DEAR TEAM GOALS,

When Kona Shen launched GOALS Haiti in 2010, she created a set of core values that continue to guide our work to this day. One of those—EMPOWERMENT & EQUALITY—remains a crucial and vital component. GOALS Haiti promotes equity and gender equality through education, sports curriculum and our community-led initiatives that empower citizens to drive forward local development.

Our vision is a simple one: a future in which every child in rural Haiti can realize their potential and follow their dreams. This is what drives our work—the need to provide equal opportunities for children who might otherwise be left behind.

In the isolated, subsistence-based villages where we work there are no schools, no paved roads and no electricity or running water. Nearly all adults are low- or non-literate. Children attending school is a hardship for most families due to the expense and distance needed to travel.

When we survey GOALS participants, they say that they have seen a change in perceptions around what is possible for all members of their community. This change has led to many impactful outcomes including an increase in continued education among the girls in our programs and a significant reduction in teen pregnancy.

Using soccer to reach children cut off from traditional education is expanding what is possible. Our boys and girls take pride in coming together to learn, play and grow. Together we are planting the seeds to level the playing field and empower the next generation of Haitian young men and women.

We are so fortunate to share with you an amazing year of accomplishments and program opportunities for the GOALS kids. Thank you for being part of our team!

Kathy McAllister   Toby Simon
Impact Director   Board Chair

GOALS IMPACT

GOALS kids played in 300 soccer matches

GOALS selection played in 18 tournaments through the Haitian Soccer Federation (FHF) Division Pro League

17 GOALS coaches and youth leaders spent 50 hours in advanced training

16 girls and 3 boys recruited to the FHF national youth teams


**PROGRAMS**

**GOALS** uses soccer in Haiti to engage youth and their families in programs that emphasize education, health and the environment to improve their quality of life on a daily basis. Through leadership development and social change initiatives we are creating stronger, healthier communities in rural Haiti.

**SOCCER**

12 teams serving approx. 400 kids in 3 rural communities with daily soccer practice, training, nutritional support plus education and community service.
The ‘Leveling the Playing Field’ literacy project teaches literacy and numeracy to kids who otherwise would be left behind. To date, 87 children and 20 adults have successfully completed the program, each achieving measurable progression in learning. As a group, students have improved from a starting average test score of 13% to a final score of 66%.

Our Dream Team scholarship program provides tuition, uniforms and books for 25 high school students each year. For many families sending a child to school is the highest priority but is also an expensive choice that is prohibitive for their daily subsistence living.
Beyond Sport
Building Goodness Foundation
Coaches across Continents
Football For Hope
Kore Timoun
Streetfootballworld
The Third Half

“We since winning the Sport for Education Award in 2016, GOALS Haiti has continued to grow the capacity and impact of their leading literacy and numeracy program for those most in need. Beyond Sport has been honored to play a role in continuing to ensure the sustainability of their great work, and we look forward to continuing our support in the years to come.”

Nick Keller,
Founder and President,
Beyond Sport

COMMUNITY SERVICE

Volunteering in their community is a commitment our kids make to give back. Service projects included local cleanup of trash and recyclables, gardening, planting trees and the painting of community structures.

As part of the new tree nursery project our kids planted 2,500 trees including moringa, mango and flamboyant trees.

GOALS IMPACT

65,000 meals served to program participants

2,500 trees planted

PARTNERS

We are proud to affiliate with such strong partners.
OUR SUPPORTERS
Thank you for being a part of our caring community!

FOUNDATION AND CORPORATE:
- Beyond Sport
- Football For Hope
- Herrod Foundation
- Karp Foundation
- NYC Footy
- Pierre Larch Painting
- SAP Solidarity Fund
- United Christian Parish
- University Presbyterian Church

TEAM SPONSORS:
- Richard Barker
- Doug Karp
- Peggy Koenig
- Bill and Sue O’Malley
- David, Jeanette and Max Rosenblum
- Jack and Anna Sommers
- Bob and Karen Sommers
- Ken and Marina Sommers
- John and Cathy Sommers
- Paul Soresnson
- Michael and Kathryn Stack

INDIVIDUAL DONORS:
- Anonymous
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- Jovan Julien
- Georgette Jung
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- Ted and Elisabeth Kaplan
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- Shirley King
- Kristen Klein
- Alia Lahlou
- Alicia LeClaire
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- Angela Lee
- Jim and Mona Litrownik
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- Marc and Tawny Madenwald
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- Alejandra Martinez
- Donna McAllister
- Katharine McAllister
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- Phoebe Meyer
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- Judith Osgood
- Carissa Palu
- Michelle Parisien
- Payal Patel
- Alexander Perkins
- Colin Radgman
- Paul Ramsey
- Chad Raymond & Sally Gomaa
- Jeffrey Reich and Julien Hyunjoo Yoo
- Jasmine Rencher
- Geraldine Robergeau
- Carol Roye
- Meagan Sage
- Andrew Sagendorf
- Mary Sedney
- Sam Sezak
- Shiv Shankar
- Edward Shen
- Kona Shen
- Toby and Peter Simon
- Ben Simon
- Aaron and Kristie Simon
- Dominique Smith
- Jean and Peter Smith
- Nick Smith
- Chloe Spingler
- Jess St. Louis
- Mark Stein
- Neil Stephenson
- Andre Stokhuizen
- Terry Sullivan
- Jake Ryann Sumibcay
- Hallie Taketa Nath
- Tom and Sharon Teles
- Karl Triebel
- Olivier Urayeneza
- Clint and Katie Uttley
- Kerrilyn Vander Heyden
- Rose Vernot
- Vanessa Volz
- Jayanni Webster
- Daniel Weidman
- Hayley and Juliette Zinn-Rowthorn
Revenue 2017 %
- Individual Donations $282,330  82%
- Grants $25,253  7%
- In Kind (Sport Equipment) $36,532  11%
Total Revenue $344,115  100%

Expenses %
- Program $220,353  80%
- Administration $25,982  9%
- Fundraising $29,988  11%
Total Expenses $276,323  100%
Revenue Less Expenses $67,792

Fund Balances 2017
Net Assets (Beg of Year) $96,048
2017 Revenue Less Expenses $67,792
Net Assets (End of Year) $163,840

Note: This list reflects gifts to GOALS Haiti from January 1, 2017 to December 31, 2017. Every effort has been made to ensure accuracy. If you have any questions or corrections, please contact us at contact@goalshaiti.org.
**MISSION, VISION & VALUES**

**MISSION**
GOALS advances youth leadership through soccer and education to create stronger, healthier communities in rural Haiti.

**VISION**
We envision a future in which every child in rural Haiti can realize their potential and follow their dreams.

**Love of the game:** Soccer is the backbone of GOALS sport-for-development youth programs. Research has shown that sports and physical exercise can improve the health and self-esteem of youth, in addition to developing leadership, teamwork skills, and discipline.

**Empowerment & Equality:** GOALS promotes gender equality, youth leadership and community-led initiatives to empower citizens to drive forward local development.

**Sustainability:** GOALS strives for long-term environmental, financial and operative sustainability in all aspects of the organization.

**Transparency:** GOALS is transparent about its administrative, financial and project-based practices so that the organization’s work is clear to community members and donors.

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**GOALS Haiti**

Global Outreach And Love of Soccer

**GLOBAL OUTREACH & LOVE OF SOCCER**
1201 Tree Bay Lane Sarasota, FL 34242

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facebook.com/goalshaiti | twitter.com/goalshaiti

GOALS is a registered non-profit organization in the United States, ID 27-3869911.

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**STAFF**

James Louis Charles, Country Director
Kathy McAllister, Impact Director
Jean Kendy Estimphil, Regional Coordinator
Emilio Jean Paul, Regional Coordinator

**BOARD**

Kona Shen, Founder, Board Member
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Fritz Pierre-Louis
David Rosenblum
Sam Sezak
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* Back cover artwork derived from thank you cards our kids made.