I. CALL TO ORDER
The meeting was called to order at 6:03 p.m. by President Sandy Mori. A quorum was acknowledged.

II. APPROVAL OF MINUTES
Minutes of the JTF Board meeting of February 20, 2019.
It was moved by Jon Osaki and seconded by David Takashima to accept the minutes from the February 20 meeting (Attachment A.)
The motion passed unanimously. No public comments.

III. UPDATE FROM THE EXECUTIVE DIRECTOR, STEVE NAKAJO
Steve Nakajo reviewed the highlights from the March 2019 Executive Director’s report (Attachment B.) He announced to the board JTF and First Voice’s collaboration performances at Suite 501 during the Cherry Blossom Festival (Attachment C.) The tickets will be available on Eventbrite. Suite 501 has limited seating of 50 seats and JCCCNC holds over 200 seats. Board President Sandy Mori pointed out that JTF is meeting with Supervisor Mar on April 5th 12:30-2pm at Takara restaurant.

JTF Consultant Steve Nakajima gave a presentation on Japantown Arts & Culture Sustainability Program and Visitor’s Center (Attachment D). Steve Nakajima presented this to city hall representatives on March 18th to inform them of Japantown’s challenges and strategies, and emphasized on arts and culture. The city hall representatives who attended were Brian Cheu, Julia Sabory, Robynn Takayama, Shelley Caltagirone, Claudia Flores and Diana Ponce De Leon.

Nikki Yoshikawa gave an update on JCBD. The key highlights are:
- The Marketing Communication Committee has been meeting and they are thinking of hiring a PR or Marketing consultant in the 3rd quarter. The committee knows about JTF’s Visitor Center and many of their ideas could fit in a visitor’s center.
- JCBD is working with illustrators to replace the Japantown logo on street lamp banners at the end of April.
- JCBD is merging the current Japantown website with the Japan center malls website. This will draw more visitors to events, shopping, and eating at restaurants.
- The Safecity video cameras is in phase 3 right now working to get cameras up in the Kinokuniya building, and East and West malls. When phase 3 is finished, there will be a total of 110 cameras.
There have been 15 incidents that have been reported to the police. Most break-ins are car break-ins.

- There is a new Community Ambassador, Willie.
- JCBID has installed 5 Big Belly trash cans. 1 Big Belly trash can is equivalent to 5 trash cans. When the Big Belly becomes full, it automatically notifies Recology to come pick them up. There is an opportunity to put advertisements on the sides of the trash can to maintain them.
- There will be a Neighborhood Wide Committee for property owners tentatively on April 11th in the morning. Daniel Byron from 3-D will be attending.

IV. COMMITTEE REPORTS

A. Land Use/Transportation Committee (Glynis Nakahara/Kentà Takamori)

1. Ford GoBikes

Kenta Takamori reported that the committee requested more details and data from the survey that was conducted. The committee notified SFMTA and Lyft that JTF is currently not on board with the Ford GoBikes and requested for more analysis of economic impacts. LUT held a committee meeting on March 11th and had further discussions on bikeshares. The discussion was inconclusive.

2. Committee Planning

Kenta reported that he and Glynis are looking into scopes of work that effect land use and transportation and asked if any board member has suggestions for them.

3. New Meeting Date

Glynis announced that the committee meeting date will be changed from the second Monday to the second Thursday starting in May. The next meeting is April 8th and the first Thursday meeting is May 9th.

B. Peace Plaza Committee (Jon Osaki/Richard Hashimoto)

1. Debrief Third Community Meeting

Jon Osaki thanked everyone who attended the 3rd Peace Plaza Community Meeting on March 19th. Jon expressed that the attendees seemed pleased with the concept ideas that SF Rec and Park created. People felt good about the input process and the architects tried very hard to incorporate everyone's feedback. Richard Hashimoto expressed that people were engaged and gave their opinions to the design team. The next step is for the design team to finalize the design based upon the feedback from the third community meeting and bring that back to the committee. Jon remarked that Michael Degregorio spoke of another gathering for everyone to view the final design. The next Peace Plaza committee meeting is March 26th.

2. Update on Peace Plaza Timeline

After finalizing the design, SF Rec and Park will present it before the commission. As far as the timing of the commission, there is some urgency in order to be approved and be in queue for the Parks Bond. Board President Sandy commented that JTF will need community members to testify and support this project when SF Rec and Park goes in front of the commission.

3. Preparing for Bond Community Input Process

Jon commented that all communities will view and compete for the bond projects by end of April. This will happen at the city-wide community input process. The results of that process will form the priorities of the Parks Bond.

4. Other Updates
1. General Updates
David Takashima reminded everyone that the next Cultural Heritage committee meeting is on April 1st 6pm at JACL.

D. Finance Report (Mark Moriguchi)
1. Presentation of Revenue and Expense Report July 2018 – December 2018

V. UPDATE FROM THE PRESIDENT AND EXECUTIVE COMMITTEE

1. Update on JTF Funding
Board President Sandy explained that JTF submitted a proposal to the Japanese American Community Foundation but JTF did not get that request filled. JTF will continue to look for other areas of funding.

2. Meeting with State Treasurer Fiona Ma
JTF met with State Treasurer, Fiona Ma, who is a longtime friend of Japantown. She gave some advice that she can only support if there is a revenue source that is going from the Japan Center Garage and directly into SF Rec and Park. Currently, the revenue goes from Japan Center Garage to SFMTA. Steve Nakajima commented that JTF met with Senator Art Torres for similar reasons.

3. California Historical Society & 6 Cultural Districts Panel
On March 2nd, Sandy participated on the Cultural Districts panel for the California Historical Society. Each of the 6 cultural districts discussed what they are working on.

VI. UNFINISHED BUSINESS

VII. NEW BUSINESS

VIII. GENERAL PUBLIC COMMENT

IX. ANNOUNCEMENTS
The following announcements were shared:

Judy Hamaguchi announced that Jeff Adachi’s Celebration will be held on April 27th at JCCNC.

The Japan Center Garage has a new look. There is new modern equipment in the garage.

X. ADJOURNMENT
The meeting was adjourned by Sandy Mori at 7:45pm.
NEXT BOARD MEETING: Wednesday, April 17th 2019 6-8pm at Union Bank Community Room.