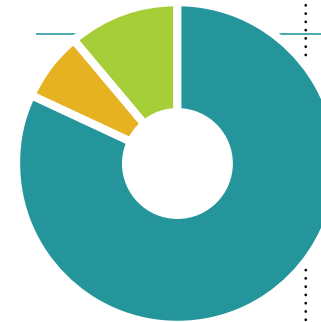
IN KIND DONORS:

Lindley and Jessica Amick
 Monika Badger
 Kara Bettigole
 James Boden
 Nancy Castro
 Causality
 Alicia Cooney
 Luke Cuthbert
 Shelby Evans
 Football For Hope
 Nathalie and Colin Garrett
 Courtney Gray

Jaclyn Gretsky
 Kerrilyn Vander Heyden
 Alyssa Hough
 Georgette Jung - Donate Sport
 Oscar and Len Kardon
 Frano Katalinik
 Leah Cole and Laura Kelly
 Angela Lee
 Kate Manning and Carey Dunne
 Gerrit and Nadia Meier
 Evan Melnick
 NYC Footy

Michael and Brandon Oates
 Madi Opstal
 Beth Purdy
 Ethan Reich
 Andrew Sagendorf
 Bryce and Alex Sobota
 Lily Sowle
 Chloe Spingler
 Mark Stein
 Terry Sullivan
 Hallie Taketa Nath
 Hope Weidman
 Hayley and Juliette Zinn-Rowthorn

Note: This list reflects gifts to GOALS Haiti from January 1, 2017 to December 31, 2017. Every effort has been made to ensure accuracy. If you have any questions or corrections, please contact us at contact@goalshaiti.org.



REVENUES	2017	%
Individual Donations	\$282,330	82%
Grants	\$25,253	7%
In Kind (Sport Equipment)	\$36,532	11%
Total Revenue	\$344,115	100%

EXPENSES		%
Program	\$220,353	80%
Administration	\$25,982	9%
Fundraising	\$29,988	11%
Total Expenses	\$276,323	100%
Revenue Less Expenses	\$67,792	

FUND BALANCES	2017
Net Assets (Beg of Year)	\$96,048
2017 Revenue Less Expenses	\$67,792
Net Assets (End of Year)	\$163,840



MISSION, VISION & VALUES

MISSION

GOALS advances youth leadership through soccer and education to create stronger, healthier communities in rural Haiti.

VISION

We envision a future in which every child in rural Haiti can realize their potential and follow their dreams.

Love of the game: Soccer is the backbone of GOALS sport-for-development youth programs. Research has shown that sports and physical exercise can improve the health and self-esteem of youth, in addition to developing leadership, teamwork skills, and discipline.

Empowerment & Equality: GOALS promotes gender equality, youth leadership and community-led initiatives to empower citizens to drive forward local development.

Sustainability: GOALS strives for long-term environmental, financial and operative sustainability in all aspects of the organization.

Transparency: GOALS is transparent about its administrative, financial and project-based practices so that the organization's work is clear to community members and donors.



GOALS | Haiti

Global Outreach And Love of Soccer

GLOBAL OUTREACH & LOVE OF SOCCER

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www.goalshaiti.org | contact@goalshaiti.org

[facebook.com/goalshaiti](https://www.facebook.com/goalshaiti) | twitter.com/goalshaiti

GOALS is a registered non-profit organization in the United States, ID 27-3869911.

STAFF



James Louis Charles,
Country Director

Kathy McAllister,
Impact Director

Jean Kendy Estimphil,
Regional Coordinator

Emilio Jean Paul,
Regional Coordinator

BOARD



Kona Shen, Founder,
Board Member

Toby Simon, Board
Chair

Kenneth Sommers,
Treasurer

Scott Jackson, Vice
Chair

Gaetan Barrau
Dianne Jean Francois

Jacqueline Gautier
Fritz Pierre-Louis

David Rosenblum
Sam Sezak

Shiv Shankar
Dominique Smith

COACHES



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Alexandre

Brucelee Cadelien

Marie Flore Charles

Nadege Exilhomme

Yves Mider (Derder)
Hilaire

Valon (Azibe)
Liguerson

Guilson (Frantzo)
Occelan

Jerson Jean Paul

Elbrane Rene

Rosemirlande

Romulus

Walker Rosemond

Rubens St Vilus

Dyna Wagnac

TEACHERS



Berlyne Bien Aime

Sangla Cenatus

Onel Dossou

Gladimy Perpilus

Rosemirlande Romulus



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* Back cover artwork derived from thank you cards our kids made.

