



# Kate Fischer

## *Copywriter*

katfisch93@gmail.com // (810) 250-3079 // reelkatfisch.com

### **Experience:**

*IN Marketing* // Oct 2016 – Feb 2017

Freelance Copywriter

*Tyson, Wish-Bone, Hillshire Farms, Sara Lee*

*Ogilvy & Mather* // Summer 2016

Copywriting Intern

*Tyson, Modelo, Corona Light, Jimmy Dean*

*Marketing Associates* // Summer 2015

Copywriting Intern

*Maytag, Kitchen Aid, CAT Footwear, Ford*

### **Education:**

*College for Creative Studies* // 2012 - 2016

BFA Advertising - Copywriting

### **Awards and Recognition:**

*2014 D Show Award winner*

Toblerone Print Campaign

“Get Your Swiss On”

*2015 Telly Award Finalist*

“When I Grow Up” :30 PSA for

Americans for the Arts

*2015 Creative Quarterly Finalist*

Toblerone Print Campaign

“Get Your Swiss On.”

### **Side Notes:**

- + Favorite Award is for the cardboard volcano  
I made with my dad in the third grade.
- + Interests include skeletons, plants, and dogs.
- + Sources of inspiration: The X-Files and Patti Smith.