

DAVID SILVERBERG

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What I Do:

Apple, Expert, San Francisco, CA · current

Serve The Community. Serve The World.

- Create product solutions
- Brand ambassador, sales, team mentor
- Deliver communication strategy
- Oversee training and development

SWOOP Agency UNT, Copywriter, Denton, TX · 2016

Always Be Thinking.

- Wrote, edited, proofread digital / print content
- Collaborated with planners and AE's to capture brand voice, establish schedules and deadlines
- Worked as content strategist, brainstormed themes for new web series at *Studio 5101*
- Partnered with art directors to find creative solutions

RoadTrip Nation, Brand Ambassador, Costa Mesa, CA · 2011

Define Your Own Road In Life.

- Wrote blogs, managed social media: Twitter, Facebook
- Recruited for season 10 of the documentary series
- Gave talks about the RoadTrip Nation movement
- Survived driving across 23 states in a giant green RV with 10 strangers — crash course in friend making

Apple, Creative, Irvine, CA · 2007-2011

Do More. Go Further. Learn Better.

- Deliver product presentations
- Wrote product presentation scripts
- Made technology easy to understand
- Launched pilot program with Global Retail Training

Where I Learn:

University of North Texas, Denton, TX · 2012-2016

Mayborn School of Journalism · Nationally Accredited

Journalism-Advertising Major · Philosophy Minor

Served on faculty review committee · Sole student representative

Who I Am:

Someone who is intellectually curious. New surroundings and experiences excite me. I like being around new people, exchanging different ideas. With down time, I take my dog on adventures exploring around town. Musical instruments are my oldest pastime and video production is a growing hobby. I'm a creative thinker with a passion to make it happen.

Why I Matter:

- Problem solver
- Strong presenter
- Skilled AP Style writer
- Multitasking champion
- Self-starter
- Clear communicator
- Flexible learner